

Spring 1995 * The Official Newsletter of Electric Football

Everyone is charged up about Tudor NFL Super Bowl Electric Football!

The 1994 Electric Football season was an historic one for America's oldest and best-loved football game, Tudor NFL Super Bowl Electric Football. As NFL players donned "Throwbacks Uniforms," evoking memories of NFL greats from the past, Electric Football, the ultimate "Throwbacks" game, became more popular than ever.

The momentum actually began as the 1993 football season was drawing to a close. Former New York Giants linebacker and future Hall of Famer Lawrence Taylor appeared on a special Christmas episode of the Maury Povich Show. During the nationally-syndicated program, Taylor and Povich presented gifts to children at a hospital. When one of the children received an Electric Football game, Taylor called it "an original LT game".

Like the famed Green Bay Packers sweep of the Vince Lombardi era, the excitement surrounding Electric Football soon became unstoppable. As the 1994 season kicked off with ESPN featuring the game on network commercials. Fox Sports turned to Electric Football for its inaugural coverage of the National Football League. During a kids' segment called *Grunt & Punt*, Los Angeles Rams All-Pro running back Jerome Bettis was seen demonstrating his Electric Football moves at the historic Los Angeles Memorial Coliseum, site of the first Super Bowl. The powerful fullback out of Notre Dame was as intimidating on the Electric Football field as he is on the NFL gridiron as he bulldozed his way to his first-ever Electric Football touchdown.



The Electric Football world then was "shocked" as Commissioner Michael Landsman announced the first-ever Tudor Super Bowl of Electric Football. In a contest open to the hundreds of thousands of Electric Football players around America, the competition challenged Electric Football fans to set up their ultimate offensive play and ideal defensive adjustment and then send videotapes of their

creations to Miggle Toys. A panel of judges selected the four best entries and brought the winners to Chicago to play for the Tudor Super Bowl of Electric Football Trophy.

The response to this event was overwhelming. As Miggle Toys received hundreds of videotapes, the na-

tional media covered the game and its loyal followers. Newspapers such as *The Wall Street Journal, USA Today, The Sporting News and Chicago Tribune* wrote feature stories, while ABC's *Good Morning America Sunday* displayed the game on a Christmas special. SportFan Radio's Kate Delaney probably summed up the excitement that Electric Football fans felt when, during an interview with Landsman, she declared "I LOVE YOU!"

Now, as Electric Football prepares for the 1995 football season, the power surge continues to increase. Electric Football players all around the country have been forming new leagues and setting up local and regional tournaments. People who may not have played the game in years are pulling their old games out of their closets; while others, who have become caught up in the excitement, have purchased the game for the very first time.

Technological advances may be occurring daily, but Electric Football is here to stay.



ELECTRIC FOOTBALL NAMES EXPANSION TEAMS FOR 1995

Commissioner Michael Landsman has announced that the NFL's Jacksonville Jaguars and Carolina Panthers will be suiting up to play Electric Football in 1995. Electric Football players, donning the uniforms of the NFL newest expansion teams, will be available to Electric Football coaches throughout the country beginning in October. According to Landsman, the league office in Chicago will begin accepting requests for Jacksonville Jaguars and Carolina Panthers Electric Football players beginning on October 1.

A LETTER FROM COMMISSIONER



Every successful sport experiences a milestone which takes it to a new level. When the Baltimore Colts with Johnny Unitas and Raymond Berry faced the New York Giants with Frank Gifford and Sam Huff in the 1958 NFL Championship Game, the NFL soon became one of the most popular sports leagues in the country following Baltimore's dramatic sudden-death victory before a national television audience.

Electric Football experienced such a milestone this past season. As the NFL celebrated its 75th Anniversary, Electric Football had its most successful year ever when the First Annual Tudor Super Bowl of Electric Football was held in Chicago. This event was more than a contest among four Electric Football teams. It was a national phenomenon. The response from Electric Football players was overwhelming as Miggle Toys received hundreds of letters and videotapes from fans who wanted to have the opportunity to compete in Chicago for the first-ever national championship.

The goal of the event wasn't just to select four teams to play in Chicago, but also to enhance the spirit of unity which already existed among Electric Football players. Since this nation-wide contest was held, the league office has been inundated by requests form the hundreds and hundreds of Electric Football fans who want more information about other players, leagues and tournaments around the country. This intense loyalty exhibited by Electric Football fans also has been recognized by the news media. Influential newspapers such as the *Wall Street Journal, USA Today, Chicago Tribune* and *The Sporting News* wrote about the game and its legion of followers; while *ABC's Good Morning America Sunday*, FOX Sports and ESPN featured the game on television specials and commercials.

As we drive towards the 21st Century, Electric Football continues to grow in popularity through the intense loyalty of its players. While cartridge, computer and hand-held football games have come and gone, it has been our social game that has survived nearly two-thirds of the history of the NFL. As the upcoming NFL season and the Second Annual Tudor Super Bowl of Electric Football approach, I am proud to announce that Miggle Toys will be holding the first-ever Electric Football Convention in 1996. This national event, which I believe will attract a multitude of loyal Electric Football players from around the country, not only will celebrate the spirit of the game, but also will mark the beginning of a year-long 50th Anniversary celebration for the game. I am confident that it will be the Electric Football players, who will make this event a national success.

Again, thank you for your continued support of Electric Football. I will keep you updated about the Second Annual Super Bowl of Electric Football and the National Convention.

See you across the gridiron.









ELECTRIC FOOTBALL TO HOLD NATIONAL CONVENTION IN '96

Commissioner Michael Landsman has announced that Miggle Toys will hold the first-ever Electric Football Convention in 1996. As he makes preparations for this national event, Landsman is asking all Electric Football players to send in <u>one</u> suggestion about what they would like to see at this convention which will kick off a year-long 50th Anniversary Celebration of the game. Landsman will make further announcements about the date and site of the convention as it approaches. Send all suggestions to:

Electric Football Convention, c/o Miggle Toys, Inc., 1384 Sheridan Road, Highland Park, IL 60035.

	I WANT TO SUBSCRIBE TO PLUGGED IN! Please be sure to include a check or money order for \$4.00 (no cash please).
NAME:	YOUR AGE: FAVORITE
ADDRESS:	NFL TEAM:



SHOCKINATES

Houston Oilers win First Annual Tudor Super Bowl of Electric Football

A week before the NFL kicked off Super Bowl XXIX in Miami, four of the best Electric Football teams in America gathered in Chicago for the First Annual Super Bowl of Electric Football on Saturday, January 21. The Houston Oilers, represented by Mark and Bill Klingbeil of Huntsville, Texas, were crowned the first Tudor Super Bowl of Electric Football champions after an intense day of compe-

tition on a cold, snowy day reminiscent of the famous "Ice Bowl Game" — the 1967 NFL Championship Game between the Green Bay Packers and the Dallas Cowboys.

"We had to have it in Chicago," Commissioner Michael Landsman said. "There's so much history here with guys like George Halas, Dick Butkus and Walter Payton being associated with the Bears."

In a contest open to the hundreds of thousands of avid Tudor NFL Super Bowl Electric Football players around America, the competition challenged Electric Football fans to set up their ultimate offensive play and ideal defensive adjustment and then send videotapes of their creations to Miggle Toys, Inc. A panel of judges selected by Miggle Toys viewed hundreds of entries and selected the four best, earning these competitors free trips to Chicago for the First Annual Tudor Super Bowl of Electric Football.

"Each little group didn't know there was another group," said Landsman about the hundreds of Electric Football players who sent in an entry. "They were suprised to find that there were so many Electric Football fans playing the game from coast to coast."

Rather than face the bitter conditions of Chicago's Soldiers Field, the Electric Football players gathered at Michael Jordan's Restaurant for the conference championships and the Super Bowl. The Klingbeils reached the title game by defeating the New York Jets, coached by Clem McAuliffe of Ocean Beach, Long Island, 32-19, in the AFC Championship Game. While the Klingbeils relied on a power running game similar to the Bum Philips-coached Oilers of the 197



Michael Landsman, left, President of Miggle Toys, Inc., presents the EFL Trophy to Mark & Bill Klingbeil after their victory in the 1st Annual Super Bowl of Electric Football at Michael Jordan's Restaurant in Chicago.

running game similar to the Bum Philips-coached Oilers of the 1970's, McAuliffe also turned back the clock to the glory days of Joe Namath by completing two touchdown passes during the contest.

"Their offensive line won the game," McAuliffe said. "I just couldn't stop their running."

The NFC Championship game featured a classic NFC Central Division matchup between the Chicago Bears, led by Myron Evans of Summerville, South Carolina, who advanced to the championship game by defeating the Detroit Lions coached by Gregg Hagley of Grand Rapids, Michigan, 16-12. Evans utilized his innovative approach of "pitching" the football from his quarterback Vince Evans to star running back Walter Payton to turn the tide the Bears' way.

The stage then was set for the Tudor Super Bowl of Electric Football. With SportsChannel Chicago's Steve Kashual doing the play-by-play and former Chicago Bear Bob Pickens acting as the referee, the Klingbeils' Oilers edged out Evans' Bears, 16-14. The Bears put up their traditional strong defense, but the Oilers eventually prevailed utilizing a variation of their famed trap play.

"Our first drive stalled inside the Chicago 10," Mark said. "We then had a fourth and two from the nine. My brother looked at me and said, 'Do you want to kick a field goal?' I said, 'It's the Super Bowl, let's go for it."

There were no losers at the Tudor Super Bowl of Electric Football. While the Klingbeils might have walked away with the EFL Trophy, each of the contenders received an official Wilson Super Bowl XXIX Football from Miggle Toys — and the respect and admiration of their fellow Electric Football players.



First Annual Super Bowl of Electric Football Team Profiles

Four of the country's top Electric Football teams competed to play in the First Annual Tudor Super Bowl of Electric Football on Saturday, January 21, 1995, at Michael Jordan's Restaurant in Chicago. Here are profiles of each team and how they qualified for the championship.

Houston Oilers - Mark and Bill Klingbeil of Huntsville, Texas

Mark, 28, and Bill, 31, Klingbeil, winners of the first-ever Tudor Super Bowl of Electric Football are social science majors at Sam Houston State University. The Klingbeils, who have played the game for over 20 years, qualified to compete in Chicago after they showed their classic trap play which they ran off right tackle resulting in an 80-yard touchdown. The play was lighting quick and if the viewer didn't have time to see it, they diagrammed the play on a chalkboard. The Klingbeils once attended a coaching class by Ron Randleman, head football coach at Sam Houston State, to help them improve their play calling. Electric Football players, who wish to contact the Tudor Super Bowl of Electric Football Champions, can call Mark (409/294-0506 or 409/661-2128) or Bill (409/294-3166) for their advise about forming leagues and tournaments.

"Without Mike Landsman the game would have been stagnant and we wouldn't have known other people were playing it. He cares not only about profit, but also about the friendship that will occur because of the game."

- Bill Klingbeil

Detroit Lions - Gregg Hagley, Grand Rapids, Michigan

Gregg Hagley, 47, works as an advertising manager at Roger's Department Store in Grand Rapids. A veteran of more than 40 Electric Football seasons, Hagley reached the championship tournament after demonstrating his "Roll Red Right 88" play, which completely froze the opposing defense. The quarterback rolled all the way to the right sideline, stopped and completed a pass to a wide-open wide receiver 50 yards down the field. Hagley's son, Dan, acts as his assistant coach. Since returning to Grand Rapids, Hagley has been organizing the first-ever Grand Rapids Electric Football Invitational which will take place later this year. Gregg also has volunteered his services to Miggle Toys. All of those Electric Football players, who would like to speak with Gregg about forming leagues and tournaments, can call him at 616/247-1141. Those players, who wish to contact Gregg by mail, can send correspondents to 2314 Cambridge SE, Grand Rapids, MI 49506.

"We've played the game as a family and by ourselves. We simulate inclement weather and put styrofoam on the field for snow...

-Gregg

-Gregg Hagley

Chicago Bears — Myron Evans, Summerville, South Carolina

An assistant administrative computer science expert at the Charleston Air Force Base, Myron Evans, 30, has been playing Electric Football for over 25 years. Myron earned the chance to play in Chicago and represent his favorite team, the Bears, after demonstrating his formidable of fense featuring the backfield tandem of Walter Payton and Vince Evans. In his tape, Myron had quarterback Evans pitch the ball to Payton on the right side, which resulted in an 80-yard touchdown run. On defense, Myron's set up was suffocating as he utilized an unstoppable 4-3-4 alignment.

"I have built my Chicago Bears into an Electric Football power-house throughout my hometown by running my famous offense, which I call the highly potent and lethal "Double QT Offense."

- Myron Evans

New York Jets — Clem McAuliffe, Ocean Beach, New York

A veteran of 20 Electric Football season, Clem McAuliffe plays an 80-game Electric Football schedule each year. Featuring 250 players in his collection, Clem qualified for Chicago after demonstrating his famous "Whiplash" play where his offensive line kicked out to the left and his running back appeared to be setting up for the screen. Clem had the entire defense sold on the screen, then his quarterback kept the ball and raced down the right sideline for a 55-yard gain. During the AFC Championship Game, Clem completed two touchdown passes.

"For 15 years, I've been a dweeb, sitting here playing this game and everyone laughing at me. Now, it's something big." - Clem McAuliffe



Clem McAuliffe, left, battles Mark, center, and Bill Klingbeil in the AFC Championship of the First Annual Super Bowl of Electric Football.



Gregg Hagley and Myron Evans meet in the NFC Championship of the First Annual Super Bowl of Electric Football.

MEWS & MOTES

ILOVE YOU! While Commissioner Michael Landsman has heard these words countless times from his wife Delayne, he literally was shocked when Kate Delaney announced her affection for Landsman to the millions of listeners of SportsFan Radio Network. According to Delaney, who hosts the nightly Sports Center show for the national all-sports radio network, she became a sportscaster as a result of playing Electric Football as a kid. Electric Football turned her into a football fan, then a sports fan, leading to her career in broadcasting. "Absolutely—because of the game, I started watching football on TV." Delaney says, "My interest in sports grew from there"...SWEET HOME ALABAMA: Mark Newell of Mobile, Alabama, has collected players "wearing" home and away uniforms from all 28 current NFL teams, as well as old-time NFL uniforms and uniforms of teams from the USFL, WFL and CFL. He also has teams from many NCAA conferences, including the SEC, Big 10, Big 8 and major independents. Newell also collects all memorabilia associated with any professional team that has ever played in Birmingham, like the USFL Stallions...HOME FIELD ADVANTAGE: Paul Rodriquez of Tahoe Paradise, Calif., has give all 28 of his Electric Football games a distinct home field design. Rodriquez has hand painted the end zones and the team logos on Electric Football fields for all 28 NFL teams...THROWBACK: Jim Brown may have retired more than 25 years ago, but he still suites up for Paul Koroski of Lisbon, Maine. Koroski owns a 1960 edition of the game and collects other old time versions of the game. Some of the best players in his collection include Brown and Lenny Moore...GOODYEAR: It's been a good year for Alan Bundza of Boardman, Ohio. Well maybe not a good year, but at least he has one flying over his Electric Football stadium. Bundza, who has built a replica of the Los Angeles Memorial Coliseum around his field complete with archways and Olympic torch, has a miniature Goodyear Blimp hanging over his stadium...SUPER BOWL SUNDAY: Although the San Francisco 49er's captured Super Bowl XXIX last January in Miami, it is still Super Bowl Sunday for Reginald Rutledge of Arlington, Texas. Rutledge has built an exact model of Joe Robbie Stadium around his Electric Football field, and has included every possible feature including television trucks, team helmets that the players run through at the start of the Super Bowl, painted end zones in the team colors and names on the backs of each players jersey...THE LONG STRAW WINS: When Gary Stallard's triple option quarterback lines-up to kick a field goal, he better be accurate. A native of Louisville Kentucky, Stallard has made extra long goal posts out of plastic straws which he has painted yellow...VIVA LAS VEGAS: When Mike Turner of Las Vegas, Nevada, saw that a team west of the Rockies was not represented at the First Annual Tudor Super Bowl of Electric Football, he got all shook up. For 1995, Turner is determined that Electric Football in the West makes its presence felt. If any Electric Football players, particularly in the Las Vegas area, are interested in contacting Turner about organizing games, tournaments or leagues, please contact him at 717/254-6162.

What people are saying about 99 Electric Football!

"An Original LT Game." -Lawrence Taylor, former N.Y. Giants All-Pro Linebacker, on The Maury Povich Show."

"While football fans were complaining that the coming Super Bowl pairing lacked a certain spark, some enthusiasts of the game found an alternative championship that was full of electricity."

-Jonathan Welsh, Wall Street Journal

"Will kids in the '90s play it? All the time." -Ted Rodgers, The Sporting News

"The game has been around since 1974 and, surprisingly, is still a popular item—even in these days of elaborate computer football games."

-Terry Armour, Chicago Tribune

"Yes, sports fans, the world would be a better place if we all had electric football." -Ronald Jeffcoat, Carolina Tribune

"Every football fan had Tudor Electric Football...Electric vibrating game when they were kids...If you had it you were the coolest boy in class."

-Tom Hultman, Sports Collectors Digest



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RAIDERS	5-22-D			5-22-W			5-22-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00	
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GIANTS	5-16-D			5-16-W			5-16-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00	
LIONS	5-18-D		-	5-18-W		1	5-18-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00	
PACKERS	5-20-D			5-20-W	_		5-20-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00	
RAMS	5-23-D		\$5.00	5-23-W			5-23-L		\$1.00	5-6024-Y		\$1.00	5-6024-BL		\$1.00	
REDSKINS	5-24-D		-	5-24-W			5-24-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00	
SAINTS	5-25-D		-	5-25-W			5-25-L		\$1.00	5-6024-Y		\$1.00	5-6024-B		\$1.00	
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