

PLUGGED IN!



Fall 1995 * The Official Newsletter of Electric Football

Tudor NFL Super Bowl Electric Football to hold National Convention in Chicago in 1996

Event to take place in conjunction with Second Annual Super Bowl of Electric Football

Residents of the Windy City may be feeling a shock wave when hundreds of Electric Football players converge on the Hyatt Regency Chicago for the first-ever **Tudor NFL Super Bowl of Electric Football Convention** set for January 19-21, 1996. **Miggle Toys, Inc.**, marketers of the classic football board game which was created in 1947, has announced that what began as a spark nearly 50 years ago, has resulted in a surge in popularity and its first-ever National Convention.

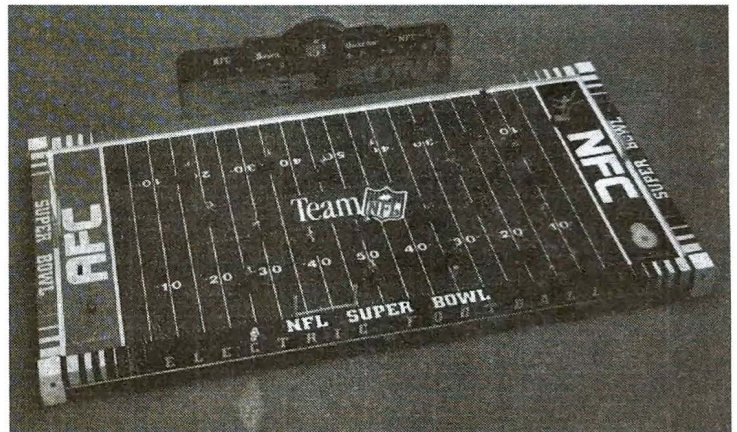
The highlight of the three day event will be the **Second Annual Super Bowl of Electric Football**, a national competition

"After the tremendous enthusiasm generated by our inaugural Super Bowl of Electric Football earlier this year, it was time for us to hold our first-ever National Convention," said **Michael Landsman**, president of the Highland Park, Illinois-based Miggle Toys. "Last spring, I asked Electric Football fans in our official newsletter, *Plugged In!*, whether they would be interested in an Electric Football Convention. The response was overwhelming, as our office was inundated with letters and telephone calls from thousands of loyal Electric Football players around the country."

The convention, which will kick-off the 49th and 50th anniversary celebrations of the game, will demonstrate how Electric Football has been able to endure the test of time, as players will compare their vast collections, discuss game strategies and leagues and compete against each other. For further information and details, call **Miggle Toys at 708-432-0140**.

Let's go to the videotape

The **Second Annual Super Bowl of Electric Football** will coincide this year with the first-ever Electric



Football National Convention in Chicago. To qualify for this prestigious championship tournament, fans are asked to create their ultimate offensive play, as well as the ideal defensive adjustment, on an Electric Football game board and capture these plays on a videotape of 10 minutes duration or less.

Videotapes should be sent by January 5, 1996, to **Super Bowl of Electric Football, c/o Silverman, Warren/Kremer, Inc., Two Park Avenue, New York, NY 10016**. Entrants should include their name, address, telephone number and age. Company officials then will review all tapes, select the four best schemes and fly the winners to Chicago to compete in the Super Bowl of Electric Football Tournament during the Convention. Entries can not be returned and become the property of Miggle Toys.

The decisions of the judges are final.



A LETTER FROM COMMISSIONER MICHAEL LANDSMAN



Well you asked for it, so you're getting it.

If the National Football League can celebrate its 75th Anniversary, I thought it was about time that Electric Football holds its own celebration. Following the overwhelming response to the last issue of *Plugged In!*, where I asked Electric Football players whether they would be interested in a convention, I am officially announcing the first-ever Electric Football National Convention to be held in Chicago in January 1996. This event will run in conjunction with our annual Super Bowl of Electric Football, which took place for the first time this past January and received tremendous national attention and publicity.

While the first Super Bowl of Electric Football energized tens of thousand of Electric Football players, I believe that our upcoming Convention and Super Bowl will spark interest in thousands of new Electric Football fans across the nation. Although we had initially planned to hold the Convention later in the year, the overwhelming response by Electric Football players, who inundated our office with letters, telephone calls and faxes, has caused me to schedule the event for early 1996. This wasn't my decision, it was yours.

Our convention and Super Bowl won't just provide Electric Football players with the opportunity to display their vast collections, discuss game strategies and leagues and show the intense competition of the game, but it also will show the rest of the country that Electric Football is truly an American institution. While computer, video and hand-held games have come and gone, it has been this social game which has stood the test of time. Technology may become obsolete, but with the intense loyalty that Electric Football players have displayed by forming leagues and utilizing the game in churches, youth groups and hospitals, our game will stay fully energized well into the next millennium.

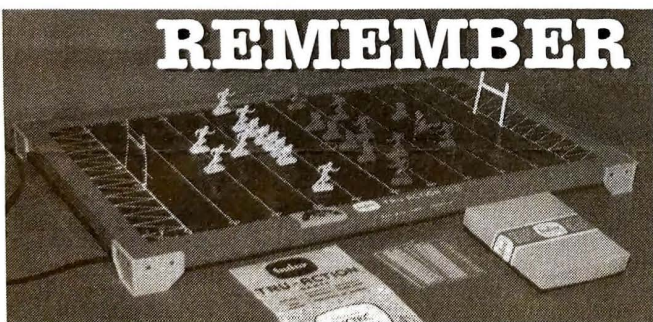
Again, thank you for your tremendous support of Electric Football. I will keep you updated about further preparations for the Inaugural Electric Football Convention and Second Annual Super Bowl of Electric Football.

See you across the gridiron and see you in Chicago. We wish all of you a happy and prosperous holiday season.

HYATT REGENCY CHICAGO TO HOST NATIONAL CONVENTION

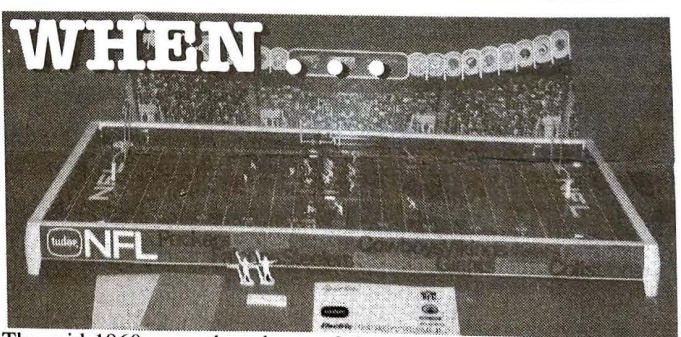
The **Hyatt Regency**, located in beautiful downtown Chicago, will host the first-ever Tudor NFL Super Bowl of Electric Football National Convention. Admission is **free** to the inaugural event which also will feature the finals of the Second Annual Super Bowl of Electric Football. Besides being a highly competitive game, Electric Football is a social game so players and collectors are asked to invite their family and friends to take part in this the largest gathering of Electric Football enthusiasts in the history of the game. The Hyatt Regency will be providing a special room rate to those attending the Convention on a limited basis. **To make reservations, call the Hyatt Regency Chicago at 312/565-1234 and ask for the special Electric Football National Convention room rate.** Reservations must be received by January 3, 1996. Thereafter, reservations taken will be on a space and rate availability basis.

REMEMBER



The early years of Electric Football featured two dimensional players and a triple-threat quarterback. Today, Tudor's Electric Football Model #6071 has changed very little from this 1961 Tudor Tru-Action Electric Football Model #500.

WHEN...



The mid-1960s saw the advent of the NFL licensed-era. Here the New York Giants line-up against the Cleveland Browns on a 1967 Tudor NFL Model #620 gridiron. These three-dimensional, life-like figures became some of the first players to don the colors of the NFL.



I WANT TO SUBSCRIBE TO PLUGGED IN!

Please be sure to include a check or money order for \$4.00 (no cash please).

NAME: _____
ADDRESS: _____

YOUR AGE: _____
FAVORITE
NFL TEAM: _____



NEWS & NOTES

ELECTRIC LADY: Ginevra Hightower of Sacramento, California, is proving that Electric Football isn't just for guys. A mechanical engineer for the state of California, Ginevra recently took up the game after watching her husband **Michael**, an operational specialist for the California Chamber of Commerce, play the game for years. Now, each week Ginevra's Philadelphia Eagles line up against Michael's San Francisco 49ers. First Electric Football; next the NFL...**SHOCKING THE WORLD:** Long before the World League of American Football kicked off, Electric Football was making a big impact overseas with **Jonathan Massey**. As a boy growing up in Puerto Rico during the 1970s, Jonathan and his friends formed their own Electric Football league. Now living in **Alexandria, Virginia**, Jonathan is seeking to spark interest in a league within shouting distance of RFK Stadium, home of the Washington Redskins...**WATT'S UP MICHIGAN?** Michigan has been buzzing about Electric Football since **Gregg Hagley of Grand Rapids** returned from the first Super Bowl of Electric Football in Chicago. Hagley, who coached the Detroit Lions in the inaugural tournament held at Michael Jordan's Restaurant, has been organizing the First Annual Western Michigan Electric Football Tournament, which is scheduled to take place in East Lansing during Super Bowl weekend. The tournament will feature more than 18 teams, including players from Battle Creek, Grand

Rapids, Kalamazoo and Lansing...**THE GOD SQUAD:** Sermons aren't the only things you'll hear at the Emmanuel Seventh Day Adventist Church, according to **Milton Ricks of Hammond, Louisiana**, but the buzz of Electric Football, as well. Rick's has formed a nine-member Electric Football League which meets each week in the church community located 45 minutes outside of New Orleans. And what is Ricks favorite NFL football team? Of course, the Saints...**MOLDING MAN:** The late Vince Lombardi was known for molding great players during his days as a head coach of the Green Bay Packers. The same can also be said about **Larry Walker of Harbor City, California**. Larry has made his own Electric Football players for over 30 years. The figures he has created are made from Tudor Electric Football players and are used to recreate classic NFL confrontations between old rivals. Larry has constructed models of the most famous moments in pro football history, with each player involved, shaping their bodies into specific movements on the play. He has hand-made football players from the 1950s, such as Jim Brown and Ray Nitschke, and created figures of all the NFL Super Bowl MVPs from the last 25 years. **THE ISLANDERS:** Applications are being accepted for the first-ever Long Island Tudor Electric Football Tournament to be held in December 1995. For more information, call **Bill O'Connell at 516-581-2782**.

SHOCK WAVES



CLASSIC AMERICAN BOARD GAME CHARGES INTO 48TH SEASON WITH NFL EXPANSION TEAMS



America's oldest and best-loved football game, **Tudor NFL Super Bowl Electric Football**, returns this year for its 48th consecutive season featuring the two newest teams in the NFL, the Carolina Panthers and the Jacksonville Jaguars, which became available in November 1995. These new teams are the latest additions to the popular game, Electric Football, which provides "veterans" and "rookies" alike with total hands-on control of the players so they can design their own plays, set up their own players and then watch each play develop into a gain or a loss.

"Electric Football is truly an American classic," says commissioner **Michael Landsman**. "When Electric Football was first introduced nearly 50 years ago, Harry Truman was president, Bill Clinton was only a year old, Rock N' Roll didn't exist and Super Bowl XXIX MVP Steve Young hadn't even been born yet. Now, with the addition of the Carolina Panthers and the Jacksonville Jaguars, all of our enthusiastic players, as well as avid collectors of sports merchandise, can expand their enjoyment of the game along with its unique pieces."

For more information about ordering the Carolina Panthers and the Jacksonville Jaguars, players can send inquiries to **Tudor NFL Super Bowl Electric Football Expansion Teams, c/o Miggle Toys, Inc., 1384 Sheridan Road, Highland Park, IL 60035** or call (708) 432-0140.

THE DEFINITIVE HISTORY OF ELECTRIC FOOTBALL

Roddy Garcia of Houston, Texas, and **Earl Shores of Columbia, Maryland**, have never forgotten the first time they lined up NFL teams on an Electric Football field. The year was 1968 and the game was Tudor's new NFL #620 model, which included the New York Giants and the Cleveland Browns. It was the ultimate Electric Football moment for both of them. But in 1997, both Roddy and Earl hope to have a new ultimate moment -- when they publish their "Definitive History of Electric Football."

The book will open with the invention of Electric Football in the late 1940s, and follow the evolution of the playing figures, including pictures of the first 3-D prototypes ever made. To get the complete story of the game, Roddy

and Earl have interviewed a number of individuals who were intimately involved with the design and production of Electric Football throughout its history, including Norman Sas, the original owner of Tudor Games.

Roddy is the organizer of an Electric Football League that has played every NFL season since 1979. Earl returned to Electric Football in 1993 after rediscovering his stash of games and players in his mother's attic. He previously wrote about Electric Football for *Collecting Toys* (October '94) and *Toy Trader* (September '95). When you combine Roddy and Earl's collections, there are more than 70 games, 500 NFL teams and rare Electric Football items, including promotional catalogues from the 1950s.



Parts Order Form

ELECTRONIC FOOTBALL GAME

Order Form	SETS OF 11 NFL TEAM PLAYERS HAND PAINTED OFFICIAL UNIFORMS						END ZONE TEAM NAMES			UNIFORM NUMBERS						
	DARK JERSEY			WHITE JERSEY						FOR DARK JERSEY			FOR WHITE JERSEY			
	AFC	NO.	QTY.	PRICE	NO.	QTY.	PRICE	NO.	QTY.	PRICE	NO.	QTY.	PRICE	NO.	QTY.	PRICE
BENGALS	5-02-D			\$5.00	5-02-W		\$5.00	5-02-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
BILLS	5-03-D			\$5.00	5-03-W		\$5.00	5-03-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
BRONCOS	5-04-D			\$5.00	5-04-W		\$5.00	5-04-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
BROWNS	5-05-D			\$5.00	5-05-W		\$5.00	5-05-L		\$1.00	5-6024-W		\$1.00	5-6024-BR		\$1.00
CHARGERS	5-08-D			\$5.00	5-08-W		\$5.00	5-08-L		\$1.00	5-6024-Y		\$1.00	5-6024-BL		\$1.00
CHIEFS	5-09-D			\$5.00	5-09-W		\$5.00	5-09-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
COLTS	5-10-D			\$5.00	5-10-W		\$5.00	5-10-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
DOLPHINS	5-12-D			\$5.00	5-12-W		\$5.00	5-12-L		\$1.00	5-6024-W		\$1.00	5-6024-A		\$1.00
JETS	5-17-D			\$5.00	5-17-W		\$5.00	5-17-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
OILERS	5-19-D			\$5.00	5-19-W		\$5.00	5-19-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
PATRIOTS	5-21-D			\$5.00	5-21-W		\$5.00	5-21-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
RAIDERS	5-22-D			\$5.00	5-22-W		\$5.00	5-22-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
SEAHAWKS	5-26-D			\$5.00	5-26-W		\$5.00	5-26-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
STEELERS	5-27-D			\$5.00	5-27-W		\$5.00	5-27-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
JAGUARS	5-29-D			\$5.00	5-29-W		\$5.00	5-29-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
NFC																
BEARS	5-01-D			\$5.00	5-01-W		\$5.00	5-01-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
BUCS	5-06-D			\$5.00	5-06-W		\$5.00	5-06-L		\$1.00	5-6024-W		\$1.00	5-6024-O		\$1.00
CARDINALS	5-07-D			\$5.00	5-07-W		\$5.00	5-07-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
COWBOYS	5-11-D			\$5.00	5-11-W		\$5.00	5-11-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
EAGLES	5-13-D			\$5.00	5-13-W		\$5.00	5-13-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
FALCONS	5-14-D			\$5.00	5-14-W		\$5.00	5-14-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
49 ERS	5-15-D			\$5.00	5-15-W		\$5.00	5-15-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
GIANTS	5-16-D			\$5.00	5-16-W		\$5.00	5-16-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
LIONS	5-18-D			\$5.00	5-18-W		\$5.00	5-18-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
PACKERS	5-20-D			\$5.00	5-20-W		\$5.00	5-20-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
RAMS	5-23-D			\$5.00	5-23-W		\$5.00	5-23-L		\$1.00	5-6024-Y		\$1.00	5-6024-BL		\$1.00
REDSKINS	5-24-D			\$5.00	5-24-W		\$5.00	5-24-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
SAINTS	5-25-D			\$5.00	5-25-W		\$5.00	5-25-L		\$1.00	5-6024-Y		\$1.00	5-6024-B		\$1.00
VIKINGS	5-28-D			\$5.00	5-28-W		\$5.00	5-28-L		\$1.00	5-6024-W		\$1.00	5-6024-P		\$1.00
PANTHERS	5-30-D			\$5.00	5-30-W		\$5.00	5-30-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
TOTAL																

FOOTBALL MISCELLANEOUS

ITEM	NO.	QTY	PRICE	ITEM	NO.	QTY.	PRICE
BAG OF 11 WHITE FIGURES	5-6019-W		\$2.50	GOAL POSTS-ELECTRIC FOOTBALL (EACH)	5-6008		\$0.50
BAG OF 11 RED FIGURES	5-6019-R		\$2.50	GOAL POSTS-SUPER BOWL FOOTBALL(EACH)	5-6008A		\$1.00
BAG OF 22 ROOKIE & 2 QB BASES	5-6001		\$3.50	"MINUTE" WHEELS	5-6009		\$1.00
T.T. QUARTERBACKS	5-6005		\$1.00	"SECOND" WHEELS	5-6010		\$1.00
BALL MARKERS	5-6006		\$0.50	SPEED CONTROL KNOBS	5-6011		\$1.00
SCOREBOARD PAD	5-6018		\$1.00	SCORING KNOBS-6 PER SET	5-6012		\$1.00
SET OF T.T.C. BASES	5-6000		\$4.50	GRANDSTAND CLIPS (EA.)	5-6023		\$1.00
FOOTBALL ACCESSORY SPRUE	5-6014		\$4.00	STRIP-6 FOAM FTBL'S-1TIMER WASHER	5-6016		\$1.00
10 YARD MARKER	5-6007		\$0.50	FOOTBALL RULE BOOK	5-6017		\$1.00
MARKER MAGNETS (PRICE EACH)	5-6013		\$0.50				
TOTAL							

Mail check or money order along with this entire form to:
MIGGLE TOYS INC.
 1384 Sheridan Road
 Highland Park, Illinois 60035
 Phone 708 432-0140 Fax 708 432-3140

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POSTAGE & HANDLING FOR ORDERS OVER \$25	\$7.50
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