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Revised Format Planned for SUPER BOWL 5 of Electric Football



The 1999 Electric Football Super Bowl will have a slightly new look when team owners and coaches converge on Philadelphia next January; yet the two most popular and successful elements of past tournaments will still be in effect.

As in the first three years, four teams will qualify for the 1999 Super Bowl of Electric Football—two from the AFC and two from the NFC—but how they will get there has been modified to allow for more open competition during the Convention.

Wild Card Format Expanded

Based on the popularity and success of the new Wild Card Tournament introduced at the 1998 Convention in Cleveland, Miggle Toys has announced that the Wild Card Tournament at next year's Convention will yield TWO qualifiers for the weekend's Super Bowl tourney, not just the one who emerged from the '98 competition.

"Separate AFC and NFC Wild Card Tournaments will take place in Philadelphia in 1999," stated EFL Commissioner Michael Landsman of Miggle Toys, the manufacturers and marketers of the NFL Super Bowl Electric Football Game and other related Electric Football games and products. "A random drawing of all coaches who sign up for the Wild Card events that morning will determine the AFC and NFC Playoff fields, as well as the actual 'draw' for the tournaments."

Let's Go To The Videotapes

Once again, the surest way to get to the annual Electric Football Super Bowl is to *win* your way there by having your videotape chosen as one of the country's best by Miggle Toys' Panel of Judges. And this season, *two* of you will earn expense-paid trips to the City of Brotherly Love through the videotape route.

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PHILADELPHIA STAKES CLAIM TO 1999 ELECTRIC FOOTBALL SUPER BOWL & INTERNATIONAL CONVENTION



Philadelphia—the City of Brotherly Love and the home of cheese steak sandwiches, the Eagles, Rocky Balboa and the Liberty Bell—also will play host to the **Super Bowl 5 of Electric Football** and the **4th Annual Official International Electric Football Convention** on the weekend of **January 22-24, 1999**.

The site of the Super Bowl tournament and Convention will be the **Holiday Inn City Line**, located at 4100 Presidential Boulevard at the corner of City Line Avenue. The hotel, which features 343 deluxe guest rooms, complimentary parking, a tropical indoor/ outdoor pool, jacuzzi and workout facility, has established a special **Electric Football Weekend Rate** of just \$79 per room per night. To make reservations, just call the hotel at 800/642-8982 or 215/477-0200 and ask for the "Electric Football Super Bowl Group Rate" prior to January 10, 1999.

"Why we selected Philadelphia," noted Michael Landsman, president of Miggle Toys, Inc. "is, first, it has a great pro football history and tradition, and their fans are among the most avid and knowledgeable in the country. Second, we wanted to bring our weekend of activities to the East Coast after being in the Midwest for four years. And finally, Philadelphia is easy to reach by car, plane, train and bus."

With most out-of-towners checking into the Holiday Inn City Line on Friday, January 22, Michael and Delayne Landsman are planning to again host a **Welcome Reception and Dinner** in the hotel from **7 – 9 p.m.** that evening.

Once again, entry into the Convention, participation in all tournaments and vendor display space will be free. **Anyone interested in being an exhibitor at the Convention should contact Arthur Solomon of Silverman Media&Marketing Group (212/686-5983) prior to January 8, 1999. Exhibitor space will be approved and assigned on a first-come, first-serve basis.**



The Holiday Inn City Line in Philadelphia will be the site of the 1999 EFL Super Bowl and Convention.

"We're really looking forward to hosting the 1999 Electric Football Super Bowl and Convention," stated Bob Dmuchowski, the hotel's director of sales & marketing, who remembers playing the game as a child growing up on Long Island, NY. "In addition to drawing players and coaches from all over the country, I'm sure that all of the talented Electric Football players in the Greater Philadelphia Area will show who really rules the game in 1999!" ■

A LETTER FROM THE COMMISSIONER MICHAEL LANDSMAN



Now that the NFL season is in full swing—not to mention the hundreds of EFL leagues that also are well underway around the country—I'm delighted to welcome you to the Fall '98 edition of *your* Electric Football Newsletter—PLUGGED IN!

In this issue, in addition to providing you with the types of inside scoops and behind-the-scenes information you've come to expect from us, we also will be telling you a little about *how* we put together each issue of PLUGGED IN!

But first, I have some exciting "insider" news to tell you—here's the "scoop." At our '99 Convention, we will be unveiling the newest addition to our Electric Football Family of Equipment and Products. We are extremely proud and thrilled to reveal to you that we have developed an Electronic Scoreboard with features you won't believe, like lights, sound and much more. A prototype will be on display in Philadelphia in January, with the actual Scoreboards being available by mid-year. Again, this information is our little secret.

Now it's time to tell you about how we assemble our PLUGGED IN! Newsletters. As you can well imagine, it takes a great many people to research, write, coordinate, edit, design, print and address each issue. But the most important people in the editorial process are *you*—our readers and our players. Without your frequent letters, faxes, phone calls and web site messages, we never could provide everyone with the wealth of information and playing tips that we do.

In addition, many of you have been called over the years by our public relations/communications representatives—Silverman Media&Marketing Group in New York—to contribute to, or participate in, articles that appear in PLUGGED IN! Without exception, all of you have been cooperative, helpful and insightful with your advice and opinions.

Working directly with SMMG on each Newsletter has been our editor in chief, my wife, Delayne Landsman, who many of you have either met or spoken with over the phone. In addition to suggesting and helping to develop most of the stories that go into each issue and editing all copy, she also supervises the design and production

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SHOCK WAVES! ⚡⚡⚡⚡⚡ GOES TO CONVENTION '99

TOURNAMENTS FOR WOMEN & KIDS ADDED TO SCHEDULE AT '99 CONVENTION

As a response to the growing interest in Electric Football among women and youth, EFL Commissioner Michael Landsman announced that—in addition to the **Super Bowl of Electric Football 5**—there also will be special tournaments for these groups at the 1999 Official International Convention in Philadelphia on January 23-24.

Both the competition for women, the **Buzz Bowl**, and the tournament for boys and girls 15 years of age and younger, the **Spark Bowl**, will be played on Saturday, January 23. Trophies will be awarded to both winners.

Specifics of the formats for each of these tournaments are expected to be finalized in advance of the Convention, and will be posted on Miggle Toys' website. *Interested coaches also can contact the convention coordinators, Silverman Media&Marketing Group, at 212/686-5983 for specific information about these competitions after December 1, 1998.* ■

NATIONAL RULES CONGRESS PLANNED FOR EVE OF CONVENTION

In mid-July of 1998, EFL Commissioner Michael Landsman announced on Miggle Toys' website that the **First National EFL Rules Congress** will be held in Philadelphia on Friday, January 22, 1999, in a meeting room at the Holiday Inn City Line from 9-11 p.m.

The Congress will include between six and eight delegates from leagues around the country, with one or more Miggle Toys representatives serving as moderators. Participation in the Congress will be by invitation only from Miggle Toys—so if you are interested in being a delegate, *please contact Michael or Delayne Landsman via mail, fax or phone.*

Since new rules will not be able to be determined prior to Super Bowl 5 in January '99, the Rule Book used at Super Bowl 4 this past January in Cleveland will be in effect. *To receive a complimentary copy, please send a self-addressed stamped 9 x 12 envelope (with 55 cents postage) to Miggle Toys and they'll send you one.*

Observed Michael Landsman: "Over the past five decades, Electric Football has taken on various playing styles and rules, depending upon which part of the country you visit or which generation of coaches to whom you talk.

"But now it's time to develop ONE SET OF RULES for playing Electric Football and for use at all national tournaments," the Commissioner continued. "By limiting our Congress to just six to eight delegates, we feel we can make great progress in a short period of time." ■

ANNUAL EFL AWARDS RENAMED

After three years of presenting Man of the Year and Most Inspirational Player Awards at their annual Electric Football Convention, Michael and Delayne Landsman of Miggle Toys have determined that the awards to be presented at the 1999 Convention will have new names and revised selection criteria.

First, the Man of the Year and Most Inspirational Player Awards will be combined into an **EFL Player of the Year Award**. According to the Landsmans, the EFL Player of the Year is the "man, woman or child who—in the past year—best combined high skill, knowledge and success at playing Electric Football with a proven commitment to help the game grow in their community and beyond and a willingness to share their knowledge and understanding of the game with others."

Also debuting in '99 will be the **EFL Newcomer of the Year Award**. This trophy will go to the "individual whose skill at—and enthusiasm for—playing Electric Football and desire to join and embellish the Electric Football community through various activities in the past year positioned them as the game's *newest* and most effective Good Will Ambassador." *Eligible new players should write or fax their stories to Miggle Toys prior to December 31, 1998.* ■

PHILLY A GREAT PLACE TO VISIT

If you'll be attending the Fourth Annual Official International Electric Football Convention in Philadelphia in January 1999, there are a great many reasons to plan to arrive early, stay a couple of days extra or put aside some spare time during the weekend. Here's why:

- Great Museums—like the Philadelphia Art Museum and the Franklin Institute.
- Great Historical Sights—such as the Liberty



The Philadelphia Art Museum, featured in the Rocky movies, is a popular tourist spot in the City of Brotherly Love.

Bell, City Hall and Independence National Historical Park.

- Great Family Entertainment—like the Philadelphia Zoo, the Philadelphia Flyers and 76ers and Sesame Place Amusement Park. ■

MAKING A CONNECTION WITH...WESLEY WALKER

In this issue of **PLUGGED IN!**, we visit with former All-Pro wide receiver Wesley Walker, who played his entire 13-year NFL career with the New York Jets. While in the green and white uniform, he amassed 438 catches for 8,306 yards and 71 TDs, averaged 19.0 yards per reception and served as a team leader on and off the field. He played his college ball at the University of California at Berkeley, where he had 86 receptions for a school record 2,206 yards and tied the league record with 22 TD receptions.



Today, Wesley lives in Dix Hills, NY, with his wife, Judy, and their three children: sons John (age 15) and Austin (11) and daughter Taylor (13). He is a full-time physical education teacher at Kings Park High School in Dix Hills, where he also serves as a volunteer assistant football coach. On weekends, he is a sports-caster on WFAN All-Sports Radio in New York.

We made our connection with Wesley Walker on a beautiful early fall day. Here are his thoughts about Electric Football and other important matters:

PI!: Where were you raised and who did you play with when you were growing up?

WW: I spent most of my younger years in San Bernardino, CA. Since my father was in the service, I lived most of the time with my grandparents. I was so close to them that I called them mom and pop. We were a very close-knit family, and there always were a lot of kids around the house to play with—brothers, sisters, nieces and nephews. We

all grew up together, and pretty much played among ourselves.

PI!: When did you first learn about Electric Football?

WW: I first began playing the game when I was 10. Although I spent a lot of time playing with the other kids in my family, I also had friends in the neighborhood. One of them had an Electric Football game, and I would play with him and his family and friends. That was before we could afford a game of our own.

PI!: How long was it before you got your own game to play?

WW: I lived with my family in Germany for awhile, and when we came back to the States we moved to Los Angeles. That was in the early 70's when I was about 15. There still were a lot of kids around the house, and we bought an Electric Football game for everyone to use, both the boys and the girls. We played among ourselves and with some of the neighborhood kids.

PI!: What did you like best about the game?

WW: Being a very competitive person even back then, I wanted to win no matter who I played against. And I found Electric Football to be very challenging; especially the mental part of the game. You were always trying to outsmart and out-think your opponent. What I also really loved was the buzzing, rumbling noise the field made when you turned on the game. I knew football as a very physical game—whether it was on a real field or the way we played Electric Football—so the noise the game made reminded me of the impacts I would see and feel on a real gridiron.

PI!: How closely do you feel Electric Football mirrors the real game?

WW: I think someone could easily apply ideas and plays they pick up from watching pro or college football on TV or in person to their Electric Football games. And I certainly feel that coaches can take plays they develop on the Electric Football game board and teach them to their players—especially if they're coaching youngsters on a Pop Warner or high school team.

PI!: And finally, how do you feel Electric Football relates to today's youth, especially with the amount of video, arcade and computer games that are around?

WW: First, I think that anything that stimulates the mind and makes you think is good. But computer games can get out of hand. Electric Football is a 'throwback' to the games when we were kids. Electric Football requires kids to communicate, get along with each other and work together. It helps them to learn the values we had when we were growing up. ■

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elements, as well. Of course, there are many more people who contribute to each terrific newsletter, and we thank ALL of you.

Moving on, I'm sure you'll note that we are planning to add additional competitions at the 1999 Convention as a result of all the requests we have received from players and readers like yourself. Electric Football truly has become a family activity—and we feel that all of you are part of *our* family.

Please keep those letters, phone calls, faxes and internet messages coming—and I look forward to seeing you over the gridiron very soon. ■

HOW TO GET TO THE 1999 CONVENTION

The Holiday Inn City Line Hotel is easy to reach by every mode of transportation. Here are some tips to make your trip easier and more comfortable (note that City Line Avenue and City Avenue are the same):

DRIVING DIRECTIONS

From The "NORTH" (New England, New York City Area)

Take I-95 South to New Jersey Turnpike South. Leave Turnpike at Exit 6 and follow signs to PA Turnpike West. Get off at Exit 25, and take I-476 South to I-76 East to Exit 33, which is Route 1 South/City Line Avenue. Stay in your left lane and make first left turn on to Presidential Blvd., then make first right into hotel parking lot.

From New York State (Kingston, Albany, Newburg Areas)

Take NY Thruway/Rte. 87 South to Exit 14A. Take Garden State Parkway to NJ Turnpike. Go South to Exit 6 and follow directions from "NORTH."

From Northern Pennsylvania

Take Northeast Extension of PA Turnpike, Follow Turnpike West to Exit 25. Follow direction from "NORTH."

From "Southern New Jersey"/Atlantic City

Take Atlantic City Expressway to Rte. 42 North, Cross Walt Whitman Bridge and take I-76 West to Exit 33/Rte. 1 South to City Line Avenue. Stay in your left lane and make first left turn onto Presidential Blvd., then make first right into hotel parking lot.

From Delaware, Maryland, Virginia and all other Southern Points:

Take I-95 North to Exit 11. Exit onto Rte. 76 West. Follow directions from "Southern New Jersey."

From the West

Take PA Turnpike East to Exit 24 (Valley Forge). Follow I-76 East to Exit 33. Follow directions from "NORTH."

From Philadelphia International Airport

Take Rte. 291 North to I-76 West (Schuylkill Expressway) to Exit 33. Follow directions from "NORTH."

Note: If you are coming up on City Line Avenue North, or if you have to turn around, there is an entrance to the hotel between the T.G.I. Friday's and Denny's restaurants.

CITY TO CITY MILEAGES:

30th Street Train Station: 6 miles
Phila. Int'l. Airport: 12 miles
Wilmington, DE: 29 miles
Atlantic City: 70 miles
Baltimore: 88 miles
Harrisburg, PA: 91 miles
New York City: 100 miles
Washington, DC: 125 miles
Cleveland: 415 miles
Charlotte, NC: 535 miles
Chicago: 750 miles

HOT WIRES!

BOOK ON ELECTRIC FOOTBALL COMING YOUR WAY

Don't be surprised if you're browsing through your favorite book store or literary web site in the next year or two and come across a handsome volume on the creation, development and growth of Electric Football.

Two recently-acquainted friends who met through Electric Football, **Roddy Garcia of Houston, TX**, and **Earl Shores of Columbia, MD**, have been working together over the past three years to explore six decades of Electric Football history from its introduction by Tudor Games in 1947 through the revitalization of the game by Miggle Toys in the 1990s. Because many of the original records from the 40s, 50s and 60s have disappeared, their venture has become quite daunting.



Authors Roddy Garcia (l) and Earl Shores (r) prepare to play a game of Electric Football.

"Even though the book will be a history of a toy and the companies and people who have brought it to us," stated Roddy, "it also will include stories about the fascinating individuals who play the game, collect the equipment and create and hand paint their own team uniforms.

"We've interviewed a lot of people who were there at the beginning," Roddy continued, "and we have many more to talk with in the coming months. But we've already written our first manuscript, and we're optimistic our book will be published in the near future."

WANT TO START YOUR OWN LEAGUE? HERE'S HOW

Because Miggle Toys receives so many communications from players around the country year-round asking for advice on how to start local and regional EFL leagues, **PLUGGED IN!** polled several coaches for their best ideas to this question. Here are some of their suggestions:

Frank Johnson, Chicago: *"The best way to form your own league is to recruit players who played the game when they were young, because they are usually committed to the schedule the league devises and have the knowledge and emotional ties to the game."*

Jim Davis, Detroit: *"What worked for us in Detroit was posting advertisements in sports bars and in newspapers saying: Electric Football League looking for new members, come join the fun. We received a lot of calls from those ads from people who used to play the game—and we were able to start a league."*

Mike Turner, Las Vegas: *"When trying to start an EFL league, it is important to find people who know football and have an interest in the game. And every league needs a reliable member to put the schedule together and keep the teams intact."*

Steve Graham, Ohatchee, AL: *"In forming and succeeding with your own league, two things are paramount. First, you need to develop a set of concrete rules which everyone follows. And second, all members must be committed to good sportsmanship."*

Myron Evans, Philadelphia: *"The top factors in starting your own league are dedication, organization and getting the local media involved."*

CALIFORNIA DREAMIN'

Larry Walker is one Electric Football fan who has been lucky enough to be able to turn his favorite pastime into a nearly full-time job.

Just a few months ago, Larry, 37, debuted a store called *Kick Off* in Harbor City, CA. Open five

days a week (Thursdays through Mondays), the shop sells Electric Football players Larry has sculpted and painted himself, as well as accessories he has crafted, such as blocking sleds and snap-on uniforms. In addition to stocking Electric Football Games and equipment from Miggle Toys, *Kick Off* also offers patrons a wide assortment of licensed sports apparel.

An Electric Football fan for three decades, Larry is married ("I drive my wife nuts with my involvement with Electric Football," he says) and has three children. The address of the store is 1602 Anaheim St., Harbor City, CA 90710; or Larry can be called at 310/539-7584.

CLASSIFIED INFORMATION

The following coaches are either looking to join or start an Electric Football League in their area. Can you help them?

Malik Logan of N. Charleston, SC would like to join an existing league in his area or help to launch one. He can be contacted at 1990 Hawthorne #147, N. Charleston, SC 29405.

Tyler Shumard of Dayton, OH, wants to start a league in his region. He asks that interested parties e-mail him at TSHU334209@AOL.COM.

Eric Robinson of Los Angeles would like to join a league in Southern California. He asks that if you have an opening for another coach, please write to him at 2605 W. 48th Street, Los Angeles, CA 90043.

Delbert Hill of Jacksonville, FL, would like to start an EFL league in his area. You can call him at 904/733-4484.

Dwayne Hoffman of Detroit, MI, would like to join an existing league around his hometown. His phone number is 313/867-3940 or e-mail him at dwaynesworld@angelfire.com.

Len Schmidt of Independence, MO, would like to start or join a league in his area. Call him at 816/350-1705; or write to him at: 4007 Cedar Crest Drive, #406, Independence, MI 64005. ■

EFL'S MONDAY NIGHT FOOTBALL GAME & LIGHTED STADIUM A HIT WITH FANS

On any list of America's favorite pastimes, watching ABC's Monday Night Football games would have to be at or near the top. Therefore, it was no surprise that when Miggle Toys introduced its ABC Monday Night Electric Football Game and Lighted Stadium last fall, it too became an instant success.

Miggle Toys president, Michael Landsman, reports that the company's entire rookie season production of Monday Night Electric Football sets sold out in a matter of months. "It was one of the most successful toy industry debuts in years," Landsman noted. "In fact, it was voted one of the best new products at the National Sporting Goods Show in July 1997."

The new 1998-99 edition of the ABC Monday Night Electric Football Game is based on what



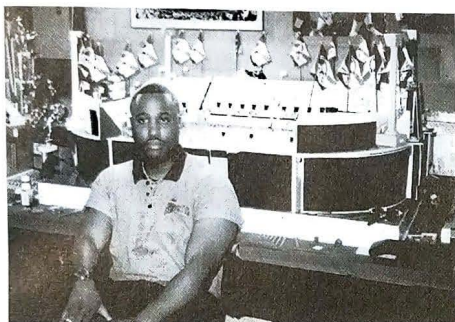
is expected to be one of the most exciting and competitive Monday Night Football Games of the NFL season—the "Battle of the Bays" between Green Bay and Tampa Bay. To commemorate this confrontation, Miggle Toys has made sure that the players in the game will be sporting the newest, most realistic and most detailed hand-painted uniforms ever.

Interestingly, the ABC Monday Night Electric Football Stadium by itself also was a sell out. And to prove the creativity and ingenuity of Electric Football players and coaches, many of you have turned the Lighted Stadium into multi-purpose arenas to play host to Electric Baseball, road race sets and other sports and entertainment "events." ■

ANTHONY BURGESS HAS GOOD VIBRATIONS MAKING SWITCH FROM SEMI-PRO TO ELECTRIC FOOTBALL

How does someone who has played competitive football their entire life deal with a career-ending injury? Is there anything that can substitute for the excitement, camaraderie, spontaneity and hard work needed to succeed on a high school, college or professional gridiron?

For **Anthony Burgess of Alexandria, VA**, his outlet has been NFL Super Bowl Electric Football, a game he likens to the real sport because of its challenging, highly-competitive and realistic characteristics.



Anthony, who currently works in the Alexandria Sheriff's Department, was a wide receiver for five years with the semi-pro Metro Buccaneers in Washington, DC before a serious knee injury short-circuited his career in 1992. Although he had played Electric Football since he was seven years old, it wasn't until that injury occurred that he became passionate about the game and decided to spend much of his spare time involved in the growth and develop-

ment of his new favorite pastime.

So just how passionate has Anthony gotten? First, he says he has tried to "revolutionize" the game by using what he calls *Stop Motion Animation*, a style of play that allows defensive coaches to stop the action after a play has started so that their defenders can react to how the play is progressing. "In real life," Anthony pointed out, "the defensive players have an opportunity to respond to a play that is unfolding in front of them; thus, my *Stop Motion Animation* gives EFL coaches a chance to play the same type of game as they do in the NFL."

"I feel my method is more user-friendly," Anthony continued, "since it doesn't require someone to be an expert passer or to practice many hours a day to be good—all you really need is a basic understanding of the game of football."

In addition, Anthony and his close friend, **Vance Warren of Washington, DC**, have produced a "How To" video on Electric Football, called "*Professional Electric Football League (PEFL)*," which they have designed to help both raw rookies and seasoned veterans get more out of the game.

"Electric Football has changed dramatically since I started playing it around 1975," Burgess notes. "Back then, winning a game was 85% luck and 15% skill; but today, with our new style of play, it's 85% skill and only 15% luck."

Anthony Burgess can be reached during weekday hours at 800/800-9724. ■

JIMMY HOLFORD III AN EFL VETERAN AT AGE 14



According to several scouts and veteran coaches, one of the favorites to capture the first-ever Miggle Toys Spark Bowl for coaches under 15 years of age and under at the 1999 Official

International Electric Football Convention will be 14-year-old **Jimmy Holford III** of Janesville, WI.

The grandson of Miggle Toys' Warehouse Operations Supervisor, **Kathy Holford**, Jimmy has already attended all three Electric Football Conventions, serving as an assistant to his grandmother in the Miggle Toys' equipment and merchandise booth. And although he actually started playing the game when he was 10, Jimmy reports that it was the excitement, fun and great competition at the conventions that spurred him to be a more serious competitor.

An eighth grade Honor Student at Marshall Middle School in Janesville, Jimmy is one of the area's top youth ice hockey players and serves as captain of his team. And, although he lives in the Bears backyard, he is an avid Dallas Cowboys fan.

As part of his Electric Football experience, Jimmy spends some of his spare time painting his own players in the home and away uniforms of various teams. But he also greatly admires the way Miggle Toys paints its players—and, of course, the way his grandmother coordinates all of Miggle Toys' operations in Rockford, IL (soon to be South Beloit, IL).

"My favorite thing about Electric Football," adds Jimmy, "is that it is a totally hands-on game that allows you to put the players in all different positions—which makes it more like the real game of football than any other table top, video or computer game I've ever played." ■

Revised Format Planned continued from page 1

The top AFC and NFC seeds in Super Bowl 5 again will be the two coaches whose videos are the winners in this national competition. The tapes must be no more than five minutes in length, and should include examples of your best offensive and defensive strategies, as well as a short on-camera explanation about why you should be chosen as a 1999 Super Bowl of Electric Football finalist. Tapes—which must be **received** no later than Friday, January 8, 1999—should be sent to *Super Bowl of Electric Football 5, c/o Silverman Media&Marketing Group, 185 Madison Avenue, Suite 1602, New York, NY 10016*. Tapes cannot be returned, and the decision of the judges is final. ■

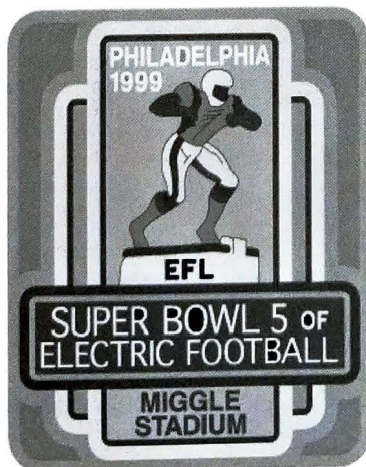
ELECTRIC FOOTBALL JOINS MEMORABILIA CRAZE

What better way to celebrate and commemorate the Super Bowl of Electric Football 5 in Philadelphia in January 1999 than by owning one of the limited edition collectible patches being produced exclusively for Miggle Toys by NFL-licensee Lion Brothers, Inc. of Owings Mills, MD?

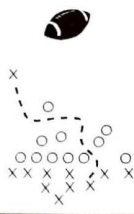
The beautiful, multi-colored patches—which will memorialize the EFL Super Bowl 5 and include the site and dates of the competition—will be unveiled for sale at the 4th Annual Official International Electric Football Convention the weekend of January 22-24, 1999.

Lion Brothers, the premier manufacturer in the field, is basing its EFL Super Bowl 5 patch design on the actual patch they created for the NFL for Super Bowl V in Miami. That patch is an extremely rare keepsake, and the company predicts that the very-first Electric Football commemorative patch could have the same sentimentality and value in the years ahead.

"When an NFL licensee sees the same type of excitement, family entertainment, fun and interest in Electric Football as it does in NFL football," noted EFL commissioner Michael Landsman, "then I know our game 'has arrived.' I hope we will be able to keep enough of these new patches in stock to fill the requests of our many fans." ■



Coach's Corner

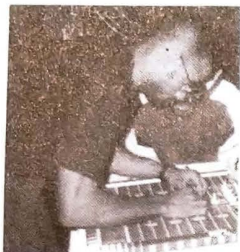


In this issue of **PLUGGED IN!**, we continue our Coaches Corner column by featuring long-time Electric Football coach **Myron Evans** of Philadelphia, PA.

**BY
MYRON
EVANS**

Myron has not only competed in many local, regional and national Electric Football tournaments, but he also has organized a major EFL in the Philadelphia area, and coordinated many highly-successful competitions. For his many contributions and achievements, Myron was named EFL "Man

of the Year" for 1997. In this edition, Myron gives his Top 10 Tips on how to improve your game so you can graduate from being a recreational player to the "big leagues" of tournament play.



MYRON'S TOP 10 TIPS

1. A less experienced player should seek the advice of serious players, learn their styles by watching them in tournaments, pick up tips on their strategies and then practice these plays on a regular basis.
2. Have the best bases available, such as the Rookie Bases and the TTC Bases, and determine which ones work best together. The easiest way to get these bases is from Miggle Toys, but they sometimes can be found at yard sales, flea markets or by trading with other players.
3. Become skilled with the Triple Threat Quarterback by placing the "football" on the Quarterback's arm and practice throwing the ball different distances until you become totally proficient and confident with all types of passes.
4. It's critical to learn and understand all of the EFL rules, as well as any specific tournament rules. EFL rules are available from Miggle Toys, while local tournament rules can be acquired from the different tournament managers.
5. Try to make your bases faster by brushing the bristles or rubbing them against the board. Some bases come "fast" and others do not, but you should be able to improve the speed by using the brushing technique.
6. For players who need to work on their skills, 12-20 hours a week of practice is recommended. The best type of practice is putting the figures

on their bases and learning how to position them by just experimenting and trying new types of plays.

7. Although having a well balanced offense and defense game is important, you may need to spend more time on your offensive skills. Preparing a number of plays that you are comfortable with will make your offense a lethal weapon.
8. Test the strength of your men by putting them in sleeves, which will only allow them to go either backwards or forwards, and eventually the stronger man will push the other one backwards. (The sleeves are made by cutting a piece of cardboard in a rectangular shape. Fit the players in the rectangular piece, facing each other. Turn the game on and see which man is stronger when the other figure moves back. This practice is usually done to test the strength of linemen.)
9. Develop, practice and perfect plays that are consistent with the rules of your league as well as of the tournaments in which you compete. While it is wise to use some standard NFL plays, it is also important to create your own plays, as well.
10. Having confidence in your "players" is crucial, as is knowing your opponent before a match by scouting them in other tournaments or matches and observing their techniques.

Myron can be reached for additional tips or help by phoning him at 800/221-7105. ■

What's the Buzz?

We're Moving Our Warehouse

In order to provide all of our loyal customers with continued first-rate service, we will be moving our warehouse operations to bigger, better and newer facilities on **November 1, 1998**. Our new phone number there as of that date will be **815/389-8388**.

Time to Renew your Subscription

Don't miss out on all the news, features, photos, insider information, special offers and new product data in our 1999 issues of **PLUGGED IN!** Renew your subscription today by sending a check or money order for \$4.00 to: **PLUGGED IN! Subscription Dept.**, Miggle Toys, 1384 Sheridan Road, Highland Park, IL 60035.

Moving? Stay PLUGGED IN!

If you'll be moving in the next few months, drop Miggle Toys a line at the address above with your old and new addresses. We'll do our best to make sure your next issue of **PLUGGED IN!** arrives at your new home.

SNICKERS SHOCK ZONE COMPETITION AND ELECTRIC FOOTBALL TAKE ON NEW YORK

Anyone who watched TV in the latter half of this past summer certainly saw the Snickers Shock Zone commercials, which featured several NFL stars playing electric football. The promotion, developed in conjunction with Miggle Toys, Inc., has been one of the biggest and most visible marketing campaigns of the year.

To kick off the project, pro football legends **Boomer Esiason** and **Leonard Marshall** became head coaches at a Snickers Shock Zone youth competition in New York City on August 22. Highlighted by a lot of fun and excitement, the event featured more than 200 teens, kids and the young-at-heart in a single-elimination competition. Football experts **Esiason** and **Marshall** offered



Former NFL superstars **Boomer Esiason** (second from left) and **Leonard Marshall** (third from left) help kick off the **Snickers Shock Zone Youth Competition** in New York City.



Hundreds of youngsters were a-buzz at the recent **Snickers Electric Football tournament**.

tips to the electric football players, as well as strategy and training suggestions, which were gladly received by the young football enthusiasts. **Jonathan Comacho** of the Bronx, NY, won the grand prize of \$2500 after five rounds of fierce competition.

"Not only has the Snickers promotion on TV and on millions of candy bar wrappers created even more interest in Electric Football around the country among people who played the original game years ago," stated Michael Landsman, president of Miggle Toys, "but the fact that M&M Mars held a special competition for youngsters demonstrates how successful we have been in positioning the game as a great pastime for people of all ages." ■

Try our New Improved Super Bowl Goal Posts

They lock in and stay in place.

Get more teams and have more fun!

Your favorite NFL Teams now available in Home and Away uniforms. These exciting replicas are hand painted...player numbers available, too.

- Show off your collection to friends and family
- Play your teams in Super Bowl™ competition

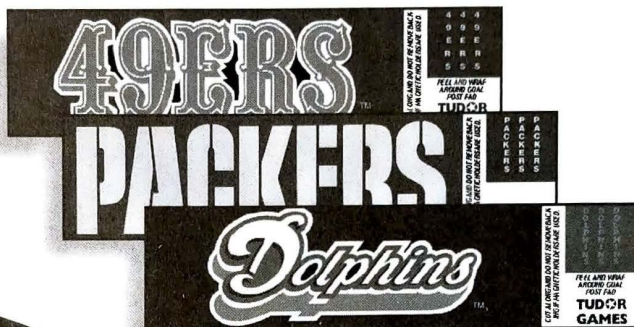


Classic Quarterbacks

Return to the past with your all-time favorite quarterbacks! Each set features 14 historic uniforms from either the AFC or NFC...all 28 original teams available. Supplies are limited. \$7.50 per set.

Two types of Running Bases

- Regular/rookie bases – set to run player forward
- Total Team Control Bases – set to run player in the direction you want



NFL Team Names for End Zones

- Customize your gameboard to show your favorite teams
- All 31 teams available in current logo styles
- Includes team name goal post wraparounds

Order your Official ELECTRIC FOOTBALL LEAGUE™ Sweatshirts and T-Shirts

Colorful graphics feature authentic EFL insignia – a perfect gift!



Subscribe to Plugged In!

The official newsletter of Electric Football™ *Plugged In*™ keeps you updated on local and national tournaments, leagues, conventions and offers tips and advice for the EFL™ enthusiast. Published semi-annually. \$4.00 per year.

Special Offer!

Discontinued 80's and 90's **Classic Teams**. Pot luck – no picking! Great for collectors, traders and repainters. 12 teams minimum order at these low prices: 12 teams or more @ \$2.50 per team; 25 teams or more @ \$2.00 per team. While they last. Specify if your preference is for teams with the hole in the base or without the hole. See other side to order.

FOR OFFICE USE ONLY:

STATUS OF ORDER RECEIVED:

DATE ORDER SHIPPED _____

☐ COMPLETE

☐ SHORT

☐ BACK ORDER

ITEM #

DESCRIPTION

ORDER FILLED BY

CHECKED/PACKED BY

Order Form

Parts



SETS OF 11 NFL TEAM PLAYERS HAND PAINTED OFFICIAL UNIFORMS							END ZONE TEAM NAMES			UNIFORM NUMBERS					
DARK JERSEY			WHITE JERSEY							FOR DARK JERSEY			FOR WHITE JERSEY		
AFC	NO.	QTY.	PRICE	NO.	QTY.	PRICE	NO.	QTY.	PRICE	NO.	QTY.	PRICE	NO.	QTY.	PRICE
BENGALS	5-02-D		\$6.00	5-02-W		\$6.00	5-02-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
BILLS	5-03-D		\$6.00	5-03-W		\$6.00	5-03-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
BRONCOS	5-04-D		\$6.00	5-04-W		\$6.00	5-04-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
BROWNS	5-05-D		\$6.00	5-05-W		\$6.00	5-05-L		\$1.00	5-6024-W		\$1.00	5-6024-BR		\$1.00
CHARGERS	5-08-D		\$6.00	5-08-W		\$6.00	5-08-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
CHIEFS	5-09-D		\$6.00	5-09-W		\$6.00	5-09-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
COLTS	5-10-D		\$6.00	5-10-W		\$6.00	5-10-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
DOLPHINS	5-12-D		\$6.00	5-12-W		\$6.00	5-12-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
JETS	5-17-D		\$6.00	5-17-W		\$6.00	5-17-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
OILERS	5-19-D		\$6.00	5-19-W		\$6.00	5-19-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
PATRIOTS	5-21-D		\$6.00	5-21-W		\$6.00	5-21-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
RAIDERS	5-22-D		\$6.00	5-22-W		\$6.00	5-22-L		\$1.00	5-6024-S		\$1.00	5-6024-B		\$1.00
SEAHAWKS	5-26-D		\$6.00	5-26-W		\$6.00	5-26-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
STEELERS	5-27-D		\$6.00	5-27-W		\$6.00	5-27-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
JAGUARS	5-29-D		\$6.00	5-29-W		\$6.00	5-29-L		\$1.00	5-6024-W		\$1.00	5-6024-A		\$1.00
RAVENS	5-31-D		\$6.00	5-31-W		\$6.00	5-31-L		\$1.00	5-6024-W		\$1.00	5-6024-P		\$1.00
NFC															
BEARS	5-01-D		\$6.00	5-01-W		\$6.00	5-01-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
BUCS	5-06-D		\$6.00	5-06-W		\$6.00	5-06-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
CARDINALS	5-07-D		\$6.00	5-07-W		\$6.00	5-07-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
COWBOYS	5-11-D		\$6.00	5-11-W		\$6.00	5-11-L		\$1.00	5-6024-S		\$1.00	5-6024-BL		\$1.00
EAGLES	5-13-D		\$6.00	5-13-W		\$6.00	5-13-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
FALCONS	5-14-D		\$6.00	5-14-W		\$6.00	5-14-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
49 ERS	5-15-D		\$6.00	5-15-W		\$6.00	5-15-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
GIANTS	5-16-D		\$6.00	5-16-W		\$6.00	5-16-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
LIONS	5-18-D		\$6.00	5-18-W		\$6.00	5-18-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
PACKERS	5-20-D		\$6.00	5-20-W		\$6.00	5-20-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
RAMS	5-23-D		\$6.00	5-23-W		\$6.00	5-23-L		\$1.00	5-6024-Y		\$1.00	5-6024-BL		\$1.00
REDSKINS	5-24-D		\$6.00	5-24-W		\$6.00	5-24-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
SAINTS	5-25-D		\$6.00	5-25-W		\$6.00	5-25-L		\$1.00	5-6024-W		\$1.00	5-6024-GO		\$1.00
VIKINGS	5-28-D		\$6.00	5-28-W		\$6.00	5-28-L		\$1.00	5-6024-W		\$1.00	5-6024-P		\$1.00
PANTHERS	5-30-D		\$6.00	5-30-W		\$6.00	5-30-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
TOTAL															

CLASSIC QUARTERBACKS	QTY.	PRICE	QTY.	PRICE
SET OF 14 AFC		\$7.50	SET OF 14 NFC	\$7.50
SPECIAL! 1970'S - 1980'S TEAMS	(12+)	\$2.50/TEAM	(25+)	\$2.00/TEAM
TOTAL				

FOOTBALL MISCELLANEOUS				Shirts/Newsletter						
ITEM	NO.	QTY.	PRICE	ITEM	NO.	QTY.	PRICE	ITEM	QTY.	PRICE
BAG OF 11 WHITE FIGURES	5-6019-W		\$2.50	GOAL POSTS-ELECTRIC FOOTBALL (EACH)	5-6008		\$1.00	SWEATSHIRT		
BAG OF 11 RED FIGURES	5-6019-R		\$2.50	GOAL POSTS-SUPER BOWL FOOTBALL(EACH)	5-6008A		\$1.50	LARGE		\$22.95
BAG OF 24 ROOKIE/REG BASES	5-6001		\$3.50	"MINUTE" WHEELS	5-6009		\$1.00	SWEATSHIRT		
T.T. QUARTERBACKS	5-6005		\$1.00	"SECOND" WHEELS	5-6010		\$1.00	EXTRA LARGE		\$22.95
SCOREBOARD PAD	5-6018		\$1.00	SPEED CONTROL KNOBS	5-6011		\$1.00	T-SHIRT		
BAG OF 24 T.T.C. BASES	5-6000		\$4.50	SCORING KNOBS-6 PER SET	5-6012		\$1.00	LARGE		\$11.95
FOOTBALL ACCESSORY SPRUE	5-6014		\$4.00	SCOREBOARD CLIPS (EA.)	5-6023		\$1.00	T-SHIRT		
10 YARD CHAIN W/ BALL MARKER	5-6007		\$1.00	STRIP-6 FOAM FTBLS-1/TIMER WASHER	5-6016		\$1.00	EXTRA LARGE		\$11.95
MARKER MAGNETS (PRICE EACH)	5-6013		\$0.50	FOOTBALL RULE BOOK	5-6017		\$1.00	NEWSLETTER		
DOWN MARKER	5-6006		\$1.00					ONE YEAR		\$4.00
TOTAL				TOTAL				TOTAL		

Mail check or money order
along with this entire form to:
MIGGLE TOYS, INC.
1384 Sheridan Road
Highland Park, Illinois 60035
847-432-0140

TOTAL OF ALL PARTS ORDERED	
POSTAGE & HANDLING FOR ORDERS UNDER \$25.	\$5.50
POSTAGE & HANDLING FOR ORDERS OVER \$25.	\$7.50
GRAND TOTAL	
ENCLOSE THIS AMOUNT ----->	

- IMPORTANT**
- GAMEBOARDS AND SCOREBOARDS ARE NOT SOLD SEPARATELY.
 - REPLACEMENT PART PRICES SUBJECT TO CHANGE WITHOUT NOTICE.
 - ALLOW 4-6 WEEKS FOR DELIVERY.
 - MONEY ORDER PAYMENTS SHIPPED FASTER.
 - NO C.O.D. ORDERS - NO STAMPS - NO CREDIT CARDS.
 - TO FACILITATE DELIVERY PRINT YOUR NAME AND ADDRESS PLAINLY.
 - SORRY - NO PHONE OR FAX ORDERS.
 - PRICES SHOWN ARE FOR DELIVERY TO U.S.A. ADDRESSES ONLY.
 - EXPRESS DELIVERY: ONLY ORDERS PAID FOR WITH A MONEY ORDER CAN BE SHIPPED BY EXPRESS. EXPRESS DELIVERIES ARE SHIPPED WITHIN 4 DAYS OF OUR RECEIPT BY AIRBORNE EXPRESS AT AN ADDITIONAL COST OF \$15 IF YOUR ORDER IS UNDER \$25 AND \$20 IF YOUR ORDER IS OVER \$25.
 - NO CLAIMS ALLOWED AFTER 60 DAYS

PARTS ORDER INQUIRIES CALL 815-389-8388 (7:00 AM to 1:00 PM CST)

PLEASE PRINT
DATE _____

NAME _____ PHONE () _____

ADDRESS _____ APT. # _____

CITY _____ STATE _____ ZIP CODE _____