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# PLUGGED IN



Spring 1999, Vol. V No. 1 \* The Official Newsletter of Electric Football

## SUPER BOWL 5 PHILLY FANTASTIC

It originally was dubbed the "I-95" Super Bowl because the two teams that earned their way into the game were linked by that major East Coast interstate highway. But as the Super Bowl of Electric Football 5 played out on Sunday, Jan. 24, 1999, in Philadelphia, the two team's combined point total almost had "I-95" stand for *Incredible! We scored that many points.*



*Delayne (left) and Michael (right) Landsman present the Miggle Trophy to EFL Super Bowl champion David Daniels (2nd from left) as runner-up James Crews shares the moment.*

The Baltimore Ravens, coached by David Daniels, a Gloucester (NJ) police lieutenant, and the Philadelphia Eagles, led by James Crews, a computer troubleshooter from Harrisburg, PA, combined for an EFL Super Bowl record 64 points. While some spectators called the game a match-up "for the birds" (Ravens and Eagles—get it?), one thing was clear—these were the two best teams (and coaches) in Philadelphia that weekend.

Both Daniels and Crews reached Super Bowl 5 via the Wild Card route, Daniels in the AFC tournament

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## 1999 EFL CONVENTION RECEIVES RAVES

Anyone who attended the 4th Annual Official International Electric Football Convention at the Holiday Inn City Line Hotel in Philadelphia this past January certainly knows it was the most exciting, memorable and action-packed weekend in the history of Electric Football.

And if you didn't make it to the City of Brotherly Love for the festivities, maybe you should start making plans for the 2000 event right now.

The weekend kicked off with the annual Friday evening Welcoming Reception & Dinner, hosted by Michael and Delayne Landsman of Miggle Toys, Inc. More than 150 members of the Miggle Toys/Electric Football "Family" were present at the fun-filled party. This social evening gave everyone a chance to compare notes about the past EFL season, catch up on the latest Electric Football news and events and get ready for a highly charged weekend.

The Convention itself—on Sat., Jan. 23, and Sun., Jan. 24—attracted a diverse gathering of Electric Football aficionados and newcomers from all over the U.S. More families attended than anytime in the past, and they had more to do, more to see, more to talk about and more to experience than ever before.

The large ballroom in the Holiday Inn was divided into three sectors—a Competition zone, the Miggle Field/Presentation section and the

Exhibition area. A dozen NFL Super Bowl Electric Football Games were set up by Miggle Toys for continuous play by the Convention attendees, while the Exhibition section enjoyed a constant buzz of activity throughout the weekend.

"Our annual Electric Football Convention has become like an ever-expanding family or class reunion," remarked Michael Landsman, president of Miggle Toys. "It's so heart-warming to see all



*It was standing room only for most of the weekend at the 4th Annual Official International Electric Football Convention*

of the same familiar faces every year, but it's also extremely gratifying to meet so many new Electric Football fans each year who hopefully will become regulars at our annual Convention."

Also added to this year's Convention lineup was an expanded Super Bowl Wild Card qualifying tournament format, a special tournament for women (the Buzz Bowl) and a separate

*continued on page 9*

### CONVENTION 2000 & SUPER BOWL 6 TO BE HELD IN...

Where and when will the 5th Annual Official International Electric Football Convention & the Super Bowl of Electric Football 6 be held? For the answer, just check out page 9!



# A LETTER FROM THE COMMISSIONER MICHAEL LANDSMAN



I am happy to report that 1998 was another record year for Miggle Toys and Electric Football! With more leagues launching across the country, more parents enjoying increased one-on-one time with their children and more families

looking for a hobby to share, Electric Football has continued to grow and has once again proven to be America's favorite table top football game. That's because it is the only social and competitive three-dimensional hands-on football game where you are the coach, quarterback and team owner.

As the game's Commissioner, it is my deep honor and privilege to preside over our annual Convention and Super Bowl. The best part of the weekend for me, however, is seeing so many of our friends at each Convention, as well as watching our family of Electric Football players grow year after year. I especially enjoy all of the playful banter and the wonderful ideas and suggestions I receive from so many caring fans.

As you can well imagine, putting together such a successful and memorable weekend would not have been possible without all of the hard work, dedication and perseverance put forth by a great number of individuals. First, I'd like to congratulate and thank Ira Silverman and everyone at our public relations and special events production agency, Silverman Media&Marketing Group in New York,

for doing such a wonderful job of coordinating the entire weekend's activities. I'd also like to extend our appreciation to Bob Dmuchowski of the Holiday Inn City Line for all of his help and support; to Myron Evans and all of the other members of the Philadelphia EFL for the great contributions they made to this year's Convention; to National Anthem singer, Christina Skleros, and her family for joining us at our EFL Super Bowl 5; and to all the Philadelphians who rolled out the red carpet and welcomed us to the "City of Brotherly Love."

One of the most exciting parts of this year's EFL Convention was meeting and working with Vic Livingston, the producer of the popular Sports Business Report TV series on the MSG-TV Network. Vic and his highly-professional crew spent nearly a half-day at the Convention, taping much of the action and interviewing several coaches and organizers, including myself.

The result of all of Vic's hard work was an entertaining and informative 10-minute segment that led off the February 1999 edition of Sports Business Report. In just the first five weeks after its initial airing, the episode ran at least another dozen times throughout the Greater New York Metropolitan area, many regions of New England and on satellite systems everywhere.

As a result of the great cooperation Vic and his crew received in Philadelphia, he has agreed to make copies of the story available to Electric Football fans on VHS tape for only \$19.95 plus \$3.00 for shipping and handling. If you would like a copy, just send a check to us here at Miggle Toys and we'll get one out to you as quickly as possible.

On behalf of my wife, Delayne, myself and everyone at Miggle Toys, we thank you for your support and hope you continue to enjoy our game. Share it with others and keep us informed of your activities and events. At all times, we welcome your personal stories.

I look forward to seeing you over the gridiron very soon. ■

## PLUGGED IN!

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## WOMEN CREATE BUZZ AT EFL CONVENTION

Long before the NFL suits up a woman player for a game, hires one to coach on the sidelines or utilizes a female official in a game, the Electric Football League has opened its arms, hearts and tournaments to these avid pro football fans.

As more and more women have taken up the game of Electric Football as a hobby or even as a competitive pastime, Miggle Toys has reacted quickly and affirmatively to their interest in the game by expanding some of the events and programs at its annual Official International Electric Football Convention and Super Bowl to include them during the weekend.

"Every year more and more women not only attend our Convention, but also demonstrate a strong interest in—and skill for—our game," noted **Delayne Landsman** of Miggle Toys and wife of EFL Commissioner Michael Landsman. "We put on our first-ever women's tournament this year—and we expect it to grow in size, par-



**In the first-ever Buzz Bowl Championship Game, Kathy Drennen (left) faced Joyce Rogers (right). Spectators included Delayne Landsman and John Hargrave**

ticipation and popularity in the years ahead."

Called the "Buzz Bowl," the Women's Super Bowl of Electric Football attracted a trio of players of far different Electric Football experience, skills and expertise. But all three competitors did have one thing in common—the opinion that the competition was very exciting and a great deal of fun.

In the opening round, **Kathy Drennen of Columbus, OH**, took on 12-year-old **Elly Hargrave of Nicholson, PA**. Kathy, a true EFL rookie who attended her first Convention with her son, **Zach**, overcame Elly's aggressive and well thought out play to qualify for the Super Bowl.

Waiting for Kathy across the EFL field was **Joyce Rogers**, the only woman in the Akron, OH ("In The Huddle") EFL. Right from the opening kick-off, Joyce had her Kansas City Chiefs primed for Kathy's Philadelphia Eagles. With pressure on both sides of the ball, Joyce's Chiefs turned back Kathy's Eagles to capture the first ever Miggle Toys "Buzz Bowl."

"Kathy played a very nice game, but she just didn't have the experience and knowledge of Electric Football that I've accumulated by playing for the past four or five years," Rogers stated. "I know that constant practice, studying plays and

*continued on page 9*



## GETTING CONNECTED WITH...BOBBY KELTON

Bobby Kelton is considered to be one of America's brightest comedians. While his act covers a wide range of topical material, he probably is best known and most recognized for his sports humor.



Comedian Bobby Kelton

He is often seen on ESPN and performs frequently at many sports functions and events. He earned a B.A. degree in journalism at Syracuse University, and now resides in Beverly Hills, CA (90210, of course).

We recently caught up with Bobby during one of his frequent trips to New York and presented him with a new NFL Super Bowl Electric Football Game. Here is his report after playing a few games with it.

### PLUGGED IN!: When were you first introduced to Electric Football?

Bobby Kelton: I first started playing Electric Football in the mid-60's with my brothers, when the novelty of having a game run by electricity lent an excitement and reality that I had not experienced with other sports board games. Being able to strategize plays and actually have players move and interact is the reason why Electric Football was so fascinating to me.

### PI!: What did you enjoy most about the game back then?

BK: I recall having leagues with my three brothers and enjoying the mental approach to the game that is such an integral part of

real sports. My parents even encouraged us to play Electric Football inasmuch as it obviously was more stimulating and challenging than watching football on TV.

### PI!: Did the game have an effect when you went outside to play football with your friends?

BK: Absolutely! The game truly helped my creativity in the touch football games I played with my friends. If anyone ever questioned one of my brilliantly designed plays in the huddle, I would just say: "Hey, this play worked beautifully in Electric Football."

### PI!: What were your initial reactions when you opened your new Electric Football game from Miggie Toys?

BK: It was exciting getting the new NFL Super Bowl Electric Football Game recently, and being able to rediscover a flood of great memories. I had a lot of anticipation just taking it out of the box, wondering what today's version would look like compared to the one we had from 1965. Needless to say, the color and realism of the field and the players were a sharp contrast to the game I grew up playing. It was fun being able to exert some control and have a realistic game going on.

### PI!: Have you had an opportunity to share your new Electric Football Game with anyone?

BK: Actually, my girlfriend, actress/comedian Rhonda Shear, was quite intrigued when she saw me playing the current game. As a long-suffering New Orleans Saints fan, she remarked that the Saints might do better in real life if they could move as well as the EFL players. Although she generally is not that

interested in sports, the game of Electric Football piqued her curiosity. However, she enjoyed the kicking game so much that I had to explain to her that you don't necessarily have to kick on first down.

### PI!: What advice do you have for fans who are newcomers to Electric Football?

BK: Because Electric Football is so realistic, it's good for beginners to get the feel for the game's nuances. Set up the game by yourself and try some basic running plays between the two teams, sort of like an intrasquad game in training camp. Once you see at what angles and speeds the players move, you can map out some slightly more complex passing plays. Most importantly for newcomers, don't forget to plug the cord into the wall!

### PI!: How relevant is the game of Electric Football today in our society of ever-changing and growing technology?

BK: When I was growing up, Electric Football was a prime example of how interpersonal and realistic our games were. While playing with my friends or brothers, I had the challenge of trying to out-smart, out-hustle and truly engage my opponents. It helped form a foundation for my efforts in sports throughout high school and college. As video games and computers have taken over recent generations, kids perhaps don't have as much interaction with their peers, and I think that detracts very much from the learning experience. It's great that a classic game of our modern culture is back in the limelight. It will give today's kids the chance to have as much fun as we did. ■

## SPARKS FLY AT EFL'S FIRST-EVER KIDS TOURNEY

While three dozen adults were locked in grid-iron combat in the Wild Card tournaments on the opening day of the 4th Annual Official International Electric Football Convention in Philadelphia this past January, an enthusiastic group of youngsters was oblivious to the competition and electricity around them. And no wonder—they were engrossed in their own exciting and challenging event—the inaugural EFL Spark Bowl.

"Every year, more and more children attend our Electric Football Convention with their parents," stated Michael Landsman, EFL Commissioner. "These boys and girls have demonstrated a keen interest in the game, and have even attended workshops at our Conventions that were set up specifically for them. This year, we felt it was time to give them their own tournament—and what a tournament it turned out to be!"

According to Landsman, the competition would not have been a success without the help and guidance of Bill Grant of Keene, NH, who served as tournament director of the Spark Bowl, and John Hargrave, PA, who assisted him. Having been eliminated in an early round of the adult's Wild Card tournament, it was a position Bill gladly volunteered for



Michael Landsman congratulates the finalists in the inaugural EFL Spark Bowl—runner-up Dylan Grant (left) and champion Kenny King



The introduction of the EFL Spark Bowl this year drew participation from nearly a dozen boys and girls between the ages of eight and 15.

— and one he handled with the knowledge, expertise, and confidence he has gained from coaching and running high school volleyball tournaments in New Hampshire.

"I've been playing Electric Football for 30 years," stated Bill. "I guess the first time I ever saw the game I just had to get it. And I've been playing ever since."

Eight youngsters signed up for the Spark Bowl—seven boys and one girl—and the match-ups were determined by a blind draw. The rules were modified to allow the games to be completed within a specific

time-frame, but the rest of the competition was Electric Football played at a very high level.

"Most of the kids played the game very well," Bill observed, "even the beginners. By the time we got to the semi-finals and championship game, the caliber of play was almost up to the adults' level." According to Bill, the tournament champion, Kenny King of Philadelphia, actually connected on every pass he attempted in the title game.

"Electric Football is a great game for kids," noted Grant, whose son Dylan was the Spark Bowl runner-up. "It's three dimensional

as opposed to video and computer games, which not only are two-dimensional, but also totally predictable. Electric Football challenges youngsters to use their brains to prepare and think through strategies. It's a friendly, social game that can involve your friends or your entire family."

"Every big fire starts with a small spark," concluded Michael Landsman. "And if our Spark Bowl can ignite a fire inside these youngsters for a game that is so friend- and family-oriented, fun and challenging, then we've succeeded in our goals." ■



# SHOCK WAVES!



## GIRLS JUST WANT TO HAVE FUN—TOO

There she was, sitting among other elementary and junior high school age youngsters, cheering for her offense, urging on her defense and having a great time all the while.

For 12-year-old **Elly Hargrave of Nicholson, PA**, being the only girl in the first-ever EFL *Spark Bowl* at this year's Official International Electric Football Convention in Philadelphia didn't feel like a groundbreaking achievement to her. After all, she knew she could pick up and learn the rules and tactics of Electric Football as well as any of her peers—boys or girls.

Reflecting on her first tournament appearances (she also competed in the women's *Buzz Bowl*) one day this winter after school, Elly revealed she had only played a couple of games of Electric Football before competing in the Spark and Buzz Bowls.



*Elly Hargrave gets in some practice before the Spark Bowl.*

"My 10-year-old brother, **Lenny**, and my dad, **John Hargrave**, taught me how to play in about five minutes," Elly said. "I was able to learn the key elements of the game from watching them play and from watching football on TV."

While Elly had difficulty out-scoring more seasoned players in the tournaments, she felt the

experience was a valuable one for her as she plans to add what she learned and observed to her arsenal of plays and strategies in future games.

Like most soon-to-be-teenagers, Elly also enjoys active pursuits such as baseball, field hockey and ballet, as well as playing computer games—but they have some drawbacks, she notes. "With computer games, you can't make up your own plays, you have to go with what they give you. Electric Football gets your mind going—you have to think and concentrate all the time."

Elly is hoping to find additional competition in and around her hometown, and would even like to start a league in her area if she can find enough coaches to join her. But until then, she'll continue to play Electric Football regularly with her family ("Except my brother, Lenny, who gave up after I beat him") and learn how to play her new passion better—Miggle Toys' **Electric Baseball Game**. ■

## CATCHING UP WITH KURT

The last time we heard from **Kurt Smeby**, the Electric Football devotee who brought American football (and his *Electric Football Game*) to Europe, was in a Coaches Corner piece he authored in the Fall 1997 issue of **PLUGGED IN!** So what has the native of Long Beach, CA, been up to lately?

In a recent letter to EFL Commissioner Michael Landsman, Kurt reported that he was given a five-year contract last summer to serve as Head Coach of **TEAM USA (Europe)**, which represents American semi-pro football players on the other side of the Atlantic. It's a big step up from his previous post as Head Coach of Ireland's National American Football team, which he held for four years.

According to Smeby, his plans to attend this year's EFL Convention got waylaid when his schedule required him to be in California, Arizona and England for player tryouts during this period in

addition to the time-consuming task of assembling his coaching staff and support crew.

But there's one thing his schedule doesn't interfere with—his love for Electric Football.

"I still play electric football several times a week," Smeby wrote, "both to relax and to keep my coaching reflexes and powers of observation quick! It remains an outstanding tool to keep fresh and on top of the game. It helps me read and teach keys rapidly and to analyze defensive fronts and secondary coverages accurately."

In concluding his letter to Michael Landsman, Smeby wrote: "I am still in enormous debt to you for bringing the game into a new era and uniting all the players as you have done."

And we are indebted to Kurt Smeby for bringing the game of Electric Football to the thousands of American football fans throughout Europe. ■

## NEW EFL WEBSITE NEARLY READY FOR KICK-OFF

As promised, **Miggle Toys** is diligently working on our new website that will be filled with lots of new surprises. The launch of the site is scheduled for July 1, 1999. Our site address is [www.miggle.com/toys](http://www.miggle.com/toys).

If you're looking for information about tournaments, leagues to join, new products, insider news, playing tips, player chat, where to buy an Electric Football game, and much more data, then the Miggle Toys/Electric Football website is the place to visit on a regular basis. We'll also have all of the up-to-the-minute "intelligence" on the Super Bowl of Electric Football 6 and the 5th Annual Official International Electric Football Convention in January 2000 on our website as soon as the details are available.

*Click us on and we'll give you the buzz!* ■

## ELECTRONIC SCOREBOARD NEWEST CREATION OF ELECTRIC FOOTBALL PRODUCT LINE

Electric Football Games will take another step closer to truly emulating the NFL in-stadium experience when the new Miggle Toys **Electronic Scoreboard** becomes available later this year.

First unveiled by EFL Commissioner **Michael Landsman** at this year's Super Bowl of Electric Football 5 in Philadelphia, the Electronic Scoreboard provides all of the excitement, accuracy and details of the much larger versions in stadiums around the country.

"With a simulated TV screen that offers terrific audio features and the true action of real football," stated Miggle Toys President **Michael Landsman**, "the Electronic Scoreboard is likely to explode on the market when it becomes available in early fall."



So just how realistic is the new EFL Electronic Scoreboard?

Before the game, Wayne Messmer, the voice of Chicago sports, sings the National Anthem while the American flag waves on the screen and the sound

of a crowd going wild is heard in the background. As the game begins, the automatic count-down clock starts to tick off seconds. Then, by pressing a button, the Scoreboard automatically shows points scored along with all of the realistic football action.

Want *more* realism? How about during the kick for an extra point, you see the kicked ball going through the goal post and the official putting up his hands to indicate "The Kick is Good?" In addition, the Electronic Scoreboard will automatically post the extra point and each of the four quarters; plus the clock will stop for time outs and two-minute warnings.

The Miggle Toys EFL Electronic Scoreboard will retail for about \$50.00. For more information, please contact Miggle Toys at (847)432-0140. ■



# MIGGLE TOYS

*gratefully thanks all of the  
NFL licensees who so generously contributed  
their products to the raffle drawings at our  
1999 Official International  
Electric Football Convention & EFL Super Bowl.*

## **An Open Message to Our Fans:**

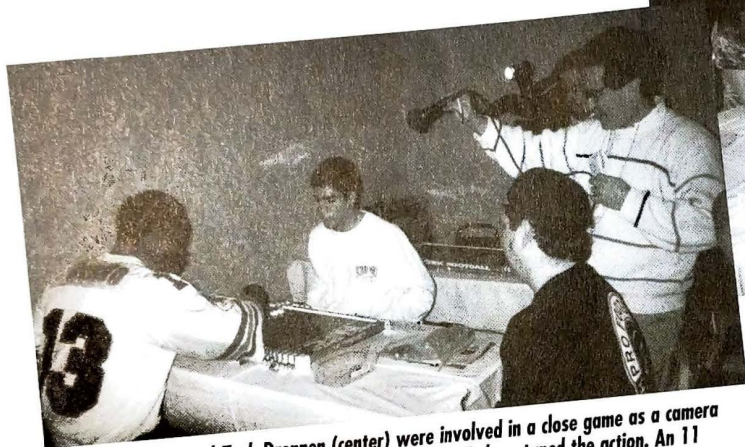
Miggle Toys would like to invite all of our loyal players and newcomers and their families to start making plans to join us at the 5th Annual Official International Electric Football Convention in Washington, DC, in January 2000. All of the letters, phone calls and comments we have received regarding this year's Convention in Philadelphia have proven to us that we are on the right track in providing the types of competitions, exhibits, special events and surprises that make this weekend so exciting, memorable and fun for the entire family.

In the fast-paced world in which we live, we at the Electric Football League are proud to be a part of the common ground that provides friends and parents and children with valuable bonding time, as well as a fun and challenging way to communicate and relate with each other.





# 1999 CONVENTION



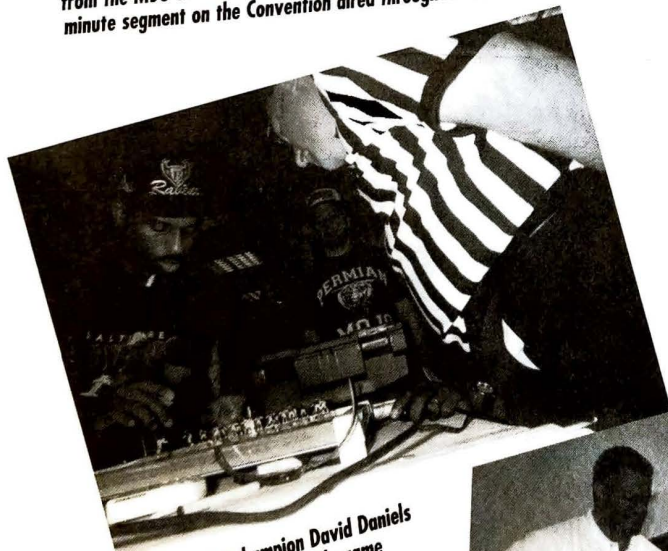
Tony Teagle (left) and Zach Drennen (center) were involved in a close game as a camera from the MSG TV network's "Sports Business Report" show taped the action. An 11 minute segment on the Convention aired throughout the month of February on MSG



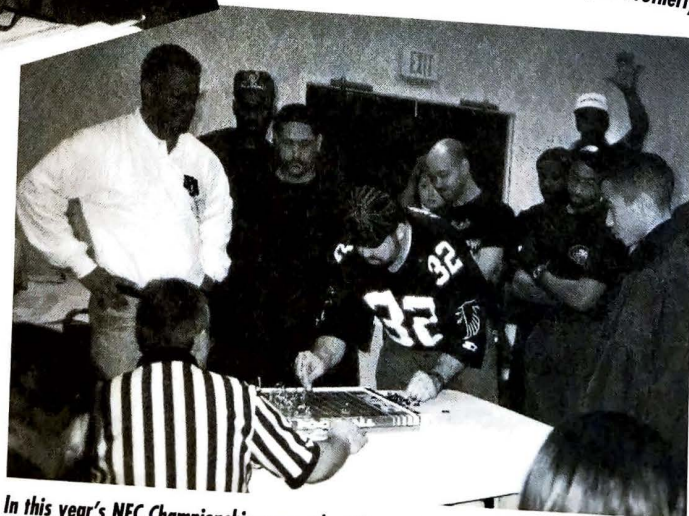
It was "All in the Family" for the Hargrave Family of Nicholson, PA, at the 1999 EFL Convention as (from left to right) daughter Elly, mom Cindy, dad John and son Lenny all participated in the festivities



EFL Commissioner Michael Landsman (left) receives a replica of the Liberty Bell from Philadelphia Councilman Thatcher Longstreth, recognizing Miggle Toys' positive contributions to the "City of Brotherly Love"



Super Bowl 5 champion David Daniels goes on offense in the title game

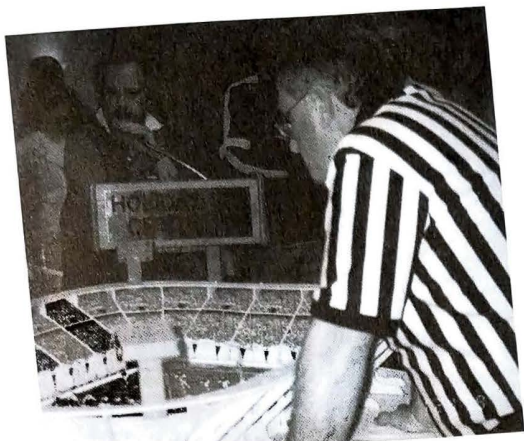


In this year's NFC Championship game, the Atlanta Falcons, coached by 1998 Super Bowl runner-up Steve Graham (No. 32, center), fell to the hometown Philadelphia Eagles, led by James Crews (white shirt, left)

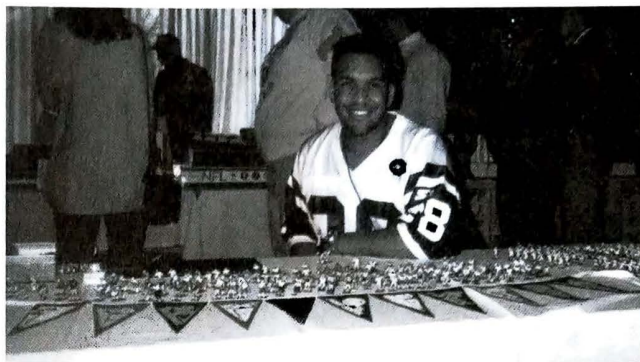




# SCRAPBOOK



EFL Convention Coordinator Ira Silverman of Silverman Media&Marketing Group in New York served as play-by-play sportscaster at this year's Super Bowl, while Ken Allen of Detroit handled the color commentary



Steve Martin of Waterford, MI, displayed his remarkable hand-painted college players in the Exhibitors section of the Convention.



Marc Thompson of Philadelphia has designed removable EFL field covers for each NFL team's home field. Catch the Fall '99 issue of PLUGGED IN! for information about ordering these clever products.



Earl Shores of Baltimore proudly shows off one of the vintage Electric Football games he had on exhibit at the 1999 EFL Convention.

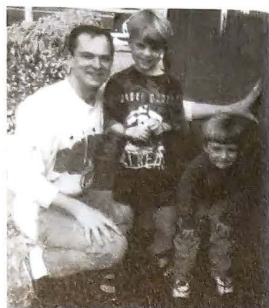


Eight of the participants in the inaugural Spark Bowl, and the two dads who ran the tournament, got together for a "team" picture. Seated (left to right) are Matthew Wooldridge, seven, of Ohatchee, AL; John Hargrave of Nicholson, PA; Bill Grant of Keene, NH; and seven-year-old Lenny Hargrave. Standing (left to right) are Dylan Grant, eight; Kenny King, 12, of Philadelphia; 12-year-old Elly Hargrave; Charles Anti, 12, of Pittsburgh, PA; Keith Estelle, 11, of Bluebell, PA; and David Redmond, 10, of Atlanta.



## WALLY JABS

### 1998 EFL PLAYER OF THE YEAR



**Wally Jabs, 1998 Player of the Year, with his sons Frederick (center) and Derrick**

He didn't win any major Electric Football tournaments in 1998; in addition, he didn't even play in an organized league. In fact, his only real competition last year came against his three sons.

But when it came to helping grow the game, passing along valuable playing tips and contributing his time and devotion to the largest promotion in the history of Electric Football, **Wally Jabs of Great River, NY**, was without a peer last year. And that is why he was named "Player of the Year" for 1998.

"Wally served as an ambassador of good will, and unselfishly gave his time to Electric Football throughout 1998," stated EFL Commissioner **Michael Landsman**. "There were others worthy of the award, but in the final analysis, Wally stood out among all the candidates."

In recognition of his award, Jabs, who began playing Electric Football 30 years ago, received a handsome trophy at the EFL Convention and was able to designate the **Pediatrics Department of Good Samaritan Hospital in West Islip, NY**, to receive a complimentary NFL Super Bowl Electric Football Game in his name, courtesy of Miggle Toys.

"When my name was called as EFL Player of the Year, I was caught completely off guard and was very surprised," Jabs reminisced a short time after the Convention. "But what I remember most about the moment is the look of pride and admiration on my two son's faces (Fred and Derrick) as I walked up to the front of the convention room. It was just as if they had received the award themselves. That is what helped to make this honor so great."

Jabs' most important contribution in 1998 involved last fall's national "Shock Zone" promotion mounted by Snickers. At the invitation of Commissioner Landsman, Jabs spent several days working with key executives at M&M/Mars and their advertising agency, teaching them every detail and aspect of the game.

To kick off the campaign, Snickers organized an Electric Football event for more than 500 youngsters in New York City. At Snickers' request, Jabs developed a competition for boys and girls by creating a special format that proved to be a huge success.

In the little spare time he has between his job at Cisco Systems, where his responsibilities include designing, planning and supporting clients' computer networks, his family activities and playing Electric Football, Wally also has a passion for automobiles and "anything with a motor and wheels."

"My wife, Jeanné, supports my Electric Football hobby fully; after all, she was the one who pushed me into buying a new game four years ago."

We're all glad she did. So congratulations again, to Wally Jabs—EFL's Player of the Year for 1998.

You can contact Wally either via e-mail at [wjabs@cisco.com](mailto:wjabs@cisco.com) or via phone at (516) 581-0066. ■

## JOYCE ROGERS

### 1998 NEWCOMER OF THE YEAR

When the judges got together to vote for the 1998 EFL "Newcomer of the Year," there was little debate, arguments or disagreements.

The choice was **Joyce Rogers** by a landslide.

The EFL "Newcomer of the Year" Award was inaugurated this year by Miggle Toys to recognize individuals whose recent involvement, enthusiasm and contributions to Electric Football have added to the spirit, growth and popularity of the game. While playing ability is not a paramount criteria for selection, Joyce Rogers does stand up well in that category, as well.

An account manager at Brunswick Companies in her hometown of Akron, OH, Joyce was first introduced to Electric Football in 1993 when she began dating her husband, **Dirk Thomas**, who started playing the game when he was 16 years old (he's now 46). Joyce began playing Electric Football herself about three years ago, and now tries to get in at least six hours a week of practice and competition the year-round.

Rogers' selection as 1998 Newcomer of the Year was unveiled on opening day of the Convention. EFL Commissioner **Michael Landsman** presented Joyce with a beautiful trophy, and she was able to choose the **East Pee Wee Football Association at the Reservoir** in Ohio to receive a complimentary NFL Super Bowl Electric Football Game in her honor from Miggle Toys.

So what was Joyce's reaction to her selection as EFL Newcomer of the Year?

"I went crazy because it was totally unexpected," said the mother of three daughters, Theresa, 17, Victoria, 15, and Brittany, nine. "Actually I had no clue I'd win since this award had never been given out before."

Added **Delayne Landsman** of Miggle Toys: "Joyce Rogers is just a tremendous bundle of energy, warmth and unselfishness. Although she has not been playing Electric Football for a long time, her skill on the gridiron and her contributions to the growth of the game certainly qualify her to be our 'Newcomer of the Year' for 1998."

Rogers, the only woman coach in the popular Akron EFL (called "In The Huddle"), also takes time to teach the game to other newcomers. At these tutoring sessions, she focuses on scrimmaging, the process of playing the game and the rules. And she is a strong advocate of other women joining in on the fun.

"My advice to other women is to just sit down and play the game," Rogers states. "Not only is it a lot of fun, but we've traveled to Chicago, Cleveland and Philadelphia for the Official Electric Football Conventions, as well as to Texas, Madison, WI, and Buffalo, NY, for tournaments."

Although an EFL player can only win the "Newcomer of the Year" once, it may not be long before Joyce Rogers is vying for "Player of the Year" honors. ■



**Joyce Rogers  
1998 Newcomer of the Year**



## CHEERS FOR CHRISTINA



**National Anthem singer  
Christina Skleros**

Now you can add another special feature to the annual Electric Football Convention Weekend—the singing of the Star Spangled Banner prior to the opening kick-off of the Super Bowl of Electric Football.

The inaugural vocalist was 10-year-old **Christina Skleros** of Barnagut, NJ, who also has performed the National Anthem at such noted landmarks as the White House, Yankee Stadium, Rockefeller Center in New York and Giants Stadium.

Christina burst onto the national scene in 1996 when she became known as the NY Yankees' "Good

Luck Charm" because the Bronx Bombers won every time after Christina sang the National Anthem at one of their home games. Appearances with a variety of notable entertainers followed, including **Jay Leno**, **Judy Collins** and **Bruce Hornsby**, as well as performances at such notable fundraising functions as The Boys' Club of New York's All Sports Hall of Fame Dinner and the Thurman Munson Awards Dinner to benefit the AHRC.

"Christina is an extremely talented, lovely and ingratiating young lady," stated EFL Commissioner **Michael Landsman**. "There wasn't a dry eye in the room after she was finished singing our National Anthem. I got chills from her voice and her presentation." ■



# WATT'S CURRENT

Over the past several months, Miggle Toys, the manufacturers and marketers of NFL Super Bowl Electric Football, has received hundreds of letters, e-mails, faxes and phone calls from Electric Football fans from all over the world. In this new recurring feature column, **Watt's Current**, we will share your thoughts, opinions and ideas with our readers—so continue to correspond with us so we can publish **your** stories in a future issue of **PLUGGED IN!**

Here, then, are excerpts from just a couple of the more recent correspondences we have received:

## NOBODY DOES IT BETTER

Dear Michael:

Thanks for the chatboard on Miggle Toys' Electric Football web site. I have connected with a great fellow-Bay Area EFL coach, **Garrett Garitano**, who's a real sportsman and his skills level is almost exactly that of mine. We've been having a series of games (averaging once a week) that are thoroughly challenging and satisfying.

Garrett showed me the latest NFL teams you are producing, with the actual NFL team logo emblems on the helmets, as well as the new kicker. I must say these are fantastic improvements in your product and I want to compliment you on them. You may have made the kicker too good, however, since Garrett has beaten me with his kicker on two occasions so far!

Garrett and I are slowly laying the groundwork for a Bay Area EFL league. We hope to have it up and running very soon. Anyone interested in joining us can reach me at (650)685-6645.

Before I forget, I also want to pass on thanks to Kathy at your warehouse. She's been a great help to me with recent orders, and her personal touch is greatly appreciated.

Keep up the good work. The last issue of "PLUGGED IN!" was really packed with good stuff.

**Ben Neuhauser**  
Burlingame, CA

## Philadelphia Freedom

Dear Delayne:

Hello! I met a guy from my area at the recent convention in Philadelphia, and we got together to play. I beat him 11-0 and, although he is a good passer, his men just weren't moving fast enough. We will help one another to get better.

My wife, Chris, and I felt very welcomed at the Convention. Chris realized what this hobby is all about and she thanked me for bringing her to the convention. She felt the excitement and saw the camaraderie amongst the people.

The Convention—what can I say? It is hard to put into words—except I was in AWE all weekend. I ate breakfast on Saturday with a guy I met from Chicago. By the time he went to eat his food, it was cold because of all our yaking.

The Convention format was set up fantastic!!!—especially the tournaments. I was excited even more when the representative from Silverman Media&Marketing Group asked me to be the statistician for the Super Bowl.

I also would like to say that over that weekend, Myron Evans invited me to join his Philadelphia EFL. We will be practicing before the season starts up again.

I can't thank you enough!

**Tom Donofrio**  
Royersford, PA

*We would like to publish YOUR letters about personal experiences with Electric Football, league news, tournament results or any other topics you would like to share with other Electric Football enthusiasts in future issues of PLUGGED IN! Just send your comments to: Miggle Toys, 1384 Sheridan Road, Highland Park, IL 60035 or fax to: (847)432-3140. ■*



**Convention '99** continued from page 1

competition for the youngsters (the Spark Bowl). Of course, there still was the continuous awarding of raffle prizes, courtesy of Miggle Toys and other NFL licensees throughout the weekend—as well as a constant supply of complimentary Snickers bars, courtesy of M&M/Mars.

As one veteran Convention attendee remarked towards the end of this year's event: "Every year when I make my plans to come to the EFL Convention, I can't imagine how it can get any better than the previous one. Then I arrive, and I'm constantly and pleasantly surprised at what Miggle Toys has come up with this time. They always seem to have the needs, feelings and opinions of the players in mind—plus everything is always free at these Miggle Toys functions. They really know how to put on a first-class Convention." ■

**Super Bowl 5** continued from page 1

and Crews in the NFC playoffs. Both also are members of the Philadelphia EFL, one of the largest, most active and strongest leagues in the nation.

The Ravens probably had the more difficult road to the Super Bowl, having to defeat two-time defending EFL Super Bowl champion **Lavell Shelton** in the Wild Card championship game and **Michael Turner's** top-seeded **Denver Broncos** in the AFC title tilt.

In the other draw, Crews' hometown favorites flew by all opponents to qualify for a spot in the NFC Championship game against the number one seeded **Atlanta Falcons**, coached by Super Bowl 4 runner-up **Steve Graham**. The Eagles managed to down the Falcons in yet another contest for the "birds."

So it was on to Super Bowl 5 in Miggle Stadium, complete with a talented National Anthem singer, **Christina Skleros**; a top referee from the Philadelphia area, **Gene Otto**; and the newest addition to the Electric Football product line, the soon-to-be-available "**Electronic Scoreboard**."

In a game punctuated by big play after big play, the teams traded touchdowns as if they were slam dunks in an NBA game. But when the dust had cleared and the final whistle was blown, the last team left flying was the Philadelphia Eagles.

The final score: Eagles 36 - Ravens 28. ■

**Women Create Buzz** continued from page 2

competing in a league with men have made me a stronger, smarter and tougher competitor."

Win or lose, Joyce Rogers does have one overriding opinion about the Annual Electric Football Convention: "I absolutely enjoy the weekend and appreciate the fact that Michael and Delayne Landsman bring us together once a year." ■

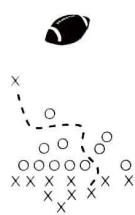
## IT'S A CAPITAL IDEA FOR '99 EFL CONVENTION & SUPER BOWL

*Washington, DC—the home of the Redskins, the U.S. Congress, the Lincoln Memorial and the White House—will be getting another "monument" early next year. That's because plans already are underway for the Nation's Capital to host the 5th Annual Official International Electric Football Convention and the Super Bowl of Electric Football 6 during the weekend of January 21-23, 2000.*

*For further details about all of Miggle Toys' exciting plans for next year's extravaganza, check out the FALL 1999 issue of PLUGGED IN! . . . or log onto the Miggle Toys/Electric Football website after October 1, 1999, at [www.miggletoys.com/toys](http://www.miggletoys.com/toys). ■*



## Coach's Corner



Steve Graham

### BY STEVE GRAHAM

One of the areas of Electric Football that attracts the most questions from beginners and long-time players alike is the passing game. While an integral part of both pro football and Electric Football, passing requires a great deal of practice and concentration whether you're playing on an NFL gridiron or an EFL metal grid.

For tips on passing, PLUGGED IN! turned to **Steve Graham of Ohatchee, AL**, runner-up at EFL Super Bowl 4 and NFC Wild Card Tournament Finalist at Super Bowl 5, for this issue's **Coaches Corner**. Steve, 35, began playing Electric Football with his dad at the age of 10, and has continued with the game ever since. He is a member of the Oxford Electric Football Club, a 16 team league that plays an eight to 10 game pre-season, regular season and play-off schedule from August through January each year.

When not playing Electric Football two to three times a week the year-round, Steve is a supply clerk with Johnson Control World Services at the Self Help U-DO-IT Center on Fort McClellan in Anniston, AL, a post he has held for the past 10 years.

Here are tips he put together exclusively for PLUGGED IN!:

## MIGGLE TOYS DONATES GAMES TO PHILLY YOUTH GROUPS

What do you do with the dozen or so NFL Super Bowl Electric Football Games you've set up at the Annual Official International Electric Football Convention for visitors to use for practice and tournament games when the weekend is over? If you're **Miggle Toys**, manufacturers and marketers of the Game, you donate them to the community that was so instrumental in making your event an unparalleled success.

"We couldn't think of a better way to repay the people of Philadelphia for their hospitality and help at our Convention this past January than to contribute the games to various groups and facilities who serve the city's youth," stated **Michael Landsman**, president of Miggle Toys.

**Thatcher Longstreth**, a Philadelphia City Councilman who attended the Convention, and **Myron Evans** of the Philadelphia EFL, helped designate a number of not-for-profit organizations in Philadelphia that provide valuable services to the city's youngsters, to receive the games. In fact, Myron Evans even volunteered to teach the game to the boys and girls.

First, it's important to have specific rules for passing before you even try to learn this technique. In our league, a pass must hit the player or the base on a fly to be complete; if it comes in contact with the field first, it is an incomplete pass. A coach can call for a pass anytime after a play has started as long as the QB hasn't been tackled or has not crossed the line of scrimmage.

As for the actual technique of passing, I would tell Electric Football beginners that the best way to learn how to pass in Electric Football is to start out practicing at very short distances—say five, 10 or 15 yards between your quarterback and your receiver. Practice over and over again until you are confident you can complete virtually all of your passes at these distances—then start moving your receiver further out at five yard intervals and practice a lot more.

A key part of successful passing is how you place the ball on the QB's hand. I place it on a 45° angle and always throw a little bit to the left of the receiver; I complete at least five out of six passes using this strategy. If you aim directly at the receiver, you'll throw incomplete passes most of the time.

In a game, when I'm ready to pass, I bring in the triple-threat quarterback, place the ball in his hand and tip him at a 45° angle with the front of his base still touching the field. I then take my fingernail and slowly pull back the QB's arm, not quite all the way, and let the ball go. If you try to throw the ball too hard, it will fly out a very rapid speed and beginners probably won't be able to tell if the ball hit the receiver or not.

If you're just getting familiar with the game, try dipping the very front corner of the ball into white hand lotion before each pass. If you do, the ball will leave a mark on your receiver and you'll know you completed the pass. ■

Among the groups that will be receiving the games are Penn's Children Hospital, Ronald McDonald House and various inner-city recreation centers.



**Myron Evans (center) of the PEFL is working with Philadelphia City Councilman Thatcher Longstreth (right) to distribute Electric Football games to inner-city youth groups.**

"We have been very fortunate that Electric Football has grown so significantly since we purchased the company in the early '90s and we feel a responsibility to 'give back' to the communities that have loved and supported our game for decades," Landsman concluded. ■

## HOT WIRES!

If you're looking to join, start or expand an EFL league; buy, sell or trade Electric Football collectibles; or offer or request information about the game, this is the first place to look.

If you live anywhere near any of the following EFL coaches, please feel free to contact them.

### Leagues Looking To Expand

**Patrick Morris of Doylestown, Ohio**, reports that anyone interested in his **In The Huddle EFL League**, centered in Akron, OH, should contact him at (330)658-6386.

**Frank Johnson of Dolton, IL**, states that if you're interested in his Chicago-based League, please call him at (708)841-8211.

**Bernie Alonge of Brockton, PA**, says that anyone interested in his **Schuylkill County (PA) EFL League**, should contact him at (717)668-0874.

**Marcus Book of Brooklyn, NY**, welcomes new teams to his borough-wide EFL league. He can be reached at (718)694-3233.

**Garrett Garitano of Castro Valley, CA**, is looking to expand his **Bay Area (CA) Electric Football League**; he should be called at (510)537-8184.

**Osman Hayes of Glassboro, NJ**, would like to increase the number of teams in his EFL League in Southern New Jersey. If you're interested, contact him at (609)307-9608.

**Edgar W. Downs of Gary, IN**, reports that anyone in the Greater Gary, Indiana, area wishing to join his EFL League should contact him at (219)885-6882.

**Lavell Shelton of Greenville, SC**, who runs the **Upstate (SC) EFL** in Greenville SC, suggests that anyone interested in his League should call him at (864)236-0660.

**William Dennis of Philadelphia, PA**, would like anyone who wants to join his **Urban Grid Iron (PA) EFL League** to contact him at (215)224-0732.

**Kelvin Lomax of Wheaton, MD**, reports that anyone interested in his League, may contact him at (301)942-8809.

**Steve Graham and David Nickels of Ohatchee, AL**, who want to expand their **Oxford (AL) Electric Football Club**, invite interested coaches to contact Steve at (256)892-9160 or David at (256)835-9988.

**Brian Redmond of Covington, Georgia**, has openings in his League. Contact him at (770)786-3852.

**Ed Sweigert of Brookton, PA**, is looking to expand his already successful league. You can reach him at (717)668-1450.

### Coaches Who Want To Start or Join A League

**Robert Carlsen of Portage, WI**, invites other players in his area who want to create an EFL league to write to him at 111 E. Pleasant St., Apt. #4, Portage, WI 53901.

**John Wharton of New Haven, CT**, is looking to join a league. Call him at (203)776-7668.

**Mark Bush of Baton Rouge, LA**, would like to either join or start a league in the Bayou area. He can be reached at (225)356-7592.

**Frank Salles of Brooklyn, NY**, wants to start a league. If you're interested, call (718)646-4058.

**Chris LeMay of Columbia, TN**, is looking to start or join a league in the Volunteer State. Contact him by calling (931)388-2349 or via e-mail at [chrismelay@netscape.net](mailto:chrismelay@netscape.net).

**Dale Polley of Woodbridge, VA**, wants to join or start a league in his area. If you're looking for great fun and competition, call Dale at (703)441-9518.

**Joe Hicals of Tampa, FL**, would like to hook up with a league on the West Coast of Florida. He can be reached at (813)963-6364.

**Ben Neuhauser of Burlingame, CA**, is looking to join or start an EFL league in his area. Just dial (650)685-6645 to reach him. ■



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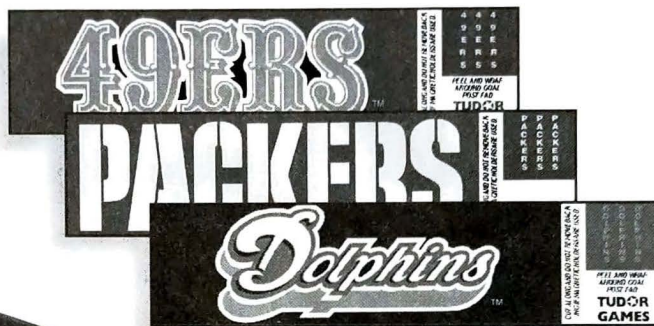


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DARK JERSEYS				WHITE JERSEYS											
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BENGALS	5-02-D		\$6.00	5-02-W		\$6.00	5-02-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
BILLS	5-03-D		\$6.00	5-03-W		\$6.00	5-03-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
BRONCOS	5-04-D		\$6.00	5-04-W		\$6.00	5-04-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
BROWNS	5-05-D		\$6.00	5-05-W		\$6.00	5-05-L		\$1.00	5-6024-W		\$1.00	5-6024-BR		\$1.00
CHARGERS	5-08-D		\$6.00	5-08-W		\$6.00	5-08-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
CHIEFS	5-09-D		\$6.00	5-09-W		\$6.00	5-09-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
COLTS	5-10-D		\$6.00	5-10-W		\$6.00	5-10-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
DOLPHINS	5-12-D		\$6.00	5-12-W		\$6.00	5-12-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
JETS	5-17-D		\$6.00	5-17-W		\$6.00	5-17-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
OILERS	5-19-D		\$6.00	5-19-W		\$6.00	5-19-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
PATRIOTS	5-21-D		\$6.00	5-21-W		\$6.00	5-21-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
RAIDERS	5-22-D		\$6.00	5-22-W		\$6.00	5-22-L		\$1.00	5-6024-S		\$1.00	5-6024-B		\$1.00
SEAHAWKS	5-26-D		\$6.00	5-26-W		\$6.00	5-26-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
STEELERS	5-27-D		\$6.00	5-27-W		\$6.00	5-27-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
JAGUARS	5-29-D		\$6.00	5-29-W		\$6.00	5-29-L		\$1.00	5-6024-W		\$1.00	5-6024-A		\$1.00
RAVENS	5-31-D		\$6.00	5-31-W		\$6.00	5-31-L		\$1.00	5-6024-W		\$1.00	5-6024-P		\$1.00
NFC															
BEARS	5-01-D		\$6.00	5-01-W		\$6.00	5-01-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
BUCS	5-06-D		\$6.00	5-06-W		\$6.00	5-06-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
CARDINALS	5-07-D		\$6.00	5-07-W		\$6.00	5-07-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
COWBOYS	5-11-D		\$6.00	5-11-W		\$6.00	5-11-L		\$1.00	5-6024-S		\$1.00	5-6024-BL		\$1.00
EAGLES	5-13-D		\$6.00	5-13-W		\$6.00	5-13-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
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49 ERS	5-15-D		\$6.00	5-15-W		\$6.00	5-15-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
GIANTS	5-16-D		\$6.00	5-16-W		\$6.00	5-16-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
LIONS	5-18-D		\$6.00	5-18-W		\$6.00	5-18-L		\$1.00	5-6024-W		\$1.00	5-6024-BL		\$1.00
PACKERS	5-20-D		\$6.00	5-20-W		\$6.00	5-20-L		\$1.00	5-6024-W		\$1.00	5-6024-G		\$1.00
RAMS	5-23-D		\$6.00	5-23-W		\$6.00	5-23-L		\$1.00	5-6024-Y		\$1.00	5-6024-BL		\$1.00
REDSKINS	5-24-D		\$6.00	5-24-W		\$6.00	5-24-L		\$1.00	5-6024-W		\$1.00	5-6024-R		\$1.00
SAINTS	5-25-D		\$6.00	5-25-W		\$6.00	5-25-L		\$1.00	5-6024-GO		\$1.00	5-6024-GO		\$1.00
VIKINGS	5-28-D		\$6.00	5-28-W		\$6.00	5-28-L		\$1.00	5-6024-W		\$1.00	5-6024-P		\$1.00
PANTHERS	5-30-D		\$6.00	5-30-W		\$6.00	5-30-L		\$1.00	5-6024-W		\$1.00	5-6024-B		\$1.00
TOTAL															
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TOTAL				TOTAL				TOTAL		

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