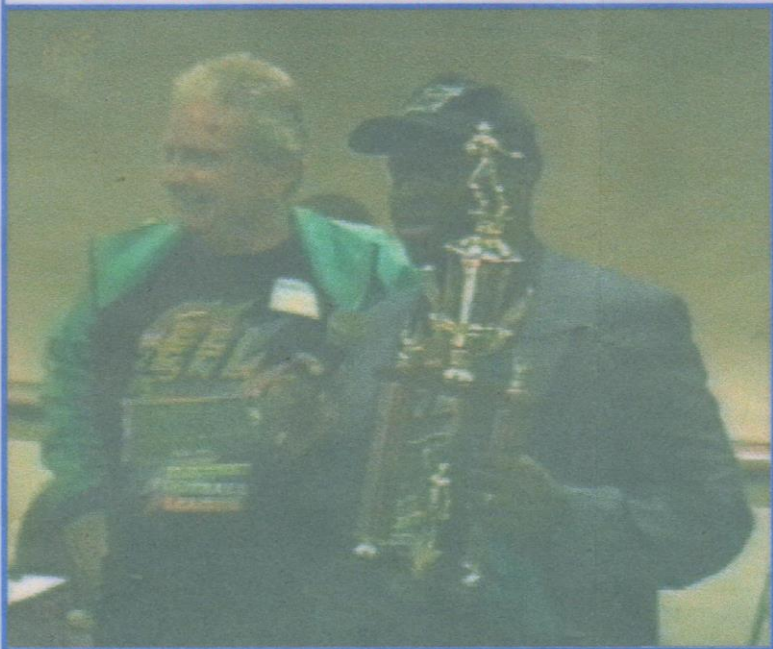


THE READ ZONE

For the well read electric football enthusiast

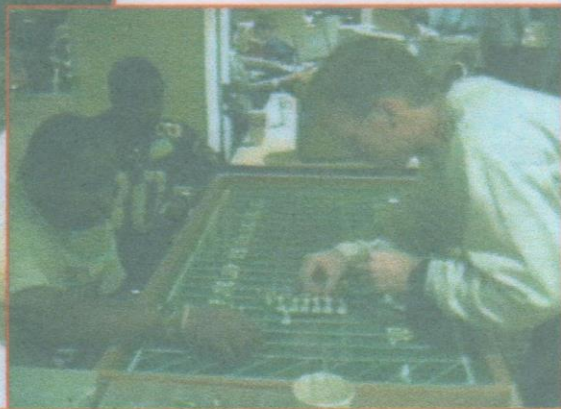
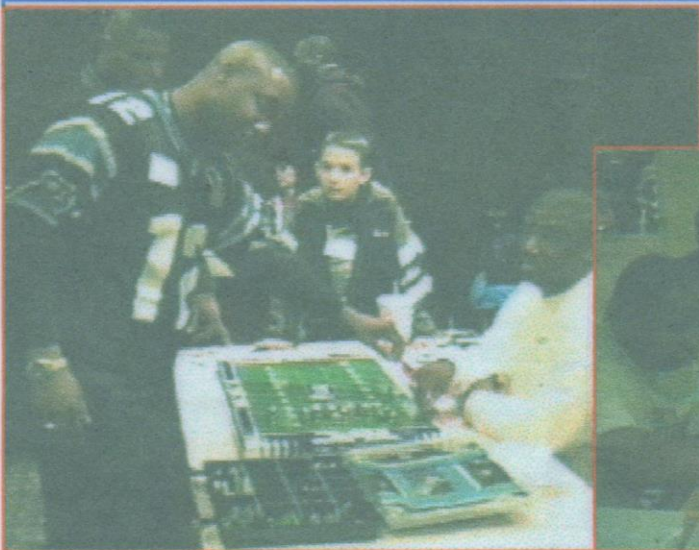


The Monster II
is Unveiled

Coverage of
The Second
Annual Electric
Football
Convention

Tudor Super
Bowl III

New Products!



The Read-Zone

2902 Angiers Rd.
Huntsville, TX 77340
(409) 438-8392
(409) 291-7529

Editors

Mark Klingbeil
Bill Klingbeil

Contributing Editors

Douglass Kalbach
Mark Newell
Gregory Griffies
Everyone at the Convention

Objective

To keep readers informed on the latest developments and innovations available in the growing world of electric football. Likewise, the Read-Zone gives its readers a glimpse of how others play this great game. The Read-Zone is written by Electric Football Enthusiasts for Electric Football enthusiasts. Membership in the Read-Zone also entitles you to exclusive products such as the In The Zone action figures.

Subscriptions

The Read-Zone is published bi-monthly at a subscription rate of twenty dollars per year. If you desire to have your name added to the directory you must check the box on the order form.

Advertising

Advertising in the classified section is free to Read-Zone members within five lines. Quarter, half, and full page space is available, please call for current prices.

RZ homepage: <http://www.shsu.edu/~stdmjk02>
E-Mail: stdmjk02@shsu.edu

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I would like to thank all of our readers for your support. When we started the Read-Zone in August of 1995 we had a list of twenty electric football players that Roddy Garcia was kind enough to send us.

Anyone with any business sense would have had us committed. However, we had faith in this project!

Initially growth was slow, in fact we had only eight subscribers when we left for Chicago last year. When we came back with only three new members we reached our first crossroad; should we continue doing all of the work that goes into putting together an issue or was it time to move on. At that point we were not sure it was worth the time invested.

Out of the blue one day Mark received a call from a gentleman in Iowa. Matt Miller had heard about the Read-Zone and was extremely anxious to get his hands on it! Matt's excitement was exactly what we needed. Mark Newell also let us know how much he appreciated the information provided in the Read-Zone. Believe me we really needed the encouragement!

Following our victory in Tudor's Super Bowl II, our name and phone number was placed in "Plugged In." This led to an unforeseen growth in the readership. Therefore, we would like to thank Mike Landsman and Silverman Media & Marketing Group for giving us the national exposure.

Therefore, we were ready and excited about Chicago '97! We brought tons of figures, including some unreleased ones, and lots of new number sheets! This year we had so much confidence that I used my rent money to buy more numbers...and I'm not homeless!

Again, I would like to thank you for your support! We are nearing fifty subscribers and the future looks great! Remember, the more you contribute, the better the Read-Zone will get.

Chicago 1997

"There's no place like home" Dorothy whispered as she yearned for Kansas. For electric football players across the world, there is no place like Chicago! Every year we make our pilgrimage to the electric football Mecca.

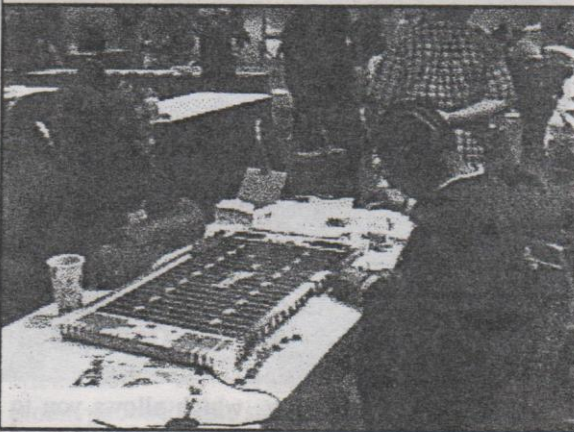
For the second consecutive year Mr. & Mrs. Landsman have bestowed upon us a great new



Tudor Games Releases new Products!

Even though there were less in attendance because of the weather, there were some fantastic displays and booths. In the front of the ballroom Tudor games had their booth, the place where our dreams come true! This year they had several surprises on hand; first of all they re-released the old rookie bases with the stem in the middle. However, this is only a test to see if there would be enough interest in them to warrant large scale production. They sold for \$10.00 a bag (24 bases per bag), and most of the one hundred bags available were sold! I know we have all eagerly anticipated this so please express your interest to:

Kathy Holford
Consultant of Manufacturing,
500 Independence Ave.
Rockford, IL 61102



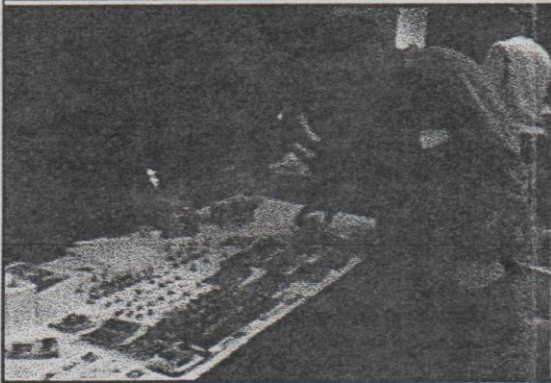
tradition that has become as eagerly anticipated as Christmas. And again we were not disappointed!

Although the arctic storm made it difficult for many to drive in, those fortunate enough to attend were blessed with visiting old friends and making new ones. These family gatherings only prove how right Mike Landsman is when he refers to electric football as a social game! This game gives us an almost instant bond. Although I have known most of you for only a short period of time, it feels like we have been life-long friends.

815-963

KATHY WAREHOUSE 6233³





Although the plastic used in these bases proved to be too hard, it is definitely a major step in the right direction!

Secondly, Tudor unveiled its special fifty year anniversary game and stadium. The game is a Monday Night Football edition (no, it does not come with brown bases!) The field will be laser printed with all the NFL teams helmets around the top border and the Monday Night Football logo in each end zone. The field will be printed with a turf-like texture on it.

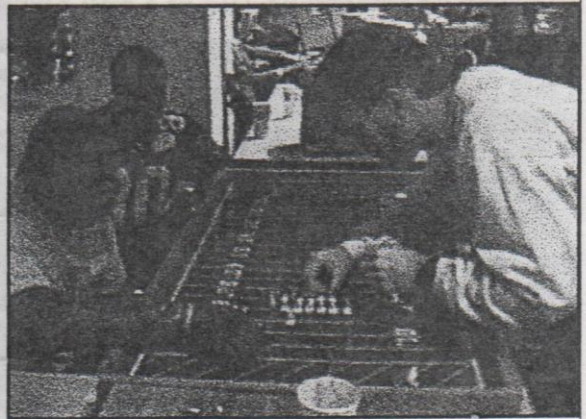
The stadium is the brain child of Steve Martin and it is very similar to the one featured in last February's Read-Zone. It features an interlocking plastic framework which holds up the crowd-like printed stadium panels. Each corner houses the fully operational stadium lighting system, after all, we cannot play Monday *Night* Football in the dark! Prices for the set, which will be released this fall, are not yet available



The Monster hits the Midway

However, Tudor was not the only one with a new field! Matt Miller from Iowa *schlepped* his brand new Monster II prototype field all the way to Chicago. For those of you who need the extra space the Tudor model #620 provides, the Monster gives you an even larger playing surface. In fact a model #620 will fit inside it! This larger field makes sweeps and screen passes possible because offensively there is more room to work. Defensive coaches must also work harder to cover the field in passing situations.

Just like the original Monster board, the playing surface on the Monster II is covered with



a thin sheet of plexiglass, which allows you to place the teams endzone names and anything else you design under the field unobtrusively. However, the board is now made from sheet metal (just like the old Tudor boards). A nicely finished wooden border really sets off the board, making it one of the most attractive in the market.

Not only is Matt the greatest grounds keeper in the game (he can even spell Chiefs right), he displayed his enormous coaching ability, using a pulling guard to re-direct his halfback on a fifty yard run! If you ever have a chance to play him, you will know why he is featured in the Read-Zone playbook section so frequently!



Chuck Jones Displays Lambeau Field

After attending the first two Tudor Super Bowls, Chuck Jones was finally chosen to represent his beloved Packers in the finals. With the pressure of playing on his mind, he still found time to set up his classic Lambeau field as well as the first electric football game, a 1949 Tudor model #500. Unfortunately for Chuck, his Packers were not quite as successful as the NFL ones or the ones he had to leave at home.

World League EFL Teams?

Chicago 97 turned electric football into an international event with the presence of Kurt Smeby. Kurt is the head coach of the Irish National Football Team. While his passion is



the introduction of American football to Europe, he also revels in the opportunity to play a little football electric style! Kurt's 1968 Jets were decked out with some of the old classic Tudor bases. And believe me they had skills!

Pennants, Pennants, get your Pennants here!

Tudor stadium designer Steve Martin also set up a display of custom painted college teams. To enhance his display he made miniature college football pennants on the computer. These pennants can be placed around the edge of a stadium, like enthusiast Anthony Burgess plans, to enhance the pageantry of your game! Unfortunately, he had to leave the first Tudor stadium prototype at home.

Wake Up The Echoes Of Notre Dame.....

Speaking of the Irish, Notre Dame fans Lance and his son Jarred Malinda of Hammond, Indiana teamed up for a friendly game of Father and Son electric football...and that's what it is all about!



Doug and Thomas reach out to a new generation

Since the future electric football is directly related to encouraging youngsters to play, Douglas Kalbach and Thomas Edelen gathered the children in attendance for a guided tour and

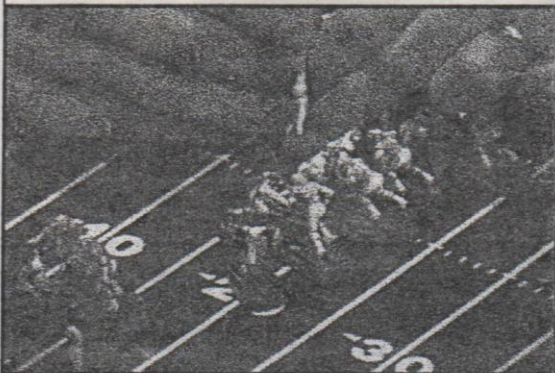
(Continued on page 8)

The Tudor Superbowl Tournament

Two Read-Zone members met for the second consecutive year to determine the AFC championship. This time, because of the new format, Bill was on the sidelines, while Wally Jabs and I did battle with teams given to us the night before.

Wally struck paydirt his first offensive series, throwing a 66 yard completion for the touchdown!

After a good kick return, my Oilers had good field position. After testing the run,



I threw for the first time with the foam ball, resulting in a predictable interception! Again, Wally made me pay, driving eighty yards in six plays to increase the lead 12-0. After a quick pointer by coaching great Jonny Thomas, I was able to complete my first pass, a 55 yard touchdown to Eddie George to end the half.

In three plays I drove eighty yards, including a 53 yard pass to Chris Sanders. The two point gave the Oilers the lead, fourteen to twelve.

That lead was short lived, however, as Wally drove down field and scored in just three plays. The two point conversion made the score 20-14.

I drove down field, reaching the six yard



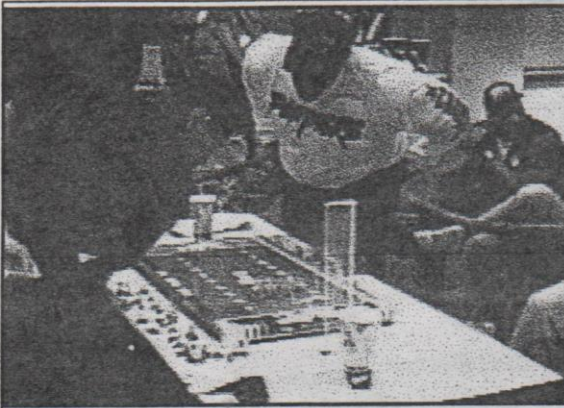
line. But Wally held after intercepting the ball at the 18 yard line for a great victory!

The NFC Championship game featured Chuck Jones, playing with his beloved Packers, versus Panther's coach Lavell Shelton. Right from the start, it was apparent that Chuck had drawn an unfortunate lot of bases. After a failed fourth down attempt in Packer territory, Lavell quickly scored on a 30 yard run.

Chuck, being the great coach he is, drove all the way down field, scoring for the first time. A missed PAT kept the Panthers ahead seven to six.

Lavell scored quickly, on an eighty yard run on a quarterback draw. The Packers could only manage a punt before the end of the first half.





After an exchange of touchdowns, Lavell scored again to earn the right to play in the Tudor Super Bowl.



The Super Bowl excitement heated up the next day, as Lavell and Wally prepared their teams to do battle. Both knew their tasks would be difficult, but they were ready!

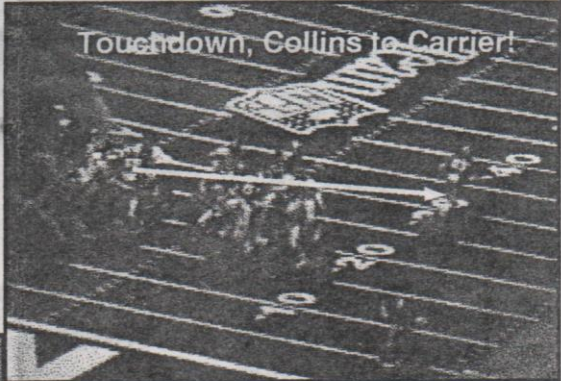
True to form, Wally scored on his first offensive possession, capping a nine play drive with a 21 yard touchdown pass.

However, the potent Panther's offence under Lavell scored on a brilliant eighty yard pass to tie the game 8-8. Two plays after the kickoff, the half was over!

On his second play from scrimmage, only his

third play of the game, Lavell scored his second touchdown to take the lead fourteen to eight.

Wally then chose three straight runs. When he failed to get a first down, Wally played the role of Bill Parcells (perhaps a little too early) and went for it on fourth down...the Panthers held.



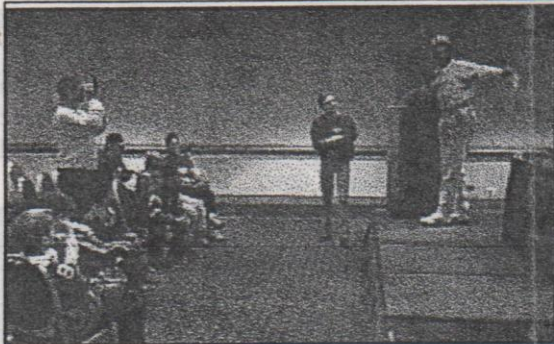
Again, in one offensive play the Panthers scored, this time on a 28 yard pass to take the twenty to eight lead.

Lavell's defense then forced a Jets punt. The ultra-powered Panther offense was then able to run out the clock for their first victory in the Tudor Super Bowl.

An excited Lavell accepted his trophy from Commissioner Mike Landsman. This year a plaque was handed to the runner up, Wally Jabs, for a job well done! This year's Super Bowl was, as it always is, really Super!

Mark Klingbeil





(Continued from page 5)

introduction to electric football. Douglass recalls the event:

"If our cherished game is to survive in this age of computer mania, we'll need the help of today's youth. This viewpoint, also expressed by Michael Landsman at a conference last year, is something I firmly believe also.

So it was a joy for me to speak to about 30-some teens and preteens at the Chicago Conference this January. They eagerly displayed a decent knowledge of football

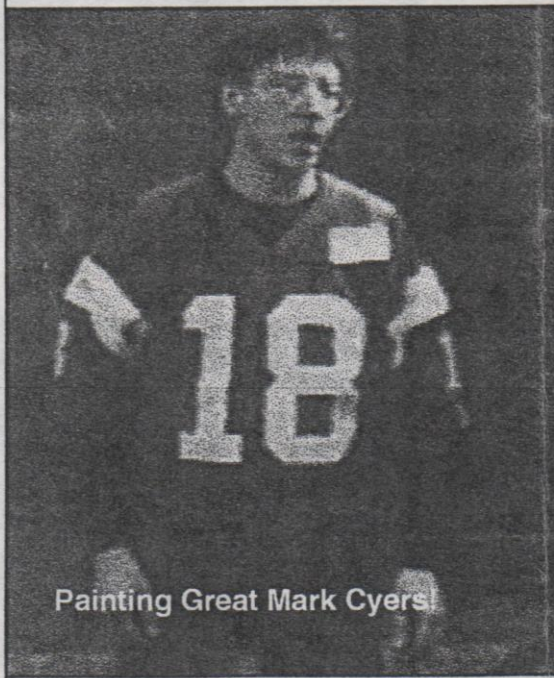
strategy by lining up pro formations, naming them correctly, and running well executed plays. They all seemed as if they would remember the experience and even put electric football on their short list for Christmas items desired.

Look out, you guys that consider yourselves the Bear Bryants and Vince Lombardis of this game. Quite possibly a new generation of coaches loom on the horizon, and they just might have a little of that Panther or Jaguar-like magic up their sleeves."

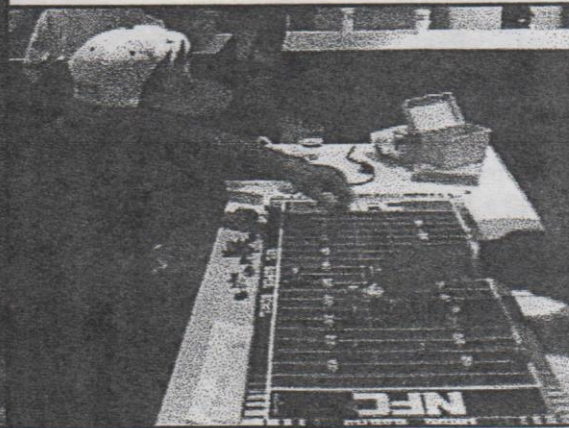
The greatest painters assemble in Chicago

Everyone who attended the convention was awed at the plethora of great painters in attendance! As previously mentioned, Steve Martin had his collection of college teams out for all to see and enjoy. The first thing to strike me was the variety of different college teams Steve had painted so well! Next, after close inspection, I was impressed with the sharpness of the strips and the great detail of the emblems.

While eavesdropping on two EF enthusiasts in attendance, I overheard them talking about fellow RZ member Mark Cyer's rendition of the classic Cincinnati Bengals and New England Patriots. They were just in awe of the two-toned lettering adorning the Bengals helmets. After hearing this, I decided to take a quick look (the Read-Zone table was extremely busy). Their praise was



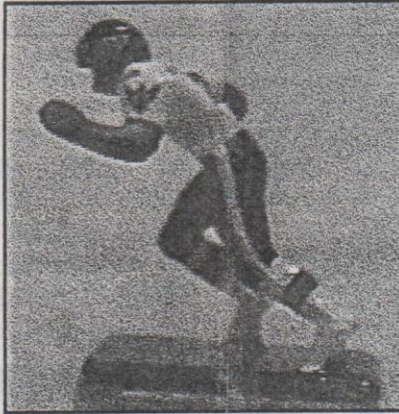
Painting Great Mark Cyers



well-founded, as I had already known from seeing his collection at last year's convention, and his Patriot emblem was so realistic, he looked like he was ready to snap the ball!

And finally, painting legend Dirk Thomas unveiled his new team, the Baltimore Ravens.

As is typical of a Dirk Thomas painted team, his stripes were flawless and his detail was second to none. Dirk did not display his genius, he is too modest a person (his wife Joyce had to make him enter last year's painting contest), but EF enthusiasts none the less were simply taken back by his skills. Dirk also unveiled a few of his proteges, Glenn and TJ. Their painted teams were quite nice. Additionally, some tips by Dirk helped Bill paint our ITZ figures even better, and the added detail, along with the shading done in oils, made them one of the highlights of the show.



circling stairways and extra details! A crowd soon gathered when Reggie took out his famous racetrack and EFL coaches across the country entered their men in the fastest contest this side of Hawaii! The competition was hot, but the friendships were cool!

Reginald did not leave the convention empty-handed, his work on the Arlington Shootout was acknowledged by all in attendance, including the Commissioner, Mike Landsman, by earning the Man of the Year award. Reginald's contributions to the game have been great, and it is the Man of the Year trophy was long overdue! Great job Reginald!

Reginald Rutledge is honored

Reginald Rutledge's stadiums have certainly excited the passion of the youth in attendance. He brought with him a new prototype Joe Robbie stadium, complete with the

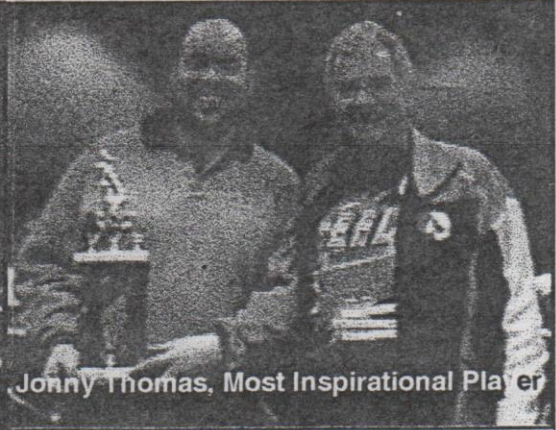
Johnny Thomas takes home some hardware!

While Reginald's suitcases were heavier, native Chicagoan Johnny Thomas did not have far to go. Jonny was awarded with the "Most Inspirational Player" award for his efforts at uniting electric football players across the nation. Everyone at the Read-Zone is familiar with Jonny, and we would like to thank him for his efforts as well. Congratulations!

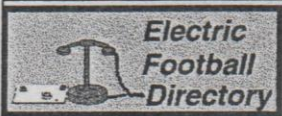
(Continued on page 11)



Reginald Rutledge, Man-of-the year!



Jonny Thomas, Most Inspirational Player



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(330) 848-1991

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Jackson, Jim
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Rutledge, Reginald
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Arlington, TX 76016
(817) 654-4146

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Thomas, Dirk
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Thomas, Jonny
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Zieleniewski, Doug
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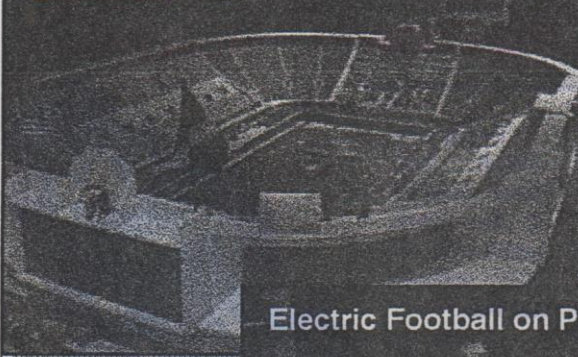
This space is reserved for the next new Read-Zone member! So get in The Zone today, and get in touch with the greatest players in America!

\$ WANTED \$

- ◆ Wanted: a mint condition Tudor model 620 game board with goal posts and grandstand. Please contact: Gregory Griffies (706) 235-2796
- ◆ Wanted: the following original factory painted unaltered teams: Saints (white or black jersey-gold pants), Lions (white jersey), Bills (white helmet, red buffalo, white or dark jersey), Redskins (burgundy helmet with spear, white or dark jersey), Browns (dark jersey), Chargers (white helmet, light blue jersey), Eagles (green jersey, green helmet, white pants), Cardinals (white jersey), and Broncos (black or white shoes, white jersey, orange pants). Also, I have a few teams missing 1-2 players that I'd like to complete. Contact: Mark Newell (334) 476-3945
- ◆ Will trade "black shoed" Tudor teams for classic rookie bases. Contact: Brett Johnson (954) 963-6591
- ◆ Black shoed teams for trade. Contact: Mark Klingbeil (409) 438-8392
- ◆ Looking for the old rookie bases with the red turning wheel in the front. Bill Klingbeil (409) 291-7529

Welcome new members!

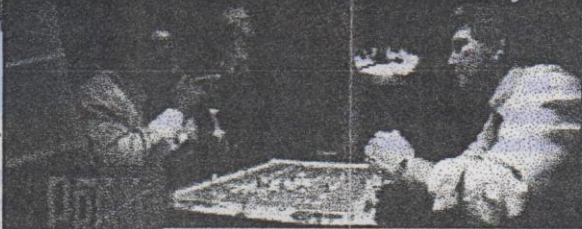
Lambeau Field



Sights, sounds, and impressions of Chicago

To the many of you who we had known and talked to over the years, it was great seeing y'all there! To the people we met for the first time, we loved meeting every one of you and hope we can get together in the future! As Mike Landsman is so fond of saying, it is a "social game," and we are glad you took part in its greatest function.

Electric Football on Prime Monday

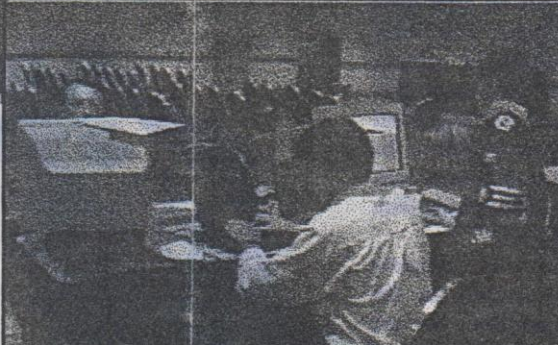


To those of you who could not attend, you were missed. After meeting EF enthusiasts from across the country, I now know the reason the game is so popular...because of you!

Miggle goes to on Internet

The Eidilon group has created an awesome homepage for the greatest game ever invented...electric football! They had a display for enthusiasts unfamiliar with the nuances of this forum to look at EF's newest addition. If you can, check it out at:

<http://www.miggle.com>



For many, I'll see y'all next year, For those of you who live in the Midwest, we will see you in June! I want to Thank you all for your inspiration!

Electric Football at the Super Bowl!

ESPN's Super Bowl coverage featured an integral look at the Packers and Patriots game plans. To make the presentation more realistic than drawing it on the chalkboard they simulated the respective team's strategy using an electric football game. Sterling Sharpe battled Joe Theisman for ESPN bragging rights.

The Tudor Internet Table



For the latest informational Newsletter subscribe at: 616-383-4571

Outside the Lines

Official Newsletter of the National Electric Football Players Association



New from *In The Zone!*



Those of you whom braved the arctic freeze in Chicago were fortunate to see the latest products from ITZ! These custom sculpted figures were among the highlights of the convention. Painted in artist's oil paints they looked just like miniature NFL players.

Figure 011 portrays an NFL linebacker reading the offence. He is suitable for both running and passing plays. This highly detailed figure is a must for your collection and adds realism to your game.

With so many prolific passers and fleet receivers, ITZ decided to focus on your pass defence! These two new breaking cornerbacks capture the excitement of a long pass attempt. Figure 012 is the left corner and figure 013 plays the right side. These players look great running side-by-side with your receivers!

No team is complete without the coaches on the sideline. Therefore, we are proud to introduce the first of many new sideline figures! The coach (figure 015),

complete with folded arms, comes posed in deep contemplation of the next big call.

Remember, each figure is hand cast in the finest quality plastic resin and costs only ten dollars each! Don't hesitate, order yours today!

Perhaps the hottest new items released in the frozen tundra were the ITZ outlined numbers.

These professionally silk screened numbers will really enhance your teams

whether you hand paint your own or purchase them pre-painted. Best of all they are only three dollars each!

The red numbers with yellow outlines will make your **Cheifs** stand out! Also new are: purple with a yellow outline (**Vikings**), Burgundy with a yellow outline (**Redskins**), white with a blue outline (**Broncos**), blue with a yellow outline (**Chargers**), black with a light blue outline and white with a light blue outline (**Panthers**).

Please let us know which team you

are waiting for. Due to the cost of production we can only do a few each time. Thus far we have had many requests for the Jaguars, Raiders, Saints, and Lions. Supplies are limited so order today! These products went like hotcakes in Chicago! So don't be left out! Make your game come alive.

Figure #013



Figure #012



Figure #015



For the well read electric football enthusiast

The READ-ZONE
2902 Angiers
Huntsville, TX
77340



Herbert Smith
7936 Embassy Blvd.
Miramar, FL 33023



3302376412



ELECTRIC FOOTBALL!

Order your products here!

In The Zone Figures

Num	Description	Price ea.	Qty
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2	Over shoulder WR	\$10.00	
3	Drop back QB	\$10.00	
4	Left-handed QB	\$10.00	
5	300lb. Right Tackle	\$10.00	
6	Fluid Flanker	\$10.00	
7	Big Left Tackle	\$10.00	
8	Running QB	\$10.00	
9	Pass Rushing DE	\$10.00	
10		\$10.00	
11	Linebacker	\$10.00	
12	Left Cornerback	\$10.00	
13	Right Cornerback	\$10.00	
15	Coach #1	\$10.00	
	ITZ Turf	\$3.00	
	Total #1		

Two-Toned Numbers

Num	Colors	Price ea.	Qty
1	Blue w/ red	\$3.00	
2	White w/ red	\$3.00	
3	White w/ orange	\$3.00	
4	White w/ yellow	\$3.00	
5	Blue w/ white	\$3.00	
6	Black w/ orange	\$3.00	
7	Navy w/ orange	\$3.00	
8	White w/ lt. blue	\$3.00	
9	Black w/ lt. blue	\$3.00	
10	Burgandy w/ gold	\$3.00	
11	Purple w/ yellow	\$3.00	
12	Red w/ yellow	\$3.00	
13	Blue w/ yellow	\$3.00	
	Total #2		

Total #1	
Total #2	
Post. & Handling	\$3.00
Grand Total	

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Please check the appropriate boxes.

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