PLUGGED IN!

THE OFFICIAL NEWSLETTER OF ELECTRIC FOOTBALL

Spring 2007, Vol. XIII No. 1

JACKSONVILLE GETS BUZZED BY MIGGLE CONVENTION



There was action everywhere at 2007 Miggle Super Bowl & Convention.

We always have great food at the Miggle Friday night Convention dinners, but this year s buffet was the best one ever! Some of those off-the-cuff EF stories were really hilarious. Great pass! Did you see that kick-off return? Super game want to scrimmage a little later?

The statements above are just a few of the

comments and exclamations attendees made during the weekend of January 26-28, 2007, at Miggle Toys 13th Annual Official Electric Football Super Bowl & Convention in Jacksonville, FL, the furthest south that an EFL convention has ever been held.

Coaches and their families arrived early and stayed late, and seemed more enthusiastic and pumped than ever before at this year s convention. With four different coaches winning the past five Miggle EFL Super Bowls and the only three-time champion, Ron Bell, back in the field after a year s hiatus due to Hurricane Katrina the 2007 tournament looked like a wide-open competition that any one of a dozen or more coaches could capture.

The staff at the venue where the event was held, the Embassy Suites Hotel-Jacksonville, showed plenty of Southern Hospitality, and the tournament hosts and sponsors, Michael and Delayne Landsman, were delighted with the turnout, enthusiasm and camaraderie of the attendees.

There is nothing like our annual Super Bowl & Convention to get my heart pumping, stated **Michael Landsman**, president of Miggle Toys and commissioner of the EFL. It s like having a family reunion every year, with the enjoyment of seeing familiar faces and the excitement of meeting newcomers to the hobby and the competition. Just knowing that people have traveled from all over the country many of them for more than 1,000 or 2,000 miles to be at our convention lets us know that this pastime is continuing to grow and prosper all across the United States.

The festivities began on an ultra-high note on Friday night, Jan. 26, when Convention coordinator, Ira H. Silverman of Silverman Media&Marketing Group, put together a surprise competition called EFL Idol, wherein coaches were invited to take one minute to tell their strangest, weirdest or wildest EFL story to judges Frank Johnson, Elly Hargrave and Ron Bell. First prize earned the

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RON BELL WINS 4TH MIGGLE SUPER BOWL TITLE

The 13th Annual Miggle EFL Super Bowl, held in Jacksonville, FL, matched two veteran coaches whose paths to the Super Bowl were remarkably different.

Brian Nutt, aka BeeNutt, from Moore, SC, was the *first* coach to sign up for the weekend s festivities, while three-time winner **Ron Bell** of New Orleans, LA., was the *final* coach to register out of the 64 participants who enrolled in the tournament.

Nutt, whose Dallas Cowboys won the Dirk Thomas Conference with an 8-1 record, was making his first showing in an EFL Super Bowl game despite much success in past tournaments. Bell, on the other hand, earned his fifth EF Super Bowl appearance by going undefeated (9-0) in Doc Smeby Conference play while coaching his New Orleans Saints squad.

With a large contingent of fans surrounding the field, a certified referee overseeing the action and



Ron Bell (white hat, left) and Bryan Nutt (striped shirt, right) met in the 2007 EFL Super Bowl.

the Miggle broadcasting **Dream Team** of **Ken Allen** and **Frank Johnson** calling the action, the game started off quickly as the Saints Reggie Bush took the opening kickoff to midfield. One play later,

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LETTER FROM THE COMMISSIONER

Michael Landsman



Michael Landsman. Commissioner

Dear Coaches and Friends.

Miggles 2007 Super Bowl and Convention in Jacksonville, FL, this past January was a huge success in every way. We met a great many new people who had been waiting for us to head south, and they truly demonstrated their appreciation by giving us a very warm and enthusiastic Southern Hospitality welcome.

We were equally pleased to have NFL Films with us for the entire weekend. For three days, they had a full crew filming the participants and activities and conducting numerous EF interviews for a TV Special to air nationally early next year just prior to the 2008 Super Bowl. It is obvious that the producer and his entire team of pros recognized that Electric Football is as much about the people-connection and Americana as it is about a national hobby.

This is the 60th anniversary year for Electric Football, and the game is still growing and going strong. However, we are a little fish in a big pond for the NFL. After a long run with the NFL license. they have decided that they have other plans for our license now and it will not be renewed. Therefore, we will no longer be offering NFL licensed products after April 23, 2007. Although we feel they have made a grave mistake, it's their license and we have no control over their decisions. This news comes with my deepest regrets and disappointment for all of us.

The good news is, in moving forward, we have acquired the license for the Rose Bowl and will

be designing our product line around the collegiate Rose Bowl theme. We will be replacing our Super Bowl game with a Rose Bowl game to include USC and Michigan teams; the Monday Night Stadium will become the Rose Bowl stadium; and the Monday Night Electric Football game will be called Every Night Electric Football. We have also renewed our college teams licenses and will be adding many new college squads in addition to our current roster. We know this exciting news will offer new opportunities for our players, collectors and hobbyists. The rest of our product line will remain unchanged.

More good news after many revisions, we are now ready to put our newest game on the market the Electric International Soccer Challenge. (See separate story below for greater details about this game.) This introduction is a first; and has never before been offered. The 3-D Electric International Soccer Challenge table top game plays like real Soccer and just as in playing Electric Football, you are the coach and you make the plays. It s a competitive hands-on game that s exciting and fun and includes everything needed to play. With millions and millions of people playing soccer worldwide in more than 100 different countries, we think this game will be a real winner. It will be available July 1, 2007.

And there is even more good news very soon we will be offering specially-formulated paint for all your poly-styrene team players. This product will NOT be Craft paint! The paint will be available in compatible colors to all of the NFL. College and Soccer team figures in your collection. Our paint will be simple to use and easily the best product on the market. You have been asking for

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this type of paint and now we re happy to be able to supply your demands. Watch for the announcement on our web site or visit our online store for availability.

Since we at Miggle are going through a major transition at this time, we ask for your patience and understanding while we are reorganizing our product line and updating our online store in the weeks to come. Visit our online store at www.miggle.com.

We feel we have the best products, the top customers and the leading communications and events in the industry and we look forward to celebrating the Diamond Anniversary year of Electric Football with all of you throughout the remaining months of 2007.

See you across the Metal Gridiron and Soccer Field.

Michael Landsman

President, Miggle Toys, Inc.

Commissioner, Electric Football League M

WATT'S NEW AT MIGGLE?

INTERNATIONAL ELECTRIC SOCCER CHALLENGE GAME ON THE WAY!



The designated kicker takes aim to score as the total control goalkeeper protects the net.

The game of soccer (or futbol in most of the rest of the world) is played by nearly 250 million people in more than 100 countries around the globe every year, clearly making it the most popular sport in the world.

The modern game of soccer actually dates back to 1863 when the official Rules of the Game were developed in England. Today, soccer evokes more passion, more

excitement, more nationalism and more fanaticism than any other sport we know. Remarkably, the quadrennial World Cup tournament attracts some

230 billion TV viewers around the globe.

In recognition of this fervor and enthusiasm for soccer among fans of all ages, Miggle Toys will be introducing its new International Electric Soccer Challenge game on July 1, 2007.

Played like real soccer (just as Electric Football is played like real football) Miggle's Electric Soccer game will allow competitors to set up their offensive and defensive players, and be ready in a split second for possession of the ball to change. While still utilizing soccer figures and bases, the game will also feature a goalkeeper each player can control, as well as a unique designated kicker.

The game is challenging, but easy to play. When you switch on the power, the current makes your electric soccer field vibrate. This vibration enables your players to move and is accompanied by a buzzing sound, a

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RON BELL NAMED COACH OF THE YEAR



2007 Coach of the Year Ron Bell (left) with Miggle Toys President Michael Landsman

Sometimes, winning isn't as important as surviving. For **Ron Bell**, EFL's only previous three-time Super Bowl champion, his wife Tessie, and their combined family of three children, Hurricane Katrina in August 2005 was a life altering experience.

Most members of the EFL community know that Ron and his family were severely affected by Katrina, losing their home, almost all of their possessions and, of course, nearly all of Ron's Electric Football collection.

But this story has a happy ending because after a year and a half of trials, tribulations and lots of moves, Ron Bell was named Coach of the Year at the 2007 Miggle EFL Convention.

It obviously was not an easy journey getting there.

"I had bigger concerns after the hurricane than EF," Ron recalls, "so I didn't even consider going to the Baltimore Convention. Afterwards, I wasn't even sure where I'd begin if I was to get back into the hobby—plus things were still a mess in our lives, so I was leaning towards starting the next chapter of my life without Electric Football. But, several people, many of whom I'd never met, sent their best wishes, as well as teams and bases to help me start up a new EF collection—and even offered money and a place for my family to stay!"

A lawyer who was previously an assistant New Orleans district attorney, Ron Bell had clearly proven himself to be perhaps the most talented and proficient passer in EFL history, reaching four Miggle EFL Super Bowl title games and winning three of them. His passion for the game, and his caring for all of the other coaches, was totally evident every time he came to a convention.

All the while, David Haydel, also of New Orleans, was calling Ron weekly to get him to participate in a league that had spun off from the original New Orleans EFL. "I got tired of turning him down," says Ron, "so I went out and played a few games."

At that point, he hadn't even dreamed of leaving his beloved EF Dolphins until the NFL Monday night game last fall between the Falcons and the Saints. It was the Saints' first game back in the Superdome in a year, and the feeling in the city was magical. The Saints came out, won the game and made a statement to the world that they were back and the city was coming back, too. It was during that game that Ron realized that if he ever went back to playing competitive EF, he had no choice but to play with the Saints.

Ron didn't actually decide to attend the Jacksonville Convention until just before Christmas '06. "I wasn't sure if I was ready to make the commitment, but after much thought, I figured I'd give it a try. Plus, some of my Saints on my tournament team actually rode out the storm in my home, so I figured they deserved to go."

So, in choosing the 2007 EFL Coach of the Year, the Miggle Toys Selection Committee took into account such considerations as talent, dedication, a person's influence on and inspiration to others in the hobby and their deep love of the game. At the end of the process they had a clear winner—Ron Bell.

New EFL Rises in Las Vegas

The newest EF league in the country kicked off its inaugural season over the weekend of April 21-22, 2007, with seven strong and experienced coaches—and the expectation of adding several more coaches in the weeks and months ahead. The line-up of coaches includes Las Vegas residents Barbara and Perry Burke, Eric Thompson, Mike Turner and Marq Vaughn; Robert Jackson from Houston; and Al Clegg from Los Angeles

All regular season games, which run through September, are played at various members' homes, while the coaches are seeking out a prestigious central site for the Playoffs and Las Vegas Bowl, set for October.

For further information about the LVEFL, or to join the league, contact Mike Turner at 702-217-6515 or Perry Burke via e-mail at bpaair1@helloworld.com or by phone at 702-423-1619.

PLUGGED IN! just loves the new league's motto: "What happens in the Las Vegas EFL...

We'll tell you." We can't wait to hear all the good news from the town that never sleeps.

Coach Looking to Join/Start League in Georgia

Jasper L. Scott of Hampton, GA (which is about 20 minutes away from Atlanta), who recently joined the Bama League with David Nickles and Charles Lane and last year played in Bryan Nutt's EFL in South Carolina, is looking to hook up with coaches in the Greater Atlanta area or elsewhere in Georgia. To contact Jasper, please e-mail him at Jasperscottl@aol.com.

How To Apply Custom Chin Straps & Face Masks,

Here are expert tips from designer and coach **Dewayne Jennings:**

Chin Strap Application

1. Peel the desired strap from backing to expose adhesive with needle nose tweezers.

- 2. Apply the center of strap to the chin area first, then to the helmet area.
- 3. Once strap is in place, apply pressure to entire area to secure adhesion.

Face Mask Application

- 1. Clip desired mask from sprue with a sprue cutter or hobby knife.
- 2. Use the back-end of a hobby paint brush or dowel to form all masks (this method will eliminate the V-shape). Never pinch the mask, always roll around specified object to create the proper radius. ■





'SECRET' STORIES FROM THE ELECTRIC GRIDIRON VAULTS

Here are some of your Electric Football stories that will probably send *shockwaves* through the hobby. Many of them have been kept under electrical tape and rubber casings for years, or decades, until now. PLUGGED IN! asked EFL coaches to share their hush-hush tales with us so now, here are your secret stories many seeing the light of day for the first time!

FROM BRIAN WITTKOP, RAPID CITY, MI

Back about 1998, I took my sons and their friend Mike to U of Michigan Stadium (I know someone there), and they let us set up and play an Electric Football game right there on the grounds of the field out in front of the scoreboard. My son Brian Jr. was Ohio State and my other son Chris was Michigan. We also had Mark Ramirez, a former U of M player, be the ref. It was a low scoring game, with Michigan winning, 9 to 7.

FROM ANONYMOUS (TO PROTECT THE INNOCENT—OR GUILTY)

(The story you are reading is true, the name was left out to protect the innocent.) I was driving on my way to an Electric Football game and had to make a left turn. I continued on my merry way until I heard sirens; apparently the police saw me turn without using my signal. As the policeman approached my car, he looked in and spotted my Electric Football board. He was also a fan of the game and after talking strategy for about an hour, he let me go without issuing me a ticket.

FROM DAVID ELENKO, BAYSIDE, NY

When I was 12 years old, I lived in a 20 story apartment building in the Bronx, NY. I was on the 5th floor and my friend and chief rival Mike lived on the 15th floor. We both got Electric Football games when we were about 10 years old. In the two years up to this particular experience, my record against Mike was about 0-10. I practiced with my dark uniformed Vikings for days for this game. I took them upstairs and he met me by the door. Oh no, you can t use them, he said, you are the visiting team, you gotta play with a white jersey team, go back and get a team with the right jerseys.

So I listened to the fool. I went downstairs and got my white Bengals team that I hadn t tweaked or practiced with. I didn t think to switch all the bases, so I went back with this squad. I returned the opening kick for a touchdown, and on the first defensive play I returned an interception for a touchdown. My next possession, on the first

play from scrimmage, I ran an end around for a 60 yard touchdown. I ended up beating him for the very first time, 28-0. He looked at me with disbelief; he couldn't fathom what had just happened. I guess I should have let you use your Vikings after all, stupid road team, he said, and he stormed out of his room genuinely angry!!!

FROM ANTONIO GOICURIA, III. OF WEXFORD, PA

One Friday night in 1985, when my friends and I had our EF league, my Super Bowl board developed a short in the on/off switch. Determined not to let a faulty switch stop our league play, we decided to hard wire one side of the plug and control the board by making contact with the other exposed side. It seemed like a good idea until a huge blue spark shot from the plug in my direction, blew out the outlet, room lights and board! The following day, mom demanded that I buy a new, safe board. (Comment from PLUGGED IN!: That s the kind of mom we all should have had!)

FROM CHUCK LAWRENCE, DEARBORN HEIGHT, MI



Chuck Lawrence

This story took place in Wilmington, DE, in 1985. I was decaling a team when I dropped my exacto knife and it stabbed my foot. By the end of the next day I could not walk. I called the doctor and told the receptionist the story and when I arrived at

the doctor s office, she exclaimed, Oh YOU RE THE EXACTO KNIFE GUY. Then the other ladies in the office started laughing. I ended up missing four days of work because my foot got infected. I never heard the end of it at my job it was the joke of the month there.

FROM LYNN WEIRDWOLF SCHMIDT, PARKVILLE, MO

The strangest thing that happens in Electric Football is when the EF figure and its base take on the characteristics of their real life counterpart. This situation happened to me with a Marcus Allen RB figure. The combination of base and figure must have been perfect because Marcus was the man on my EF 1993 Chiefs. I once tried to switch the base over to an identical figure and the performance of the base/figure combination was awful. I put the base back on Marcus and it had a gleam about it! Not only did EF Marcus make most of the offensive plays, but he even ran like the real Marcus Allen. The real Marcus Allen had a knack for slipping into the end zone with low effortless



Lynn "Weird Wolf" Schmidt

dives between blockers. I ll never forget one play where my EF Marcus had the ball and dove (fell over-gracefully, that is) into the end zone between the guard and tackle with the front of his base just over the goal line and in our rules that was a TD. It was beautiful and at the same time you just had to wonder.

FROM KEITH CHALMERS, WASHINGTON, D.C.



Keith Chalmers

Last year, when I met the Landsmans, I told them that I was going to win it all! They had no clue who I was, but every time I saw them, I said the ring is going back to DC and it had to be a size 16.

Their reply was Let's just wait and see. Of course, they didn't really believe I was going to win. But when the weekend came to an end, I was known as the SUPERBOWL CHAMP! And that's no secret!

PLUGGED IN! would like to thank all the coaches who contributed to this article, and invite everyone else to share *their* secret EFL story with us by sending it to smmgsports@aol.com or mailing it to EFL Secret Story, c/o SMMG, 100 Crossways Park West, Suite 100, Woodbury, NY 11797. M





TACKSONVITTE SCORES WITHCOMENTON ATTENDERS

During and after the 13th Annual Official Electric Football Super Bowl & Convention in Jacksonville, FL, from Jan. 26-28, 2007, PLUGGED IN! talked with a wide circle of coaches to get their views and opinions of the event. Here are some of their comments:

Ken Allen: Thanks to the Commish and the Queen of EF, Mike and Delayne (Landsman), for inviting us into their EF living room for another year. The food at the dinner (Friday night) was Top Shelf, and so was the class they displayed throughout. It was so great to see the two of them kick their shoes off with the EF Brethren Sunday evening. Now that was realism.

Steve Graham: It was a weekend of fellowship, seeing old friends that I havent seen in awhile and catching up on Electric Football. It was one of the best weekends of Electric Football and one of the best run tournaments I had ever been associated with or participated in.

Will Travers: I am always in another world when I come to the convention, and this time was even more special. You may have your own league-mates to hang out with all year, but over the years, the hooking up with other guys from around the country has made this weekend feel like a family reunion for me.

Keith Chalmers: (after losing his semifinal battle to Bryan Nutt): I always try not to go down without a fight, but I restrict my fighting to the field so there is an immeasurable amount of respect that I have for someone that does the same.

John Oubre: The fellowship with all the coaches from around the country is second only to actually playing the game itself.

Frank Johnson: Kudos to Miggle for scheduling the convention in a warm weather city as many had hoped. For me personally, all the fun and action was found indoors. As long as the hotel rooms are maintained at a comfortable 73 degrees, I m happy!

Ed Roche: The convention was just a great experience (once again) for my son Ryan and me. Those who read the rules play them to the letter and give the new guys the best chance to meet them on an even playing field. It is just great to see new faces light up as they see the game they love played again and knowing it is going on all over the country.

Mark Hampton: The tournament was very intriguing: just when I thought I was the only 40 year old Electric Football fan left, I was surrounded by coaches young and old from all over the United States. It was a very gratifying experience.

Matthew Culp:

What I liked most about this year s convention was the venue. I am from Indiana but, ironically, I spent several years living in Jacksonville as a teenager, and when I graduated from high school, it was Jacksonville where I decided to go to college and start my life



Matthew Culp (left) and Matt Wavra (right) visit with EFL Commissioner Michael Landsman during the Convention.

Miggle Chatboard

Member O-Schemer: I get pretty much the same feeling when I go to the convention. You get to purchase your stuff from a live person, plus see your friends from all over the world. I love the way Miggle comes out with something new every year, and makes us wait with anticipation. Miggle really has done a wonderful thing for all of us! Thanks.

Matt Wavra: Spending my birthday and Christmas money on some sweeeeeet decaled NFL teams: \$250.00. Ron Bell bumping me from the playoffs: PRICELESS.

Carol Morganstern of SMMG: I would like to thank Michael and Delayne Landsman for hosting this incredible weekend. I have never in my life met a nicer group of people; feelings of warmth, love and friendship permeated the room. These coaches are terrific, their strategies have so much finesse and their sportsmanship is so strong that they should show films of the event to pro players. M

INTERNATIONAL ELECTRIC SOCCER CHALLENGE GAME ON THE WAY!

Continued from page 2

buzz that is part of the excitement of the game. You control the amount of vibration with a speed control knob, and you also manage the game with your soccer strategy and your imagination. Just like in real soccer, you are the coach and call the plays and you also train your players to go where you want.

The game comes complete with a game board that includes a speed control knob, an automatic soccer ball timer, a score board, two nets, two goalkeepers, 10 additional players for each team plus two versatile designated kickers and Miggle's patented Total Team Control Soccer Bases.

Just like in real soccer, Miggle s *International Electric Soccer*Challenge allows you to be the coach of a team chasing a championship by utilizing such key elements of the game as kick-offs, passes, attacking, throw-ins, corner kicks and more. On defense, you can train your team to be strong defenders, impede the other team, block and bunch-up to take

advantage of having more of your players surrounding the ball.

What really adds to the excitement and realism of the game is the ability of a coach whose team is knocking on the other squads goal to yell Shot, turn off the power and bring in the designated kicker to face off against the defending goalie. It s definitely hold your breath time when this action occurs.

Miggle's *International Electric Soccer Challenge* is the closest thing to real soccer that anyone has ever been able to recreate in a tabletop game, noted **Michael Landsman**, president of Miggle Toys. With more soccer players in the U.S. than in any other country in the world, we feel that enthusiasts of all ages will get a real kick out of this game.

Miggle s *International Electric Soccer Challenge* game will be available in Miggle s On-Line Store at www.miggle.com, as well as catalogs, other web sites and specialty toy and sporting goods stores. M



TEENAGER KYLE NUTT NAMED BREAKTHROUGH COACH OF THE YEAR

Rising from the ranks of the best junior Electric Football coaches, 13-year-old **Kyle Nutt** of Moore, SC, was presented with this year s *Breakthrough Coach of the Year Award* during the Kick-Off Reception & Dinner at the 2007 Miggle Convention on Friday evening, January 26.

Kyle has been playing the game for six years with his father, Bryan and, as they say, the Nutt doesn t fall far from the tree. When father and son Nutt are not *playing* Electric Football, they often can be found painting the EF figures as nearly exact replicas of the teams they represent.

Kyle is an active and successful member of the Dixie Electric Football League, and placed second in their Championship this past season. He is extremely competitive, but concedes he has learned to control his emotions during the big games a trait his dad says contributes to Kyle's success on the metal gridiron.

In previous year s, Kyle won two Junior Division Spark Bowl Championships at Miggle Conventions, but finished third out of three coaches in this year s Sr. Spark Bowl tourney, being the youngest competitor in the field. Kyle showed his true sportsmanship by enthusiastically congratulating the Chalmers Brothers, who reached the title game, after they played each other.

What also contributed mightily to Kyle's selection as Breakthrough Coach of the Year was a 3,000 word and picture story on him and his Electric Football addiction in his local daily newspaper. Even dad Nutt was astounded by the press coverage his offspring garnered.

In addition to his love of EF, Kyle, an eighth grader at Florence Chapel Middle School in Moore, is a golf enthusiast who is looking forward to joining the Byrnes High School golf team this season.

Whether it's Electric Football or golf, Kyle Nutt knows to succeed you have to be dedicated, keep your head down, practice a great deal, concentrate, plan ahead and keep your composure. If his EF coaching is any indication, Kyle Nutt is sure to be a golf champion, too! M



Kyle Nutt (left) is congratulated by his dad, Bryan, upon being named 2007 EFL Breakthrough Coach of the Year.





It was Standing Room Only during the playing of Miggle's EFL Super Bowl XIII when Bryan Nutt (striped shirt, center) faced off against Ron Bell (white hat, right).



Myron Evans (left) and Frank Johnson compete in a high pressure game during the Super Bowl tournament this year.



EFI. Commissioner Michael Landsman (center) presents the Miggle Super Bowl Champion's Trophy to Ron Bell (left) and the Runner-Up Trophy to Bryan Nutt.







CHALMERS FINALE HIGHLIGH

Sometimes, less is more.

In the case of the Senior Spark Bowl tournament at the 2007 Miggle EFL Convention, there were only three coaches who entered the competition but they were clearly three of the most talented teenagers who have ever been involved in the hobby.

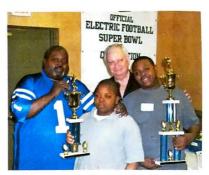
The trio included 2007 two-time Jr. Spark Bowl Champion Kyle Nutt of Moore, SC, son of the ever-popular Bryan Nutt, and brothers Robert and William Chalmers of Washington, DC, sons of 2006 Super Bowl Champion Big Keith Chalmers.

Despite facing stiff competition from his younger brother, William, age 12, and the new 2007 Breakthrough Coach of the Year, Kyle Nutt, 13, 15-year-old Robert Chalmers ended up winning the Senior Spark Bowl Championship in a round robin competition.

The event began with Robert defeating William by a score of 7 — 6. The second game pitted William against Kyle, and when the action ended, William had overcome Kyle by just two yards. Robert then beat Kyle to take the top spot in the first day s competition.

On Sunday morning, the championship game between the two brothers was a nail-biter all the way. Big Keith could barely watch as his two sons competed against each other. At the end of regulation play, the score was tied at 7, and Robert won the championship by only one yard in overtime.

Our hearty congratulations go out to these three great players, stated Michael Landsman at the end of the Sr. Spark Bowl play. They all did their fathers, their families, their friends and the entire Electric Football community proud! M



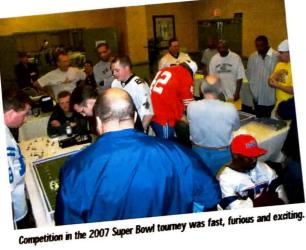
It was a "Family Affair" when Miggle Toys President Michael Landsman (rear center) presented the Sr. Spark Bowl Champion's Trophy to Robert Chalmers (right) and the Runner-Ub Trophy to his brother William (front) while proud dad Keith joined in the celebration.



Once again this year, Aaron Johnson helped update the tournament rules and served as the Official Super Bowl Tournament Coordinator



Michael and Delayne Landsman (upper right), owners of Miggle Toys, are Surrounded by 10 of the youngsters who attended the Convention and received commemorative medals for their participation.





Frank Johnson (right) and Ken Allen (second from right), EFL's Sportscasting 'Dream Team,' call the action at EFL Super Bowl XIII.





ANOTHER SILVERMAN MAKES NAME FOR HIMSELF AT CONVENTION

Proving that Electric Football is a game for people of all ages and playing abilities, nine youngsters between the ages of seven and 11 signed up to compete in the Jr. Spark Bowl for Kids at the 2007 Miggle EFL Convention.

Covering the entire scope of the division s age range and visiting host city Jacksonville, FL, from all over the East Coast, the young coaches proved that practice, dedication, smart strategy and good sportsmanship can turn newcomers into winners very quickly.

Demonstrating both strong running and passing skills, and wise defensive set-ups, the youthful coaches put on an exciting and memorable tournament.

But after all the rushes were run, the passes thrown, the tackles made and the buzzing stopped, the winner turned out to be 11-year-old Jake Silverman of South Bellmore, Long Island, NY, son of Convention Coordinator Ira H. **Silverman.** Jake defeated **Gerald Fulton III**, age 10, from Philadelphia, 15 yards to 7 yards in the Jr. Spark Bowl Championship Game.

Jake did a lot of practicing and preparation back home before the Convention without my getting involved, noted Dad Silverman after his son s win. He was very determined to do well, so this victory belongs 100% to him!

Upon receiving his champion's trophy from EFL Commissioner Michael Landsman, Jake took the time to thank Sr. Spark Bowl competitor Kyle Nutt for assisting him in tweaking his bases the evening before the tournament started.

The other competitors in the 2007 Jr. Spark Bowl were: Nigal Goodman, 9, of Philadelphia; James Emery, 8, and Zachery England, 9, both of Largo, FL; Jacob Likus, 8, of Ft. Myers, FL; Ryan Roche, 10, from Toms River, NJ; Will Messer, 7, of Jacksonville; and Zack Greco, 10, from Milford, NJ. M



Jake Silverman (right), son of EFL Convention Coordinator Ira H. Silverman, collected the Jr. Spark Bowl Winner's Trophy from EFL Commissioner Michael Landsman.

WEIRDWOLF HOWLS IN WINNING GOOD VIBRATIONS AWARD



(left) receives his 2007 Good Vibrations Award from EFL Commissioner Michael Landsman.

The Good Vibrations Award is presented to a special person in the Electric Football Community who not only has demonstrated a life-long dedication to the game, but also has had a meaningful affect on other individuals involved in the hobby through their encouragement, leadership and unique contributions to the pastime.

This year s hands-down winner

was the beloved Lynn WeirdWolf Schmidt.

Lynn hails from Parkville, MO, near Kansas City, and competes in two EFL leagues. When not playing EF, Lynn adores spending time with his family, wife Sondra (who is very supportive of his EF involvement), and his children, Kiri, Haley and Joe. He is a graphic designer, and most likes working with Warpaint Illustrated, the Kansas City Chiefs magazine.

The Good Vibrations Award is not presented

every year, but only when the Miggle Awards Committee believes that there is a worthy candidate among all the coaches around America. For 2007, WeirdWolf, the man in the KC Chiefs war paint and full regalia, was totally deserving of the honor.

PLUGGED IN! asked Lynn for a comment about winning the Good Vibrations Award, and here are some of the highlights of his rather lengthy response:

When I left for the Convention, I had no idea that I was even being considered for the Good Vibrations Award. When they announced my name, I was amazed! There are so many great individuals in this hobby who spend so much more time than I do spreading the word and joy of EF.

I want to dedicate this award to the Tornado Alley EFL and the guys from the old Great Plains EFL. They brought back the good vibrations to this area when, earlier, I thought I was pretty much on my own. When these guys got involved and formed these leagues, my delight in talking about and playing EF revived and now we hope to make the Good Vibrations spread over the states of Kansas, Missouri and Nebraska and also nationally through the National High Voltage Football League.

As for the award, it now hangs right next to my Fan Hall of Fame award in the most special and important place in the house the EF Room!!! Thanks to Miggle, the Landsmans and Silverman Media&Marketing Group for this great honor.

Anyone who has ever attended Miggle s Super Bowl and Convention cannot forget Lynn s enthusiasm or the get-up he appears in at the championship game. His spirit and love for the game permeates the room.

When not playing EF, Lynn likes to work on projects with the KC Superfans, a group that was formed two years ago to support Chiefs Fans, Charities and Positive Change. Since that time, they have raised almost \$20,000 for various charities around KC. including Ronald McDonald House, Junior Diabetes Foundation, First Downs For Downs and many others. It is the primary reason that he had to give up his job as moderator of the Miggle forum. Next to playing EF, hanging with his kids and going to Chiefs games, this organization is Lynn s greatest love.

Concluded the 2007 Good Vibrations winner: I am a very lucky person to have the opportunity to take the things I love and be able to use them to give back to the community. Next on my list is to put the KC Superfans and EF together at the many kids events we attend each year to bring the excitement and happiness of the hobby to all children. M



SUPER BOWL CHAMP GETS RING FROM NEW SUPPLIER



New Super Bowl Champion's Ring

Because of complications and delays with our previous vendor, Miggle Toys selected **J3 Corporate Services** to serve as the Official Designer & Manufacturer of our Miggle EFL Super Bowl Ring for 2007 and into the future.

Established in 1980, J3 Corporate Services is a privately owned manufacturer of sports, championship, corporate recognition, high school, college and insignia jewelry. They pride themselves on quality, service and, most importantly, affordable prices. J3 has produced rings for sports teams and companies around the world, from Little League to Major

League, from small businesses to Fortune 500 companies.

As many of you were able to view at the 2007 Convention, J3 also specializes in one-of-a-kind jewelry, as Oreet Nussbaum of J3 worked diligently with Miggle Toys and Silverman Media&Marketing Group on creating a very special new Champion's Ring for Super Bowl 13. Ron Bell, 2007 Miggle Electric Football Super Bowl Champion, is proud to sport this beautiful piece of jewelry. We wonder who will win it next? M

JACKSONVILLE GETS BUZZED BY MIGGLE CONVENTION

Continued from page 1

best yarn spinner a terrific prize the opportunity to be first in line for the dinner buffet.

Following this fun competition, Miggle handed out its three top prizes of the year. The Good Vibrations Award went to Lynn WeirdWolf Schmidt of Parksville, MO; the Breakthrough Coach of the Year Award was presented to young Kyle (son of Bryan) Nutt of Moore, SC; and the prestigious Coach of the Year Award went to Ron Bell of New Orleans, LA. (See separate stories on all three winners elsewhere in this newsletter.)

Following the lavish buffet dinner, most of the attendees dispersed to a separate room where the coaches held scrimmages and practice games, tested

figures and bases and talked trash. The same activities were repeated on Saturday evening, as well.

The Embassy Suites in Jacksonville turned out to be an ideal location for this year s Miggle EFL Super Bowl & Convention. Their 4,000 square foot ballroom was ideally laid out to accommodate all 16 tournament tables in a side room with direct access into and out of the main Convention center where visitors could shop at the Miggle Store, tour the various exhibits, practice their plays on extra boards, look at and win a wide variety of NFL licensed gifts donated as free raffle prizes or watch the Jr. and Sr. Spark Bowls being played.

At the end of all of the great competition, Ron Bell captured his fourth Miggle EFL Super Bowl championship, Robert Chalmers won the Sr. Super Bowl tournament and Jake Silverman earned the Jr. Spark Bowl title.

To sum up the 2007 Convention, Michael and Delayne Landsman of Miggle Toys and Ira H. Silverman from SMMG would like to thank each and every coach for making us so proud of your superb sportsmanship and warm fellowship, along with the unselfish support of all of your families. The competition was the highest level ever, and so was the friendship. We are truly inspired! M

RON BELL WINS 4TH MIGGLE SUPER BOWL TITLE

Continued from page 1

it was Bush again on a 50 yard scoring strike from QB Drew Brees to put the Saints up 6-0.

The Cowboys tried to answer by putting together an impressive ball-control drive, but were eventually stopped on downs by the Saints ferocious D. After a 40 yard pass to tight end Pat Swilling, Brees was able to connect on a 10 yard screen pass to Deuce McAllister, who outraced the Cowboy defenders to the end zone, bringing an end to the first half with Bell s Saints up 13-0.

Having made some strategic adjustments during halftime, the Cowboys came out strong in the second half, chipping away at the Saints defense which had not yielded a touchdown in the entire tournament to that point! The Cowboys proved they belonged in the big game by easily cutting through the Saints, ending the drive with a 15 yard scoring pass from Troy Aikman to Alvin Harper. The TD narrowed the score to 13-6 and brought the Cowboys right back into the game.

Needing to stop the Saints momentum late in the fourth quarter, the Cowboys defense stepped it up and forced Bell's team into a third and five situation before calling their final timeout. With seemingly nerves of steel, the plastic Brees hit a clutch pass to a barely open Bush to seal the game and allow the clock to wind down to 0 seconds.

After the game, an exuberant Bell stated:

Our team's motto all year long has been One heartbeat! and I believe between my team and I, we have one heartbeat.

It was truly an exciting, nearly evenly-played game that could have gone either way, stated EFL Commissioner and Miggle President Michael Landsman after presenting the Champion s and Runner-Up s trophies to Bell and Nutt, respectively. I am proud of both coaches Ron for winning his fourth Miggle Super Bowl title and Bryan for reaching his first Championship game and expect great things out of these two talented coaches again in the future. M



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Play real football with teams that you can paint to replicate your favorite team. Battery Operated (Portable Size: 22 3/8" x 13 3/8")



Speedway Electric Auto Racing

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Cars move themselves toward the finish line on a vibrating track. Battery Operated (Portable Size: 22 3/8" x 13 3/8")

Extra Formula-type Cars (6 per pack)

#5-6021

Extra Nascar-type Cars (6 per pack)

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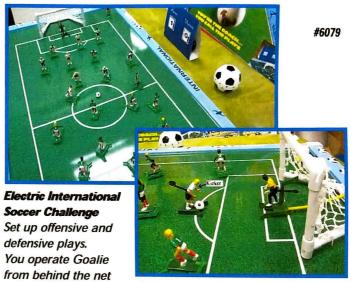
Horses move on a vibrating track to the winner's circle. Battery Operated (Portable Size: 22 3/8" x 13 3/8")

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Electric International Soccer Challenge





while he defends the goal as players move the ball down the field. Soccer is "world football" and this game has all the thrills to make it fun and real-like. Plug in Electric. (Size: 34.7" x 18.6" x 1.8") **Available July 1, 2007**



#620 Electric Football

The return of a "classic" by popular request, an updated version of the old Tudor #620 Game. Special magnetized goal posts and down marker and all new 10 yard chain. Plug in Electric. (Size: 37" x 20" x 3")

ProLine Deluxe Accessory Pack

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2 Magnetized Goal Posts with realistic magnetized 10 yd. Chain and 1 magnetized Down Marker. For ALL Electric Football Games.



"67" BIG MEN

By popular request, we have brought back these larger, more detailed, perfectly balanced players. Sold **unpainted**, 11 players to a pack. See price list for details.

ProLine Players

Ten new custom figures to further enhance your Electric Football enjoyment and sculpted by Bill Klingbeil. These new figures are realistically

looking, great performing and at unbelievable low prices. Sold in sets of 5 figures—two different assortments (unpainted). See Page 12 to order now.





KEEP SCORE! WITH THE AMAZING ELECTRONIC SCORE BOARD

From the National Anthem through the final minutes of your game, the official EFL Scoreboard keeps score with crowd cheers, animated graphics and is lots of fun to use! This Electronic Scoreboard will clip right into place and become part of your stadium.

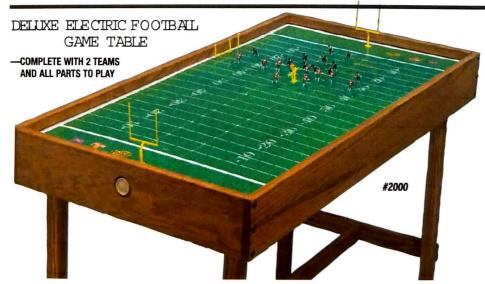


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Lighted Stadium Accessory – So real you can almost hear the crowds!

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A great GIFT for you and your family or anyone who loves Electric Football

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Rose Bowl Game! New Rose Bowl Products! Many College Teams! All on the way! Watch our web site, where we will be announcing when these items will be available.

Looking forward to a great new football season!

| GAMES AND ACCESSORIES | (EXPRESS | CHARGES | DO NOT | APPLY TO | THESE ITEMS) |
|-----------------------|-----------------|---------|--------|-----------------|--------------|

| GAMES A | ND AC | CESSO | RIES |
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|---------|-------|-------|------|

| ITEM | NO. | QTY. | PRICE | ITEM | NO. | QTY. | PRICE |
|---|------|------|----------|---|-------|------|---------|
| REGULAR ELECTRIC FOOTBALL (ADD \$10.00 S&H) | 6071 | | \$49.95 | LARGE STORAGE/TRAVEL CARRY CASE (HOLDS 8 TEAMS) | CCL-1 | | \$24.99 |
| #620 ELECTRIC FOOTBALL (ADD \$15.00 S&H) | 620 | | \$129.95 | SMALL STORAGE/TRAVEL CARRY CASE (HOLDS 2 TEAMS) | CCS-2 | | \$14.99 |
| POWER PRO ELECTRIC FOOTBALL (ADD \$10.00 S&H) | 8500 | | \$29.95 | ELECTRIC BASEBALL (ADD \$10.00 SHIPPING & HANDLING) | 6074 | | \$49.95 |
| DELUXE GAME TABLE (ADD \$40.00 SHIPPING & HANDLING) | 2000 | | \$489.95 | SPEEDWAY ELECTRIC AUTO RACING (ADD \$10.00 S&H) | 8502 | | \$29.95 |
| FOOTBALL STADIUM (ONLY) (ADD \$10.00 S&H) | 6077 | | \$89.95 | SWEEPSTAKES DERBY ELECTRIC HORSE RACING | 8503 | | \$29.95 |
| ELECTRONIC SCOREBOARD (ADD \$7.50 S&H) | 6078 | | \$49.95 | (ADD \$10.00 SHIPPING & HANDLING) | | | |
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| TOTAL | | | | TOTAL | | | |

| INPAINTED FIGURES - TTOR'S - RASES - MISCELL ANEQUE PARTS | BASES/FOOTBALL MISCELLANEOUS PARTS |
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| INPAINTELL FIGURES - LIGR'S - RASES - MISCELLANFOUS PARTS | DOULD I COIDNEE MICOLES SILEGE I |

| ITEM | NO. | PRICE | ITEM | NO. | QTY. | PRICE |
|---|-----------|------------|---|----------|------|---------|
| PROLINE PLAYERS (ASST. #1 SET OF 5) | PLP-1 | \$6.00 | PROLINE STRONG BASES WITH A ROUNDED FRONT | | | |
| PROLINE PLAYERS (ASST. #2 SET OF 5) | PLP-2 | \$6.00 | 12 ROOKIE STYLE BASES | PL2SRFRB | | \$5.00 |
| "67" BIG MEN - (UNPAINTED - SET OF 11) | 67-BM | \$6.00 | 12 TOTAL TEAM CONTROL BASES (TTC) | PL2SRFTT | | \$6.00 |
| 11 WHITE FIGURES (UNPAINTED) | 5-6019-W | \$4.00 | 12 SINGLE CLIP BASES | PL2SRFSC | | \$7.00 |
| 11 RED FIGURES (UNPAINTED) | 5-6019-R | \$4.00 | PROLINE FAST BASES WITH A ROUNDED FRONT | | | |
| TT QUARTERBACKS (2 PER PACK) | 5-6005 | \$3.00 | 12 ROOKIE STYLE BASES | PL2FRFRB | | \$5.00 |
| BAG OF 22 CLASSIC ROOKIE BASES (SINGLE CLIP BASE) | 5-6001-CL | \$10.00 | 12 TOTAL TEAM CONTROL BASES (TTC) | PL2FRFTT | | \$6.00 |
| BAG OF 24 ROOKIE/REG BASES | 5-6001 | \$5.00 | 12 SINGLE CLIP BASES | PL2FRFSC | | \$7.00 |
| BAG OF 24 TTC BASES | 5-6000 | \$6.00 | PROLINE DELUXE ACCESSORY PACK (SEE PAGE 10) | 5-6024 | | \$10.00 |
| PATRIOTIC SUPER FAST BASES, 12 TTC BASES, 12 | PSFB | \$8.00 | FOOTBALL ACCESSORY SPRUE | 5-6014 | | \$6.00 |
| ROOKIE BASES (MOLDED IN RED, WHITE AND | | | 10 YARD CHAIN W/BALL MARKER | 5-6007 | | \$1.50 |
| BLUE COLORS) | | | MARKER MAGNETS (PRICE EACH) | 5-6013 | | \$0.50 |
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| 12 TOTAL TEAM CONTROL BASES (TTC) | PL2SSFTT | \$6.00 | PROLINE FOOTBALLS (6 PER BAG) | PLFB | | \$3.00 |
| 12 SINGLE CLIP BASES | PL2SSFSC | \$7.00 | FOOTBALL RULEBOOK | 5-6017 | | \$1.00 |
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| 12 SINGLE CLIP BASES | PL2FSFSC | \$7.00 | 6 NASCAR-TYPE RACE CARS WITH BASES | 5-6022 | | \$10.00 |
| 12 OHIOCE VEH BAIGES | | | 6 HORSES AND JOCKEYS WITH BASES | 5-6025 | | \$10.00 |
| TOTAL | | | TOTAL | | | |

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16 ASSORTED QUARTERBACKS (UNPAINTED) TOTAL

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| OFFICIALS: UMPIRE AND 2 REFEREES | 5-94-0 | | \$7.50 | 6 CHEERLEADERS HAND PAINTED IN RED | 5-92-0 | | \$7.50 |
| BACKFIELD COACH, LINE COACH, AND HEAD COACH | 5-93-0 | | \$7.50 | 6 CHEERLEADERS HAND PAINTED IN BLUE | 5-91-0 | | \$7.50 |
| REPORTER, TEAM OWNER, AND CAMERA MAN | 5-90-0 | | \$7.50 | | | | |
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COT ON D

DER FORM (CONTINUED)

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| UNIFORM NUMBERS FOR DARK JERSEYS | | | |
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| SILVER | 5-6024-S | | \$1.50 |
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| UNIFORM NUMBERS FOR WHITE JERSEYS | NO. | QTY. | PRICE |
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| BLUE | 5-6024-BL | | \$1.50 |
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| RED | 5-6024-R | | \$1.50 |
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| GREEN | 5-6024-G | | \$1.50 |
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| GOLD | 5-6024-GO | | \$1.50 |
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| FACE MASK (BLACK) | EG-FMB | | \$10.00 |
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BACKFIELD COACH, LINE COACH AND HEAD COACH



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6 CHEERLEADERS HANDPAINTED IN RED



6 CHEERLEADERS HANDPAINTED IN BLUE



Magnetic bases are built in so that these pieces do not move on the gameboard.



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