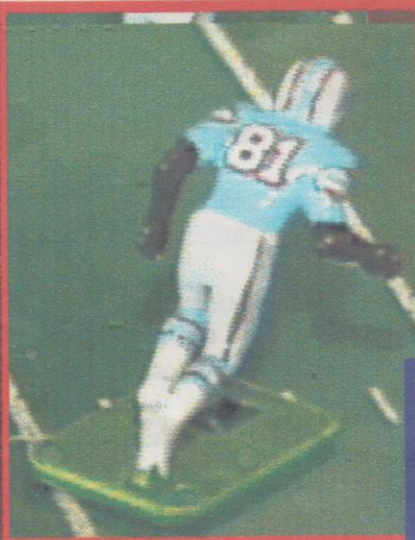


THE READ ZONE

For the well read electric football enthusiast



★ In The Zone releases a new set of Two-Toned Numbers: Look inside to decorate your favorite teams!
←

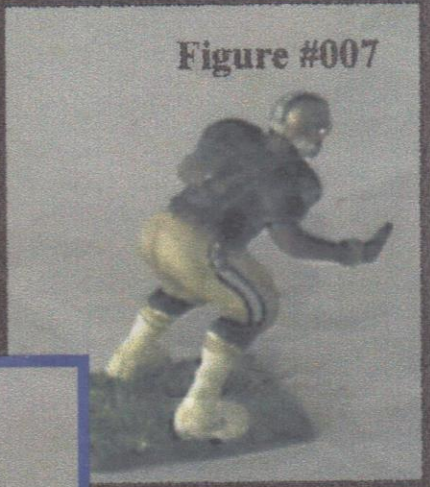
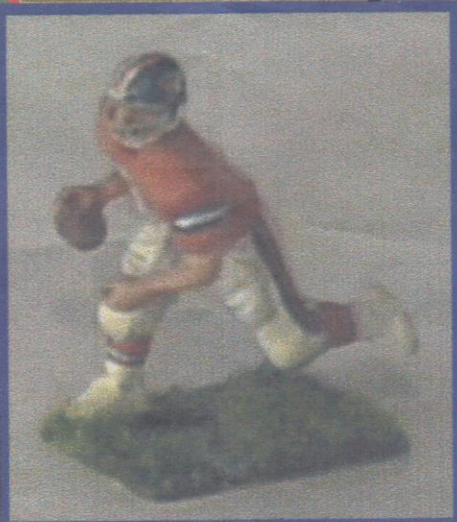
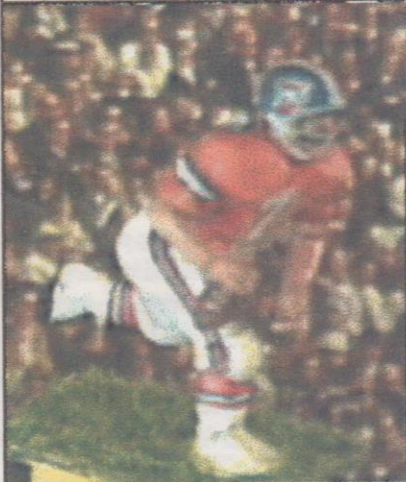


Figure #007

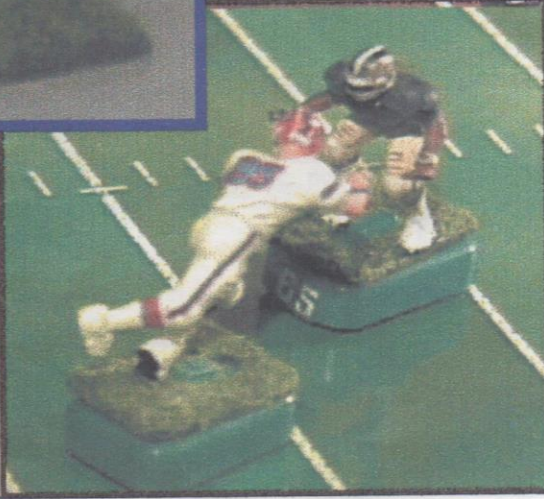
★ **THE OXFORD ELECTRIC FOOTBALL CLUB'S EXCITING BODY TACKLING STYLE**



★ Gregg Hagley's Super Bowl Play, Roll Right 88!



SPECIAL CHRISTMAS ISSUE
Featuring two memorable electric football stories!



The Read-Zone

2902 Angiers Rd.
Huntsville, TX 77340
(409) 438-8392
(409) 291-7529



Editors

Mark Klingbeil
Bill Klingbeil

Contributing Editors

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Mark Newell
Matt Miller
David Nickles
Frank Salles

Objective

To keep readers informed on the latest developments and innovations available in the growing world of electric football. Likewise, the Read-Zone gives its readers a glimpse of how others play this great game. The Read-Zone is written by Electric Football Enthusiasts for Electric Football enthusiasts. Membership in the Read-Zone also entitles you to exclusive products such as the In The Zone action figures.

Subscriptions

The Read-Zone is published bi-monthly at a subscription rate of twenty dollars per year. If you desire to have your name added to the directory you must check the box on the order form.

Advertising

Advertising in the classified section is free to Read-Zone members within five lines. Quarter, half, and full page space is available, please call for current prices.

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E-Mail: stdmjk02@shsu.edu

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From the Editor's PC By: Mark Klingbeil

Just like the society as a whole, diversity is strength in electric football. Different people playing different ways, all just as proud of their evolution as the next!

When we first started meeting other enthusiasts, it was our mission to convert them to our style. Initially I was frustrated at my lack of success, but soon I came to a realization; our style was not the only, nor necessarily the best, style around. A new, somewhat humbled me emerged, and I discussed rules and styles with other enthusiasts, this time to learn.

Soon Bill and I applied these new found styles to our league, merging them with the style we had developed, and the result was an increased enjoyment and realistic look to our games! Cornerback blitzes, zone coverages that look just like the NFL, draw plays, and so on are now possible in our league!

Our acceptance of different styles was soon tested to the limits. Never before had we dealt with the most decisive issue in electric football, weight! I must admit that initially I was skeptical of the whole idea. I thought, being a competitor, that it was a way for coaches without great players to beat their opponents. But talking to great EFL coaches like David Nickles, Vance Warren, and the guys from Miami, Herbie and Brett, I learned that it was not their desire to "cheat," only to make the game fit their needs.

David and the bunch at Powerplay need the weight under their bases to keep their players (who are moved to the front of the base) from falling forward. Herb and Brett customized their players so they can play outside on those hot Miami days.

So remember, everyone has customized their style to meet their needs. Accept and appreciate what others have developed, and keep your minds open. Enjoy the different styles of play and remember, your style of play is perfect...for you!

New from In **THE ZONE**

Merry Christmas! I know we are all looking forward to the big convention in Chicago and you will want your team to stand out! Do the white numbers on your Oilers and Buccaneers seem to disappear against their light colored uniforms? Well, we have an alternative. For years we have tried to paint the outline on or make computer labels but, none of this ever seemed to work quite right.

Relax, In The Zone has just released several sets of outlined numbers! They are professionally finished and durable, not home made computer printouts! Each set is professionally silk screened in bright colors to make your figures come alive! The numbers are printed on a clear self adhesive background so you do not have to worry about matching the background when you paint. We have made it very simple and effective to really upgrade your teams and take them to another level. All you have to do is cut the number out with an Exacto knife and stick it on!

Now in stock are: blue numbers with a red outline for the Giants and Bills white jerseys. White numbers with a red outline for the Oilers, Buccaneers, Giants, Bills, Falcons, and Patriots. White numbers with an orange outline for the Dolphins, Bengals, and Bears. And white numbers with a yellow outline for the Redskins,

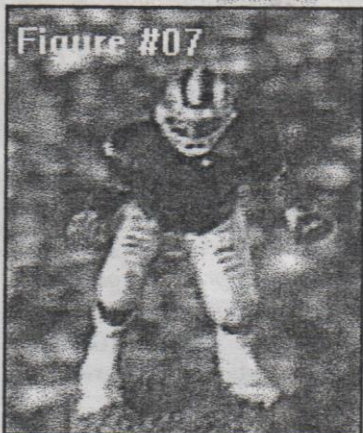
Chiefs, Chargers, and Vikings. Your teams are not complete without these custom numbers...so order now as supplies are limited! The best part is that these beauties are only three dollars per set. — Simply

complete the order form on the back and send in your check or money order and your figures will really stand out!

Also new from In The Zone are three new figures. Each figure is cast in the highest quality white plastic resin. I have paid as much as \$25.00 a piece for custom figures from other producers. However, these are available for only ten dollars each! So make the superstars in your league really stand out!

First there is a big, I mean BIG as in NFL big, left tackle. Remember, Willie Roaf, Steve Wallace, and John Michaels are not 220 pound light weights. You need to make your figures look like today's NFL players, not like something from the sixties!

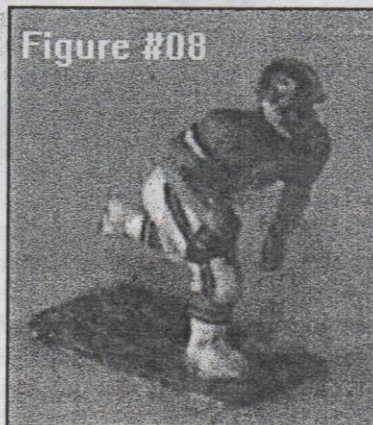
Denver is hot in the NFL and John Elway may be the leagues MVP! Therefore we are releasing a special running quarterback to bring you the



excitement of the NFL. This quarterback is scrambling and rolling to his right just before he releases a long touchdown pass! Your league needs this kind of excitement.

As a defensive lineman charges off the line he uses his hands to keep the offensive lineman away from his body until he sets up his move. The In The

(Continued on page 12)



ELECTRIC FOOTBALL FORUM

BUILDING A LEAGUE

By: Mark Newell

"Start with something simple, then make it grow"



Good philosophy! Especially if you're talking about electric football! Who wouldn't want a league represented by the greatest teams of each franchise, in their authentic uniforms, with their true jersey numbers? This is where history crosses hobby, and the result can carry you a lifetime. Here's

how you get started.

First, research. Check out any pro football encyclopedia or history of NFL football book (there are dozens, I recommend Neft and Cohen's The Football Encyclopedia, at most bookstores) and learn about the NFL. Who was better, the 1940 "Monsters of the Midway," or Buddy Ryan's 46 defense led Bears of 1985? Flip a coin, you can't go wrong. Then do the same for the other teams you're interested in.

Second, dress for success. The 1947 "Million Dollar Backfield" of the Chicago Cardinals would look a little silly outfitted in the 1990's uniforms of the Arizona Cardinals. Look it up! Paint your powerhouse in the uniform the team wore in their glory days; or, find a Tudor factory painted team from the 60s or 70s if that's your choice. Again, there are too many football photographic history books to list, but I like 75 Seasons from Turner Publishing or The Pictorial History of Football by Lazemby, again, in most bookstores or public libraries.

Step three, the hard part. How do I find the jersey numbers worn by the 1929 Packers, 1938

Giants, 1940 Bears, 1950 Browns, and the 1952-53 Lions? Several ways. First, write the public relations department of that particular team and ask them to send you a copy of the roster page from a program of the year you're looking for. Each team employs interns to do junk like that. I've never been turned down. The address for every NFL team is in each issue of Beckett's Football Card monthly found at any card shop and most book stores. Second, if that doesn't work, write the research library at the Pro Football Hall of Fame. Their address is

Pro Football Hall of Fame

2121 George Hallas Drive N.W.
Canton, Ohio 44708
(216) 456-8207
(216) 456-9080 (fax)

They have programs from 1919 to the present on Micro film. I have been there twice to research and the people are some of the most helpful, friendly people you've ever met. Third, visit hobby stores, card shows, flea markets, yard sales, etc., and look for old Street and Smith's Yearbooks, team media guides, or game programs. Often you can pick this stuff up for pennies. And while you're at it, see if there's a Tudor Model #620 in that big brown box over there.

Now, having accumulated the thirty best teams of each franchise presently in the NFL, I'm through, right? As Lee Corsou used to say to Craig James, "Not so fast my friend." You had a hard time choosing Jimmy Johnson's Dallas Cowboys over Tom Landry's teams of the early 70's, so add them to your league. And do the same for the other franchises until you have the two best teams from each NFL franchise. From there, you can move onto three teams, defunct teams, defunct leagues...the possibilities are endless!

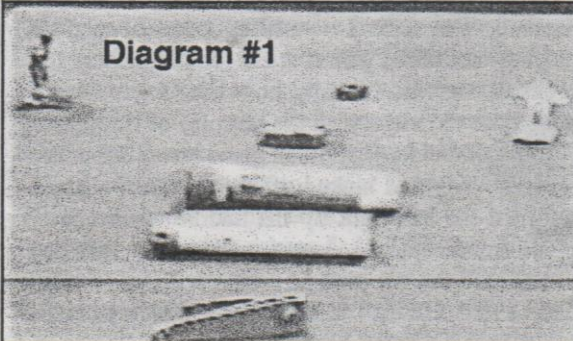
Mark has one of the most impressive collections of historic teams and antique games in the nation. His St. Louis Gunners and collection of CFL, USFL, and WFL teams were sensational at the convention!



WEIGHTED PLAYERS FORUM

The Oxford Customized Tackling Figures

Diagram #1



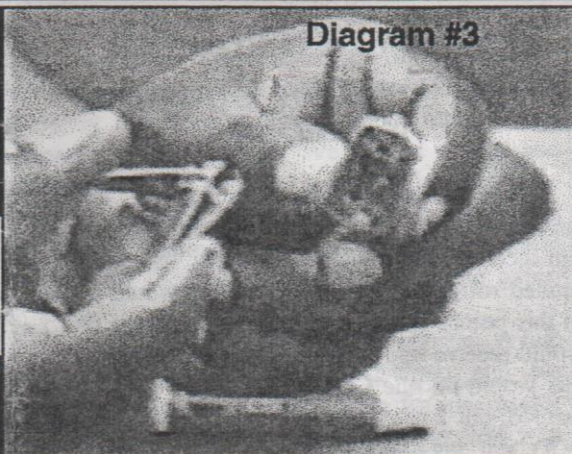
The Oxford Electric Football League has revolutionized the weighted game by customizing their figures to actually block and tackle. They play where the runner is tackled only when the opposing

Diagram #2



teams players actually grab or touch the runner's figure. Base touching does not count except for the "hot" players which will be discussed in a future

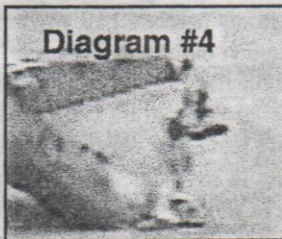
Diagram #3



issue.

The first step is to assemble the necessary tools for the conversion (diagram #1). All you need is super glue, nail clippers, cigarette lighter, 1/2" bolt, and the figures and rookie bases.

Diagram #4

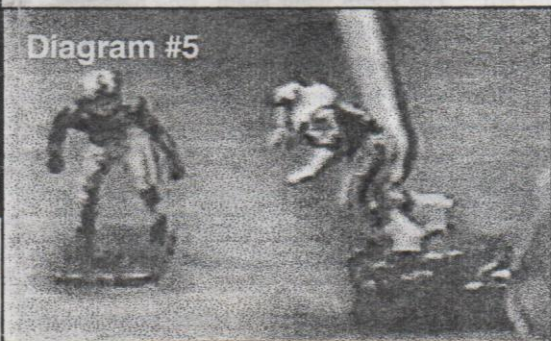


To prepare the bases simply heat the bolt and press it under the base while it is still hot. This should hold it in place. If it does not, just add super glue.

To make the players curve to run outside sweeps and let blockers open holes, they clip the prongs on the underside of the bases. However, David cautions against clipping too far, "if you clip them too close they will not run!" Additionally, this will

(Continued on page 10)

Diagram #5



The Greatest Present I DIDN'T get for Christmas

By: Matt Miller

It was Christmas 1970. I wanted a "knob" hockey game that my neighbors from Green Bay had received the previous Christmas. Since I was spoiled rotten (both my older sisters would attest to this point), it was a foregone conclusion that I would receive said present. Little did I know that this would be one Christmas I didn't get what I wanted, but I got the greatest gift I ever received as a child...my first electric football set!

I was seven years old and was growing weary of the Santa Claus thing, but realized that it was to my advantage to milk it out as long as possible. That way, I got a big present from BOTH Santa and my parents, hey, my momma didn't raise Andy foolish children! As tradition had it, Santa would come to my grandmother's house in Fremont, Ohio about 8:00pm on Christmas Eve, ring the doorbell and leave my bootie on the doorstep. My parents would say that Santa was "too busy" to personally give me my present because he had to go see the "little" kids. Hey, it was no skin off my nose. As long as I got my presents, I wouldn't have cared if the Easter Bunny had brought them!

This Christmas was going along as usual. Doorbell rings around 8:00pm, I opened the door and there is a slender long package modestly wrapped with a tag that read "to Matt from Santa," ho hum. But after opening the package I soon realized that this was not the hockey game I had "ordered!" The room went silent, side bets were placed between my Uncle Maynard and my sister Maymie as to the reaction I would have. You could have cut the tension in the air with a knife! I read the package: Tudor's Super Bowl Electric Football! What was this? As I am curiously examining the game, my mother goes into her dissertation as to why I didn't get the hockey game. The excuse boiled down to "They were sold out."

Well I like to consider myself a reasonable

person (for a seven year old), so I let my parents off the hook with a fairly enthusiastic "COOL!" After all, it said right there on the box that this was realistic football at it's best and I couldn't wait to see how these little guys tackled each other.

My dad would be the "Purple" team while I would be the "Red." This would evolve into quite the rivalry as time progressed with the Chiefs winning time and time again. Of course, all those early games were "fixed." If Judge Mountain Landis was ever the commissioner or electric football, I'm sure I would've been banned to playing solitaire games next to Shoeless Joe Jackson. It was amazing how the Chiefs always pulled out the victory on the last play of the game.

The first electric football game lasted about ten seconds. My dad kicked off to me. Ed Podalack returned the ball right up the middle when one of those dreaded purple players ran into him. My dad turned off the set and said "He's down." "But dad," I said, "He isn't tackled yet." With my cousin John laughing in the background, my dad went on to explain the concept of how it was really "touch" football.

Well, it took me a while to get over this initial "shock" about electric football, but starting in the fall of 1971, I was forever hooked on the game. I soon thereafter ordered the Cleveland Browns and Miami Dolphins. By 1977 I boasted that I was the first kid on my block to have every team. So as you can see, "knob" hockey was the greatest present I didn't get for Christmas. Thank God!

The Life and Times of an Electric Football Player

By: F. Salles

In 1968 Mr. Salles Sr. (my dad) ordered through the mail Tudor Model #620, this set came with the Giants and Browns and was one of the first with NFL teams. I was four years old and loved when mom went out to play bingo, because that meant it was electric football time.

The game would be hauled out from under the bed, two teams would be selected (he had ordered

all (twenty-four) and dad would play a game while I watched him set up and carry out plays. A former defensive back for the Rhode Island based Navy team, he showed me the proper way to position men and stratagize plays. The next Christmas I received my first game, a smaller version with red and white players, it was a start.

Thereafter I can always remember having a game under my bed, Super Bowl versions and everything in between. I remember the disappointment of buying a game that had the Giants and Bears (my favorite teams) on the box, only to discover the Giants and Colts inside. I remember the jubilation of getting a Superbowl game that came with four teams (Minnesota, Miami, Pittsburgh, and Washington I believe) and saving enough dough to order more by mail. While fitting the teams as historically correct as possible I remember asking dad, is this guy black or white? I became the most knowledgeable seven year old on the block when it came to player's names and numbers. It even helped me complete my math homework. How much is 4X2? Larry Wilson! How much is 6X2? Joe Namath, and on and on.

Tudor and I had a separation period for several years as many of us have had, but one day as a twenty year old, I came across a game thrown in the garbage. The sight of it resembled a mid-air collision and the game was damaged beyond repair, but the Browns and Jets were spared! As memories of my childhood began to warm my entire body, I gathered up the grateful players and soon began shopping for an electric football game.

Having purchased a #510, I found I still had a love for this game and that I would play again. I created a league and have had a ball ever since. In 1989 I met John Morano, a co-worker who had a longer association with Tudor and had gone to the plant on Johnson Street many times. We worked only blocks from the building so we decided to take a trip over and purchase some goods and just satisfy my curiosity.

July 19th, 1989 was hot and humid. Just

another dog say for most, but not for John and I. Foregoing lunch, we headed out to 176 Johnson Street. When we arrived we saw the building strangely quiet. The doors were bolted and it appeared to be deserted. We looked around and finding no sign of life John reasoned they had gone our of business, then disappointment set in. In desperation I pounded on the heavy steel doors and hollered for someone, anyone, to open the gates. Nothing.

We turned to leave and the door opened. A tall, elderly man asked what we wanted and we stammered out we were looking for the Tudor Company, "y'know they sell the vibrating field with y'know all these little plastic men and we wanted to y'know see the place!" This kind fellow, whose name was Augie, explained that the company had moved and he was just forwarding the mail. However, he took us for a tour of the plant and we were very grateful.

What followed was a story in itself, and John and I are waiting to meet all of our brothers in Chicago in January to share the experience with them. We are excited about the convention and cannot wait to meet everyone. Since speaking with Mike and Roddy, I have been in contact with a few electric footballs and have found them to be great people. When you have the love of something in common such as this "social game," it gets the feel of a fraternity.

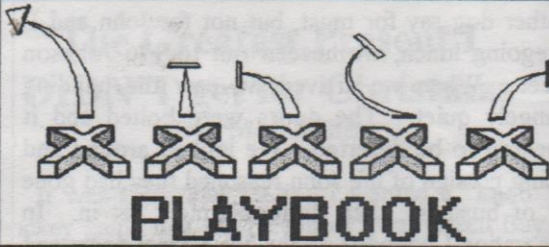
The ex-Packer and Colt Bill Curry once said, "In huddles, men become brothers. Blacks and whites, Northerners and Southerners, it doesn't matter, and one you leave the huddle, you never find that feeling again."

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Outside the Lines

Official Newsletter of the National Electric Football Players Association





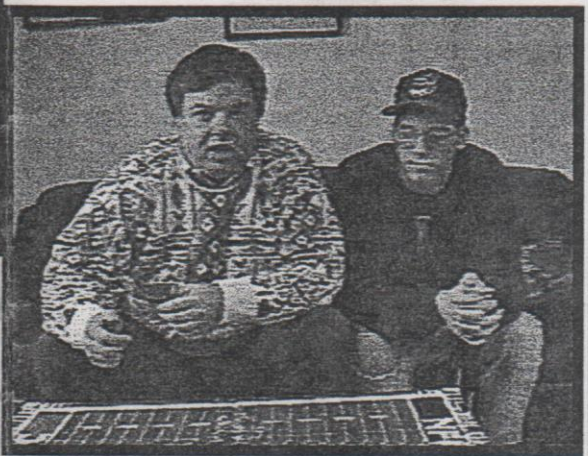
Christmas is coming. The holiday season is upon us, but all we electric football "nuts" can think about is the convention in Chicago! Bill and I are eagerly looking forward to seeing all of you there once again. We had the good fortune to be chosen to compete in the first two Super Bowls of Electric Football, and enjoyed every minute of the competition. Anyone who is a serious electric football enthusiast needs to enter this contest!

The Read-Zone is committed to give its readers any edge in electric football! In this article we have detailed a play that was chosen among hundreds to be given the right to compete in Mike's tournament. By showing this play, we hope this information will help anyone who is entering understand what Silverman Media & Marketing Group might possibly be looking for! Good Luck!

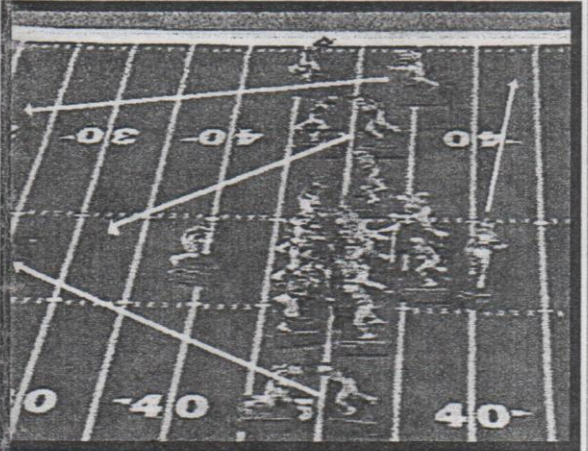
ROLL RED RIGHT

Greg Hagely, an enthusiast from Michigan, won a spot in the first Super Bowl Tournament with his famed Roll Red Right, 88 play. His video opened with the audio from Wide World of Sports "The thrill of victory and the Agony of defeat (just as a runner falls down). This humorous intro is followed by Greg and his son, Dan, sitting in front of the game discussing their appreciation to Mike Landsman for first reviving the game and second for hosting the (then) first-ever Super Bowl!

The pleasantness out of the way, Greg gets serious as he discusses his play. Roll Red Right 88 features a pro set offense with two receivers, two backs, and a single tight end to the offense's right.

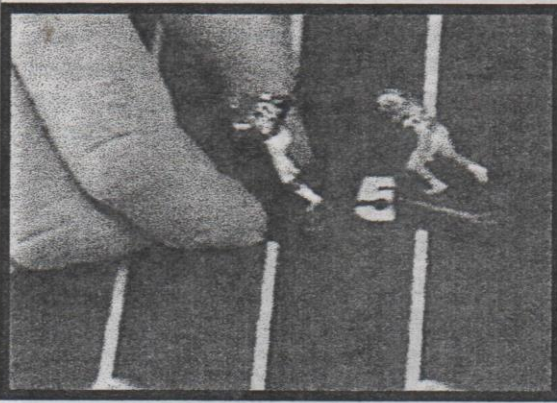


The quarterback, set behind the runners and slanted to the right is "positioned this way so when we call for action, he'll roll this way (right) allowing our receivers more time to get down field."



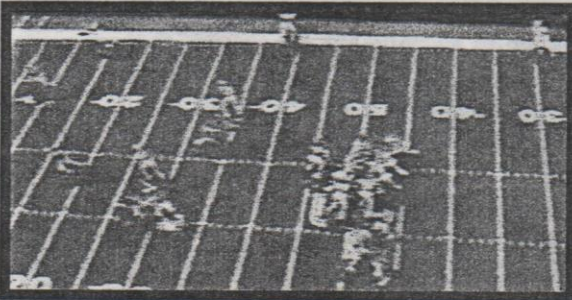
Even though the QB is rolling out, the offensive line must give him protection for the play to work. "Hopefully our strong offensive line will allow him time to roll and throw." Usually they do, which is why Greg insists this play is so deadly.

Greg's Ideal Defensive Adjustment is admittedly unique, as he states, "We've made some interesting adjustments, unlike what would be 'normal' in electric football." Greg's adjustment looks like Mike Turner's, as his defensive backs are turned around to play bump and run. This man on man



coverage scheme gives the defense a "better opportunity to make an interception."

The key to the defensive adjustment is to have pressure on the quarterback. In fact, Greg "worked hard to make sure [his] (defensive) linemen are extremely quick and fast so they can put pressure on the QB."

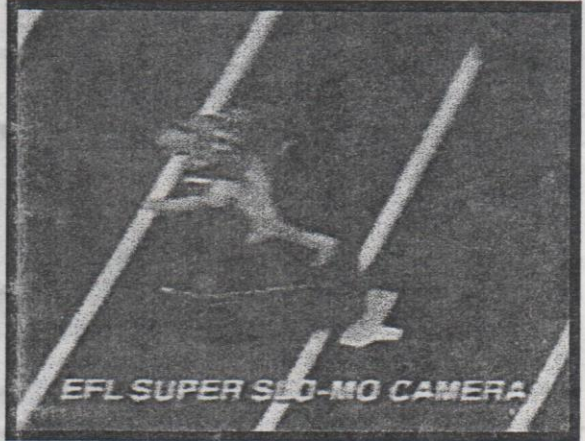


Now Greg was ready to turn on the switch. The noise pierced the silence, the players zipped into motion, and quickly Greg's men were fulfilling their coach's desires. "The play worked just as we'd drawn it up. The QB rolled right as far as he could before he ran out of bounds." This gave the perfect passing lane to Greg's best receiver.



Now Greg unveiled his "secret weapon," his ancient quarterback. "This passing gismo gives me the opportunity to

throw the ball at the distance I desire." By simply moving the ball further up the loaded spring, Greg is able to throw accurately at different distances. To prove this, he aims, presses a dent into his field, and the QB throws a perfect strike!

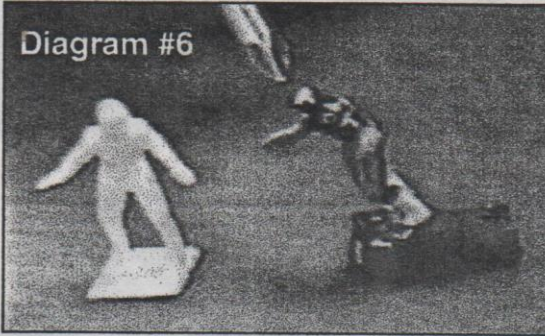


Greg then puts the ball on the receiver, slants him, and turns on the board again. High fives are exchanged between Greg and Son, and the noise of the board drowned out by shouts of "Touchdown Oilers" as the receiver scores. An excited Greg claims, "I'd throw Gateraid on Dan, but I'm afraid we'd both get electrocuted!"



Greg is hosting his second annual "West Michigan Miggle Bowl," and is hoping on building from his successful debut last year! Anyone interested simply look him up in directory and give him a call. Hopefully great plays like this one will be plentiful! Good Luck Greg!

Diagram #6



(Continued from page 5)

not work without weighting the players down.

To reposition the players, break off the front of the figure's base and glue it to the front of the rookie base. Then you must heat the player's arms with the lighter and reposition them foreword so they extend over the front of the base (diagram #4). David Nickles warns that this requires some practice so, if you melt down a few, don't worry you will get the hang of it.

To modify the tackle figure (diagram #5)



Diagram #7

simply break off the front of the base and move him foreword. Then heat his arms and position them like the diagram. This allows him to make bodily contact with the opponent.

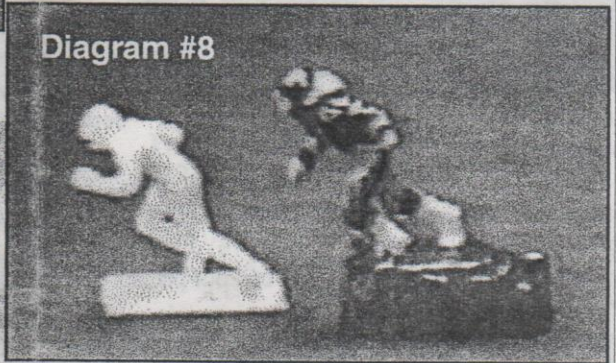
To modify the halfback figure (diagram #6) follow the same procedures except that the arms must be bent forepart and outward more than the tackle.

The blocker figure is just moved foreword (diagram #7). His arms are not converted. They will make contact with the defensive linemen without holding them.

The Oxford Club uses the runner figure (diagram #8) as a defensive end. He is also moved foreword to make contact with the offensive linemen. His arms are converted to grab the running backs.

However, the figures in the offensive backfield are not converted as it is their job to hit the holes. They still receive the customized paint jobs which include hand painted numbers and positions on the

Diagram #8



back of the bases. One unique feature is that they paint the entire base in the team's colors.

Anyone interested in trying this unique style should contact David Nickles (see directory for listing).

The Read-Zone is the first newsletter to include weighted leagues. If you are interested in contributing, simply send in your article (or E-Mail us). You may also send in a video tape, which ever is more convenient.

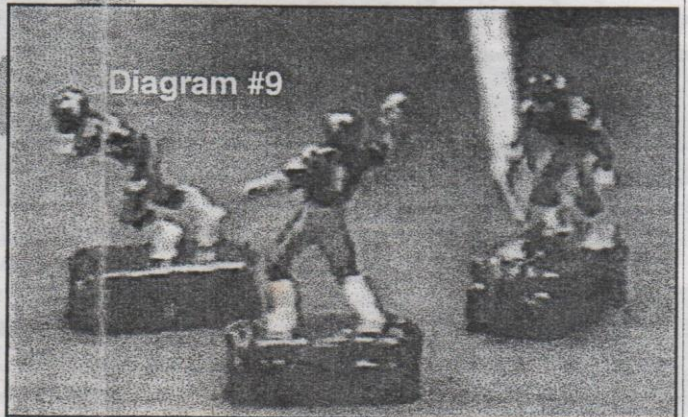
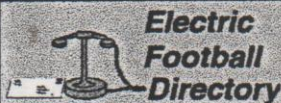


Diagram #9


**Electric
Football
Directory**
Billingsly, Shawn

1854 Marsh #1323
Dallas, TX 75287
(214) 684-8381

Brown, Glenn

1002 Florida Ave.
Akron, OH 44314
(330) 848-1991

Bruce, Michael

62 Third Street Apt. B
Gloversville, NY 12078
(518) 725-4432

Dr. Alan Bundza

755 Boardman Canfield Rd F3
Boardman, OH 44512
(330) 758-0905

Cyers, Mark A.

450 Biltmore
Inkster, MI 48141
(313) 278-8360

Davis, Jim

19166 Cooley
Detroit, MI 48219
(313) 255-5040

Day, Dan

700 Huntington Pl.
Austin, TX 78745
(512) 326-3297

Evans, Myron

1221 W. Flora St.
Philadelphia, PA 19122
(215) 232-1494

Farrington, Bruce

3940 Philpark Dr.
Winston-Salem, NC 27106
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Garcia, Roddy

P.O. Box 572411
Houston, TX 77057-2411
(713) 293-0797

Gardner, Paul

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Lithonia, GA 30058
(707) 808-7847

Griffies, Gregory L.

98 Sunnyridge Dr.
Rome, GA 30165
(706) 235-2796

Hagley, Gregg

2314 Campridge
Grand Rapids, MI 49506
(616) 247-1141

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East Islip, NY 11730
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Jackson, Byron

30 Searing St.
Hempstead, NY 11550
(516) 565-4274

Jackson, Jim

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Johnson, Frank

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1201 E. Meinecke, No. 1
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711 Gordon Terrace #510
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Lohman, James

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Miller, Matt

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(515) 965-8674

Newell, Mark

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Thomas, Jonny

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Warren, Vance

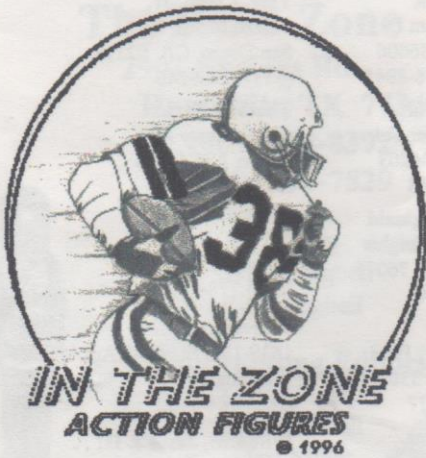
1839 13th St. NW Apt 101
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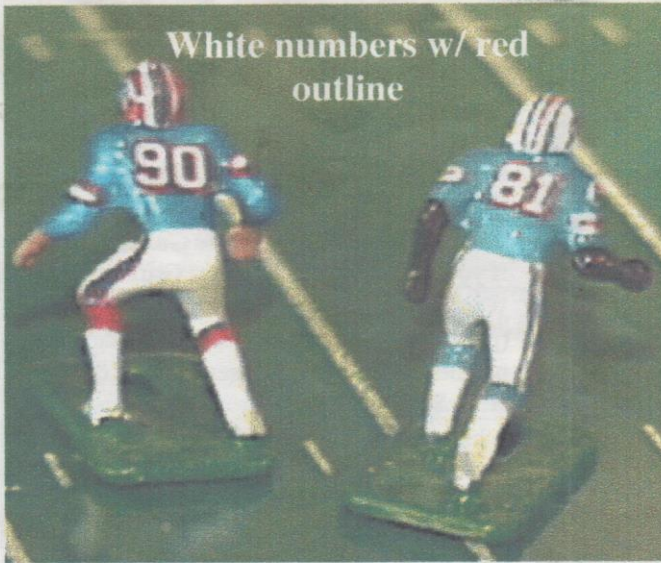
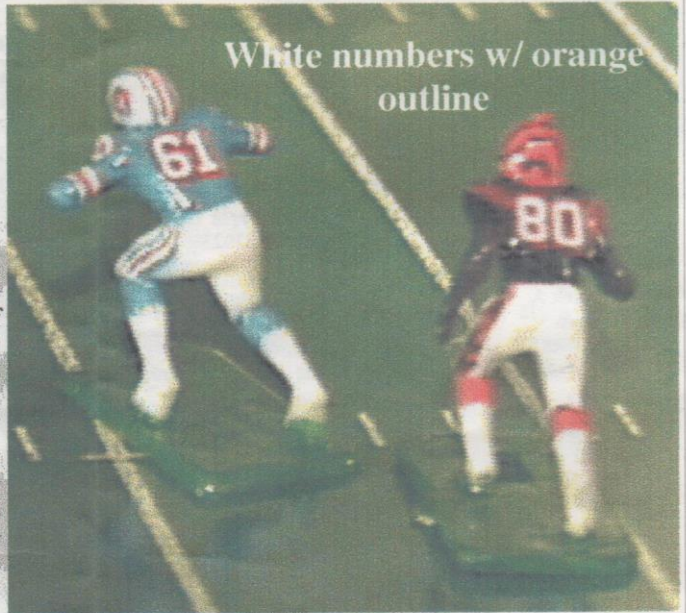
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